



Scooby-Doo!™ Bones Cinnamon Graham Sticks

#30100-50689

1 oz. / 210 ct.

Product & Case Images



Product Features

Inspired by Scooby-Doo's favorite Scooby Snacks, Kellogg's® Scooby-Doo!™ Bones Cinnamon Graham Sticks are delightfully crispy, sweet cinnamon graham crackers in fun dog-bone shapes for the yummiest snacking imaginable. These whole grain-rich (8g whole grain per serving) contain no HFCS and are perfectly packaged for snacks at school. Satisfy sweet treat cravings with the simple goodness of Kellogg's® Scooby-Doo!™ Bones Cinnamon Graham Sticks

Case Specifications

GTIN # 00030100506898

Case Ct. 1 oz. / 210 ct.

Case Dimensions 20"L x 16"W x 11.62"H

Case Cube 2.15 CF

Case Gross Wt. 15.92 LB.

Case Net Wt. 13.12 LB.

Cases/Pallet 24

Pallet Configuration 6x4 (51.67 CF)

Shelf Life 305 Days

Preparation Instructions

Kellogg's® Scooby-Doo!™ Bones Cinnamon Graham Sticks Cinnamon are ready to eat out of the bag.

Food Image



1

Oz. Grain
Equivalency



Buy American
Compliant



CACFP
Eligible



Smart Snacks
Eligible



No HFCS



Made with
Colors & Flavors
from Natural
Sources



Kosher Status

Nutrition Facts

Serving size 1 Pouch (28g)

Amount per serving

Calories 120

% Daily Value*

| | | |
|--------------------------|-------|-----|
| Total Fat | 4g | 5% |
| Saturated Fat | 1g | 5% |
| Trans Fat | 0g | |
| Cholesterol | 0mg | 0% |
| Sodium | 100mg | 4% |
| Total Carbohydrate | 21g | 8% |
| Dietary Fiber | 1g | 4% |
| Total Sugars | 8g | |
| Includes 8g Added Sugars | | 16% |

Protein 2g

| | | |
|-----------|-------|----|
| Vitamin D | 0mcg | 0% |
| Calcium | 0mg | 0% |
| Iron | 0.7mg | 4% |
| Potassium | 40mg | 0% |

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean).

Contains 2% or less of invert sugar, salt, baking soda, maltodextrin, cinnamon, soy lecithin, BHT for freshness.

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.



Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellogg's Away From Home

NLI # 18091

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SCOOBY-DOO and all related characters and elements © & TM Hanna-Barbera.
WB SHIELD: © & TM WBIE. (s22)

| | |
|-------------------|---|
| Product Name | Scooby Doo Cinnamon Graham Cracker Snacks |
| Flavor Descriptor | |
| NLI Description | Production |
| Brand | KELLOGG'S |

