

October 1, 2011 through December 31, 2011

new!  
**Simplot**  
*Traditions*



Choose your offer  
and start a **NEW** tradition of savings

*Friends*

Save up to **\$150** on New Simplot Traditions™

- Purchase Simplot Traditions dehydrated mashed potatoes, hash browns or casseroles
- Complete form on back and mail with distributor invoice(s) to receive \$5 rebate per case, up to \$150

*Family*

Receive up to **7 cases FREE** of New Simplot Traditions

- Purchase from the Simplot family:
  - A minimum of 10 cases of Simplot branded products AND 7 cases of NEW Simplot Traditions dehydrated mashed potatoes, hash browns or casseroles
- All of the above Simplot purchases must be listed on one distributor invoice
- Complete form on back and mail with distributor invoice to receive reimbursement for up to 7 cases of Simplot Traditions (max rebate \$560, max per case \$80)



# Simplot Traditions™



**Choose Your Offer:**

## Friends Rebate

I want \$5/case up to \$150 for Simplot Traditions

Total Cases (A) \_\_\_\_\_ X \$5 = \$ \_\_\_\_\_  
(Max 30) (Max Rebate \$150)

**OR**

## Family Rebate

I want up to 7 cases FREE of Simplot Traditions

Must purchase a minimum of 10 cases of Simplot branded product(s) and 1 case of Simplot Traditions product(s).

Total Cases (A) \_\_\_\_\_  
(Max 7)

Total Rebate (B) \_\_\_\_\_  
(Max Rebate \$560, Max/Case \$80)

**Simplot Traditions**

- Mashed Potatoes 022770
- Mashed Potatoes 022848
- Mashed Potatoes 022800
- Mashed Potatoes 022749
- Mashed Potatoes 022763
- Homestyle Mashed Potatoes 022893
- Butter & Herb Mashed Potatoes 022909
- Garlic Mashed Potatoes 022916
- Golden Mashed Potatoes 022824
- Mashed Potatoes With Vitamin C Added 022787
- No Salt Added Mashed Potatoes 022930
- Potato Flakes 022831
- Seasoned Potato Flakes 022886
- Hash Brown Potatoes 022794
- Scalloped Potato Casserole 022879
- Au Gratin Potato Casserole 022862
- Sliced Potatoes 022855

SKU	Cases Purchased	Case Cost	Total
10071179			
022770	X	=	
022848	X	=	
022800	X	=	
022749	X	=	
022763	X	=	
022893	X	=	
022909	X	=	
022916	X	=	
022824	X	=	
022787	X	=	
022930	X	=	
022831	X	=	
022886	X	=	
022794	X	=	
022879	X	=	
022862	X	=	
022855	X	=	
Total Cases (A)			Total Rebate (B)

**To Get Rebate**

Completely fill out this form (no incomplete coupons will be accepted). Attach your distributor invoice(s) with the eligible product(s) circled as proof-of-purchase between October 1, 2011 and December 31, 2011. Complete the information below and mail the entire certificate along with proof-of-purchase to:

Traditions Intro Rebate  
 P.O. Box 2030  
 Brownsdale, MN 55918-2030

**Please check the category that best describes your operation:**

- Quick Service
- Casual/Theme
- Family Style/Midscale
- Fine Dining
- Supermarket Foodservice/Deli
- C-Store Foodservice
- Lodging
- Business & Industry
- Colleges/Universities
- Hospitals
- Nursing Homes
- Vending
- Military
- Recreation/Leisure
- Airlines
- Other \_\_\_\_\_

**Mail Rebate to:**

Operation Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_  
 Mailing Address (No PO Boxes): \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email Address: \_\_\_\_\_  
 Primary Distributor: \_\_\_\_\_ Distributor Sales Rep: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Broker: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

By providing an email address, operator gives permission for us to send product and program information via email.

**Rebate Rules**

1. Friends Rebate is good for \$150 maximum. Family Rebate is good for \$560 maximum. 2. Distributor invoices must be attached with proof of purchase. 3. Coupon valid on case purchases between 10/1/11 and 12/31/11. Postmarked no later than 1/31/12. 4. Due rebate will be refunded per operation or location. 5. Offer does not apply to distributors, food contractors or national accounts. Must not be combined with any other Simplot offer. 6. Offer operators must submit on an individual unit basis. 7. Not eligible for K-12 schools/districts. 8. All information must be complete for rebate to be processed. 9. Not responsible for lost, late, damaged, misdirected, or postage due mail. Allow 4-6 weeks for processing.

