

# CHEEZ-IT

## Cheez-It® Made With 9g Whole Grain Crackers, Original Cheddar

### #24100-79263

0.75 oz. / 175 ct.

Product & Case Images



Product Features

The crowd favorite flavor of Cheez-It® crackers is made with 9 grams of whole grain per 21-grams serving size. Cheez-It® Made with 9g Whole Grain Baked Snack Crackers are an ideal companion for lunches, mid-day and after-school snacks. Each cracker has been baked to perfection and is made with 100% real cheese. Cheez-It® Made with 9g Whole Grain Baked Snack Crackers are the easy-cheesy choice when it comes to scrumptious, satisfying crunches by the mouthful. Made with colors and flavors from natural sources.

Case Specifications

**GTIN #** 00024100792634

**Case Ct.** 0.75 oz. / 175 ct.

**Case Dimensions** 19.87"L x 13.25"W x 9.5"H

**Case Cube** 1.45 CF

**Case Gross Wt.** 10.24 LB.

**Case Net Wt.** 8.2 LB.

**Cases/Pallet** 35

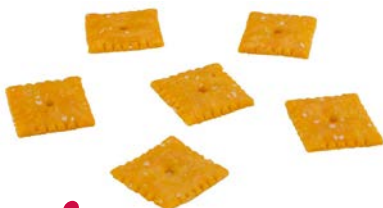
**Pallet Configuration** 7x5 (50.68 CF)

**Shelf Life** 335 Days

Preparation Instructions

Cheez-It® Made with 9g Whole Grain Crackers are ready to eat out of the package.

Food Image



# Kellogg's

Barry A Brothers MS RDN

1

Oz. Grain  
Equivalency



Buy American  
Compliant



CACFP  
Eligible



Smart Snacks  
Eligible



No HFCS



Made with  
Colors & Flavors  
from Natural  
Sources



Kosher Status

## Nutrition Facts

1 serving per container  
**Serving size 1 Pouch (21g)**

Amount per serving  
**Calories 100**

% Daily Value\*

<b>Total Fat</b> 3.5g	<b>4%</b>
Saturated Fat 1g	<b>5%</b>
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 1g	
<b>Cholesterol</b> <5mg	<b>1%</b>
<b>Sodium</b> 150mg	<b>7%</b>
<b>Total Carbohydrate</b> 14g	<b>5%</b>
Dietary Fiber 1g	<b>4%</b>
Total Sugars 0g	
Incl. 0g Added Sugars	<b>0%</b>
<b>Protein</b> 2g	

Vitamin D 0mcg 0%	Calcium 20mg 0%
Iron 0.9mg 4%	Potassium 50mg 0%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

**WHOLE WHEAT FLOUR, ENRICHED FLOUR** (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), **WHITE CHEDDAR CHEESE** (MILK, CHEESE CULTURES, SALT, ENZYMES), **SOYBEAN OIL** (WITH TBHQ FOR FRESHNESS).

**CONTAINS 2% OR LESS OF** SALT, PAPRIKA, YEAST, PAPRIKA EXTRACT COLOR, TURMERIC EXTRACT COLOR, ANNAT-TO EXTRACT COLOR, SOY LECITHIN.

## Allergen Information

**CONTAINS WHEAT, MILK, AND SOY INGREDIENTS.**

Barry A. Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellogg's Away From Home

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NLI # 15794

Product Name	Cheez It Made with 9g Whole Grain for Schools
Flavor Descriptor	
NLI Description	Production
Brand	KELLOGG’S CHEEZ-IT



Date Created	01-02-23
NLI #	15794
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving		1
USDA Ounce Equivalents of Meat/Meat Alternate		
Whole Grains (g/serving)		9
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient	

