



Crunchmania® Cinnamon Bun

#38000-24518

1.76 oz. / 100 ct.

Product & Case Images



Product Features

Encourage participation with the delicious taste of a sticky cinnamon bun. Kellogg's® Crunchmania® Cinnamon Bun snacks are delightfully sweet and made with whole grain. Packaged for portability, so this snack can be eaten anytime you need a bite. Packaged as 100, 1.76oz pouches. Whole grain-rich (16g whole grain per serving) bite-size breakfast flavored cinnamon bun shape graham. Made with no high fructose corn syrup and colors and flavors from natural sources.

Case Specifications

GTIN # 00038000245183

Case Ct. 1.76 oz. / 100 ct.

Case Dimensions 16"L x 13.31"W x 11.62"H

Case Cube 1.43 CF

Case Gross Wt. 13.9 LB.

Case Net Wt. 11 LB.

Cases/Pallet 36

Pallet Configuration 9x4 (51.59 CF)

Shelf Life 270 Days

Preparation Instructions

Kellogg's® Crunchmania® is ready-to-eat right out of the package.

Food Image



2

Oz. Grain
Equivalency



Buy American
Compliant



CACFP
Eligible



No HFCS



Made With
Colors & Flavors
From Natural
Sources

OU-D

Kosher Status

Nutrition Facts

1 serving per container
Serving size 1 Pouch (50g)

Amount per serving

Calories 220

% Daily Value*

Total Fat 7g **9%**

Saturated Fat 2g **10%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 170mg **7%**

Total Carbohydrate 37g **13%**

Dietary Fiber 2g **8%**

Total Sugars 12g

Includes 12g Added Sugars **24%**

Protein 3g

Vitamin D 0mcg 0% • Calcium 10mg 0%

Iron 1.5mg 8% • Potassium 90mg 0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean), molasses.

Contains 2% or less of salt, dextrose, cinnamon, baking soda, natural flavor, soy lecithin, propylene glycol alginate, rosemary extract for freshness.

Allergen Information

**CONTAINS WHEAT AND SOY
INGREDIENTS.**



Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova Away From Home

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USDA Ounce Equivalents of Grain per Serving	2
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	16
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

INGREDIENT INFORMATION:
Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean), molasses .
Contains 2% or less of salt, dextrose, cinnamon, baking soda, natural flavor, soy lecithin, propylene glycol alginate, rosemary extract for freshness.

[illegible]

Bary A Brack MS RDA

Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S Crunchmania Bite Size Cinnamon Bun Grahams Code No.: 38000 24518

Manufacturer: Kellanova Serving Size: 1 Pouch (50 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes No X How many grams?

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: B

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ²	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	33	16	2
Total Creditable Amount ³			2

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 50 g

Total contribution of product (per portion) 2 oz eq

I certify that the above information is true and correct and that a 50 g portion of this product (ready for serving) provides 2 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

9-22-2023
Date

1-877-511-5777
Phone Number