| | | | | | | | | |
|--------------------------|---------|---------|----------------|---|--|---------|----------------|---|
| Serving Size | 1 Pouch | | | | | | | |
| Serving Size g | 28 | | | | | | | |
| Serving Size oz | | | | | | | | |
| Amount Per Serving | | | | | | | | |
| Calories | 120 | | | | | | | |
| | | | % Daily Value* | | | | % Daily Value* | |
| Total Fat | 4 | g | 5 | % | | g | | % |
| Saturated Fat | 1 | g | 5 | % | | g | | % |
| Trans Fat | 0 | g | | | | g | | |
| Polyunsaturated Fat | | g | | | | g | | |
| Monounsaturated Fat | | g | | | | g | | |
| Cholesterol | 0 | mg | 0 | % | | mg | | % |
| Sodium | 100 | mg | 4 | % | | mg | | % |
| Total Carbohydrate | 21 | g | 8 | % | | g | | % |
| Dietary Fiber | 1 | g | 4 | % | | g | | % |
| Soluble Fiber | | g | | | | g | | |
| Insolube Fiber | | g | | | | g | | |
| Total Sugars | 8 | g | | | | g | | |
| Includes 8g Added Sugars | 8 | g | 16 | % | | g | | % |
| Sugar Alcohol | | g | | | | g | | |
| Protein | 2 | g | | % | | g | | % |
| Vitamin D | 0 | mcg | 0 | % | | mcg | | % |
| Calcium | 0 | mg | 0 | % | | mg | | % |
| Iron | 0.7 | mg | 4 | % | | mg | | % |
| Potassium | 40 | mg | 0 | % | | mg | | % |
| Vitamin A | | mcg | | % | | mcg | | % |
| Vitamin C | | mg | | % | | mg | | % |
| Vitamin E | | mg | | % | | mg | | % |
| Vitamin K | | mcg | | % | | mcg | | % |
| Thiamin | | mg | | % | | mg | | % |
| Riboflavin | | mg | | % | | mg | | % |
| Niacin | | mg | | % | | mg | | % |
| Vitamin B6 | | mg | | % | | mg | | % |
| Folate | | mcg DFE | | | | mcg DFE | | % |
| Folic Acid | | mcg | | | | mcg | | |
| Vitamin B12 | | mcg | | % | | mcg | | % |
| Biotin | | mcg | | % | | mcg | | % |
| Pantothenic Acid | | mg | | % | | mg | | % |
| Phosphorus | | mg | | % | | mg | | % |
| Iodine | | mcg | | % | | mcg | | % |
| Magnesium | | mg | | % | | mg | | % |
| Zinc | | mg | | % | | mg | | % |
| Selenium | | mcg | | % | | mcg | | % |
| Copper | | mg | | % | | mg | | % |
| Manganese | | mg | | % | | mg | | % |
| Chromium | | mcg | | % | | mcg | | % |
| Molybdenum | | mcg | | % | | mcg | | % |
| Chloride | | mg | | % | | mg | | % |
| Choline | | mg | | % | | mg | | % |
| Fluoride | | mg | | % | | mg | | % |



| | |
|---------------|----------|
| Date Created | 01-02-23 |
| NLI # | 18091 |
| Kosher Status | OK-D |
| Product of | U.S.A. |

| | | |
|---|--|---|
| USDA Ounce Equivalents of Grain per Serving | | 1 |
| USDA Ounce Equivalents of Meat/Meat Alternate | | |
| Whole Grains (g/serving) | | 8 |
| USDA Bioengineered (BE) Status | Contains a bioengineered food ingredient | |

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| INGREDIENT INFORMATION: | | | | | | | | | |
| Ingredients: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, vegetable oil (soybean, palm, canola and/or high oleic soybean). | | | | | | | | | |
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Contains 2% or less of invert sugar, salt, baking soda, maltodextrin, cinnamon, soy lecithin, BHT for freshness.

| | | | | |
|-------------------------------------|--|--|--|--|
| ALLERGEN INFORMATION: | | | | |
| CONTAINS WHEAT AND SOY INGREDIENTS. | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