Serving Size	1 Pouch					
Serving Size g	21					
Serving Size oz						
Amount Per Serving						
Calories	100					
			% Daily Value*		% Daily Value*	
Total Fat	3.5	g	4	%		%
Saturated Fat	1	g	5	%		%
Trans Fat	0	g				
Polyunsaturated Fat	1.5	g				
Monounsaturated Fat	1	g				
Cholesterol	<5	mg	1	%		%
Sodium	150	mg	7	%		%
Total Carbohydrate	14	g	5	%		%
Dietary Fiber	1	g	4	%		%
Soluble Fiber		g				
Insolube Fiber		g				
Total Sugars	0	g				
Includes 0g Added Sugars	0	g	0	%		%
Sugar Alcohol		g				
Protein	2	g		%		%
Vitamin D	0	mcg	0	%		%
Calcium	20	mg	0	%		%
Iron	0.9	mg	4	%		%
Potassium	50	mg	0	%		%
Vitamin A		mcg		%		%
Vitamin C		mg		%		%
Vitamin E		mg		%		%
Vitamin K		mcg		%		%
Thiamin		mg		%		%
Riboflavin		mg		%		%
Niacin		mg		%		%
Vitamin B6		mg		%		%
Folate		mcg DFE			mcg DFE	%
Folic Acid		mcg			mcg	
Vitamin B12		mcg		%	mcg	%
Biotin		mcg		%	mcg	%
Pantothenic Acid		mg		%	mg	%
Phosphorus		mg		%	mg	%
Iodine		mcg		%	mcg	%
Magnesium		mg		%	mg	%
Zinc		mg		%	mg	%
Selenium		mcg		%	mcg	%
Copper		mg		%	mg	%
Manganese		mg		%	mg	%
Chromium		mcg		%	mcg	%
Molybdenum		mcg		%	mcg	%
Chloride		mg		%	mg	%
Choline		mg		%	mg	%
Fluoride		mg		%	mg	%

INGREDIENT INFORMATION:									
Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), white cheddar cheese (milk, cheese cultures, salt, enzymes), soybean oil (with TBHQ for freshness).									
Contains 2% or less of salt, paprika, yeast, paprika extract color, turmeric extract color, annatto extract color, soy lecithin.									

ALLERGEN INFORMATION:				
CONTAINS WHEAT, MILK, AND SOY INGREDIENTS.				

Nutrient Contents Per 100g				
Calories	464		Vitamin E	0 mg
Total Fat	16	g	Vitamin K	NA mcg
Saturated Fat	4.1	g	Thiamin	0.47 mg
Trans Fat	0.2	g	Riboflavin	0.28 mg
Polyunsaturated Fat	6.9	g	Niacin (NE)	6.6 mg
Monounsaturated Fat	3.9	g	Vitamin B6	0.02 mg
Cholesterol	12	mg	Folate (DFE)	115 mcg
Sodium	731	mg	Folic Acid	68 mcg
Total Carbohydrate	68.4	g	Vitamin B12	0.1 mcg
Dietary Fiber	5.6	g	Biotin	NA mcg
Soluble Fiber	2.7	g	Pantothenic Acid	NA mg
Insoluble Fiber	2.7	g	Phosphorus	268 mg
Total Sugars	0.5	g	Iodine	NA mcg
Added Sugars	0	g	Magnesium	50 mg
Sugar Alcohols	0	g	Zinc	2.2 mg
Protein	11.6	g	Selenium	NA mcg
Vitamin D	0.1	mcg	Copper	NA mg
Calcium	112	mg	Manganese	NA mg
Iron	4.5	mg	Chromium	NA mcg
Potassium	250	mg	Molybdenum	NA mcg
Vitamin A (RAE)	61	mcg	Chloride	NA mg
Vitamin C	0	mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.			Fluoride	NA mg
			Moisture	2.5 %
			Ash	1.5 %
			Whole Grain	44.25 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 24100 11757 4	Tote	600 LB	
000 24100 79263 4	Case		175
000 24100 79482 9	Pouch	0.75 OZ (21g)	1

Product information can change at any time.  
Always refer to product package for current nutrition and ingredient information.

Barry A Brooks MS RDN

Barry Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellogg Company



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S CHEEZ-IT Cheez It Made with 9g Whole Grain for Schools Code No.: 24100 79263

Manufacturer: Kellogg Company Serving Size: 1 Pouch (21 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No       

II. Does the product contain non-creditable grains? Yes        No X How many grams?         
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: A

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup>	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup>	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	18	16	1
Total Creditable Amount <sup>3</sup>			1

\* Creditable grains vary by Program. See the FBG for specific Program requirements.

<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 21 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 21 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-2-2023  
Date

1-877-511-5777  
Phone Number



## Smart Snacks Product Calculator Results

Brand:  
**Kellogg's Cheez-It**

Product Name:  
**Cheez-It Made with 9g Whole Grain for Schools**

Serving Size:  
**1 Pouch (21g)**

First Ingredient:  
**Whole wheat flour**

Your whole grain product meets all nutrient standards for entrees or snack foods.

## Nutrition Facts

Serving Size 21.00 g ⓘ

Servings Per Container

Amount Per Serving

**Calories** 100

**Calories from Fat** NA

**Total Fat (g)** 3.5

Saturated Fat (g) 1

Trans Fat (g) 0

**Sodium (mg)** 150

**Carbohydrates**

Sugars (g) 0

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*

LEADING THE WAY FOR CHILDREN'S HEALTH