



Canadian Style Bacon, Egg and Cheese & Vegetable, Egg and Cheese Breakfast Wedges

Attn:  
Operator  
customers

Earn up  
to \$500



Spinach and Mediterranean Style Cheese Blend & Pepperoni and Italian Style S Cheese Blend Wedges

New  
On-trend  
products

the most innovative products  
with the best savings.

Buy a minimum of any two cases of the New Products and receive half of the total purchase price for all new items up to a maximum of \$500.

See all of our solutions at [richsfoodservice.com](http://richsfoodservice.com).



**Directions:**

- 1 Buy a minimum of any two cases of our New Products between December 1, 2011 and June 30, 2012 (any product combination will be accepted).
- 2 Complete the rebate form below and submit along with proof of purchase (distributor invoices or velocity reports with pricing) to the address below.
- 3 Rich Products will reimburse half of the total purchase price for all new items up to a maximum of \$500.
- 4 One submission only per operator.

**Requirements:**

- Offer valid ONLY for the New Products listed below.
- Chains may participate on an individual unit basis.
- This offer cannot be combined with any other rebates, allowances or national account contracts or used on products purchased on bids.
- Offer NOT valid for cash & carry or resale stores.
- Cases redeemed against this offer cannot be redeemed against other Rich Products offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Rich Products reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. (Only reasonable purchase prices will be accepted.)
- All rebates must be postmarked by July 31, 2012.
- VOID WHERE RESTRICTED OR PROHIBITED BY LAW.
- QUESTIONS? Call 1-866-242-3599.
- Rebate checks will arrive within 12 weeks of submission.

DISTRIBUTOR CODE	PRODUCT CODE	PRODUCT NAME	PACK SIZE	PRODUCT TO BE REBATED (QTY)	INVOICE AMOUNT	TOTAL REBATE
<b>SANDWICH SOLUTIONS</b>						
	09899	<b>NEW</b> Vegetable, Egg and Cheese Breakfast Wedge	40/5 oz			
	09901	<b>NEW</b> Canadian Style Bacon, Egg and Cheese Breakfast Wedge	40/5 oz			
	81104	Smoked Pulled Pork with Simply Southern Vinegar Marinade	2/5 lb			
	09904	Double-Rub Pork Bar-B-Q with No Sauce - Portion Pack	32/5 oz			
57975	00819	Multigrain Sunflower Panini Bread - Sliced	10/35.3 oz loaves			
57489	09315	Biscuit Dough Made with Whole Grains/51*	216/2.1 oz			
<b>SNACK SOLUTIONS</b>						
	09073	On Top® Made with Cream	12/16 oz			
	09247	Peanut Butter Fudge Bar	80/2.7 oz			
	09309	Dark Chocolate Chunk Blondie	80/2.33 oz			
	09366	Caramel Almond Fudge Bar	80/2.6 oz			
	09428	Strawberry Streusel Bar	80/2.6 oz			
	09858	UBR® - Sunberry Blast™	140/2.5 oz			
	09431	UBR® - Bluesberry Blast™	140/2.5 oz			
<b>PIZZA SOLUTIONS</b>						
	09902	<b>NEW</b> Pepperoni and Italian Style 5 Cheese Blend Wedge	40/5.5 oz			
	09903	<b>NEW</b> Spinach and Mediterranean Style Cheese Blend Wedge	40/5 oz			
	09718	16" 51% Whole Grain Sheeted Pizza Dough*	24/22 oz			
	08848	12" x 15" Fresh 'N Ready® Oven Rising Pizza Dough	20/29.5 oz			
<b>TOTAL REBATE ALLOWANCE (maximum rebate \$500)</b>						

\*Whole Grain percentage is based on flour content.

**Operator information (please complete fully)**

Name \_\_\_\_\_

Name of Foodservice Operation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Primary Distributor \_\_\_\_\_

Distributor Rep Name \_\_\_\_\_

Primary Distributor City \_\_\_\_\_

Brokerage \_\_\_\_\_

**Mail to:**

**RICH'S FULFILLMENT CENTER**  
 ATTN: New Products Rebate December 2011  
 P.O. Box 1718  
 Buffalo, NY 14231-1718

**Title/Position at Foodservice Operation: (Check applicable box)**  
 Owner/Partner     Manager     Chef     Executive Chef  
 Purchasing Agent     Dietitian     Director/VP     Other

**Which Best Describes Your Foodservice Operation? (Check applicable box)**  
 Business & Industry     Corrections     Healthcare     Schools  
 C-Store     Entertainment     Lodging     Sports/Recreation  
 Cafeteria & Buffet     Family Dining     Management Company     Vending Services  
 Campus     Fast Casual     Military     Other  
 Casual     Fine Dining     QSR

**Approximate Number of Employees at Your Foodservice Operation:**  
 (Check applicable box)  
 Fewer Than 10     Between 10 and 25     Between 26 and 50     More Than 50

**Type of Ownership at Your Foodservice Operation: (Check only one box)**  
 Independent     Chain/Franchisee Owned     Chain/Company Owned     Contract Operation/ Management     Hotels

CRO525