| Nutrient Contents Per 100g | | | | | |
|---|------|-----|------------------|-------|-----|
| Calories | 436 | | Vitamin E | 0 | mg |
| Total Fat | 14 | g | Vitamin K | NA | mcg |
| Saturated Fat | 4.4 | g | Thiamin | 0.35 | mg |
| Trans Fat | 0.2 | g | Riboflavin | 0.17 | mg |
| Polyunsaturated Fat | 5.3 | g | Niacin (NE) | 4.3 | mg |
| Monounsaturated Fat | 3.1 | g | Vitamin B6 | 0.01 | mg |
| Cholesterol | 0 | mg | Folate (DFE) | 87 | mcg |
| Sodium | 358 | mg | Folic Acid | 44 | mcg |
| Total Carbohydrate | 75.6 | g | Vitamin B12 | 0 | mcg |
| Dietary Fiber | 4.1 | g | Biotin | NA | mcg |
| Soluble Fiber | 0.7 | g | Pantothenic Acid | NA | mg |
| Insoluble Fiber | 3.2 | g | Phosphorus | 30 | mg |
| Total Sugars | 29.7 | g | Iodine | NA | mcg |
| Added Sugars | 29.4 | g | Magnesium | 5 | mg |
| Sugar Alcohols | 0 | g | Zinc | 0.2 | mg |
| Protein | 5.5 | g | Selenium | NA | mcg |
| Vitamin D | 0 | mcg | Copper | NA | mg |
| Calcium | 21 | mg | Manganese | NA | mg |
| Iron | 2.7 | mg | Chromium | NA | mcg |
| Potassium | 143 | mg | Molybdenum | NA | mcg |
| Vitamin A (RAE) | 0 | mcg | Chloride | NA | mg |
| Vitamin C | 0 | mg | Choline | NA | mg |
| NA = Database values for the nutrient do not exist or are incomplete. | | | Fluoride | NA | mg |
| | | | Moisture | 3 | % |
| | | | Ash | 1.9 | % |
| | | | Whole Grain | 31.92 | % |

| GTIN/UPC Code | Type of Package | Net Weight | Servings Per Container |
|-------------------|-----------------|---------------------------|------------------------|
| 000 30100 21598 1 | Pouch | 1 OZ (28g) | 1 |
| 000 30100 21597 4 | Caddy | 12 OZ (340g) | 12 |
| | | | |
| 000 30100 10403 2 | Case | 4 - 12 OZ pkgs | |
| 000 30100 50689 8 | Case | 210 - 1 OZ (28g) | 210 |
| | | | |
| | | | |
| | | | |
| 000 30100 12663 8 | Case | | |
| 000 30100 12664 5 | Carton | 1 OZ (28g) | 1 |
| | | | |
| 000 30100 12836 6 | Carton | 1 - 36 OZ Packages | |
| 000 30100 12837 3 | Case | 36 OZ (2 LB 4 OZ) (1 kg) | |
| | | 18 - 1 OZ (28g) | 18 |
| | | 18 - 1 OZ (28g) | 18 |
| | | | |
| 000 30100 12803 8 | Case | 4 - 12 OZ (340g) Packages | |
| 000 30100 12804 5 | Caddy | 12 OZ (340g) | |
| | | 6 - 1 OZ (28g) | 6 |
| | | 6 - 1 OZ (28g) | |
| | | | |
| 000 30100 12809 0 | Case | 8 - 6 OZ (170g) Packages | |
| 000 30100 12810 6 | Caddy | 6 OZ (170g) | 6 |
| | | 6 - 1 OZ (28g) | |

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Barry A Brooks MS RDN

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellogg Company



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S Scooby Doo Cinnamon Graham Cracker Snacks Code No.: 30100 50689

Manufacturer: Kellogg Company Serving Size: 1 Pouch (28 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes No X How many grams?
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: B

| DESCRIPTION OF CREDITABLE GRAIN INGREDIENT* | GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹ | GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ² | CREDITABLE AMOUNT |
|---|---|---|-------------------|
| | A | B | A/B |
| Whole Wheat Flour, Enriched Wheat Flour | 16 | 16 | 1 |
| Total Creditable Amount ³ | | | 1 |

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 28 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 28 g portion of this product (ready for serving)

provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

1-2-2023
Date

1-877-511-5777
Phone Number



Smart Snacks Product Calculator Results

Brand:
Kellogg's

Product Name:
**Scooby Doo Cinnamon Graham
Cracker Snacks**

Serving Size:
1 Pouch (28g)

First Ingredient:
Whole Wheat Flour

Your whole grain product meets all nutrient
standards for entrees or snack foods.

Nutrition Facts

Serving Size 28.00 g ⓘ

Servings Per Container

Amount Per Serving

Calories 120

Total Fat (g) 4

Saturated Fat (g) 1

Trans Fat (g) 0

Sodium (mg) 100

Carbohydrates

Total Sugars (g) 8

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH