



# Rice Krispies Treats® Bar Made With Whole Grain

#38000-11052

1.41 oz. / 80 ct.

## Product & Case Images



## Product Features

Rice Krispies Treats® Bars Made with Whole Grain are created with an innovative brown rice recipe specially formulated to meet USDA nutritional and whole-grain requirements, and deliver the delicious taste that encourages participation. Kellogg's® Rice Krispies Treats® Bars Made with Whole Grain are individually wrapped 1.41 oz packages. These brown rice and marshmallow flavored squares are 1 ounce grain equivalent, whole-grain rich (17g whole grain per serving) and smart-snack eligible.

1

Oz. Grain  
Equivalency



Buy American  
Compliant

SS

Smart Snacks  
Eligible



No HFCS



No Artificial  
Colors



Not Kosher

## Case Specifications

GTIN # 00038000110528

Case Ct. 1.41 oz. / 80 ct.

Case Dimensions 13.06"L x 11.93"W x 9.18"H

Case Cube 0.83 CF

Case Gross Wt. 9.05 LB.

Case Net Wt. 7.05 LB.

Cases/Pallet 60

Pallet Configuration 12x5 (49.74 CF)

Shelf Life 305 Days

## Preparation Instructions

Kellogg's® Rice Krispies Treats® Bar made with Whole Grain are ready to eat out of the package.

## Food Image



## Nutrition Facts

20 servings per container

Serving size 1 Bar (40g)

Amount per serving

Calories 160

% Daily Value\*

Total Fat 4g 5%

Saturated Fat 1g 5%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 140mg 6%

Total Carbohydrate 30g 11%

Dietary Fiber <1g 2%

Total Sugars 11g

Includes 11g Added Sugars 22%

Protein 2g

Vitamin D 0mcg 0% • Calcium 0mg 0%

Iron 2.2mg 10% • Potassium 40mg 0%

Thiamin 25% • Niacin 6%

Vitamin B<sub>6</sub> 4% • Folate 10mcg DFE 2%

(5mcg folic acid)

Pantothenic Acid 4%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

## Ingredients

WHOLE GRAIN BROWN RICE, CORN SYRUP, FRUCTOSE, VEGETABLE OIL (SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS), SUGAR, CORN SYRUP SOLIDS.

CONTAINS 2% OR LESS OF VEGETABLE GLYCERIN, DEXTROSE, SALT, GELATIN, NATURAL AND ARTIFICIAL FLAVORS (CONTAINS MILK), DATEM, ACETYLATED MONOGLYCERIDES, REDUCED IRON, VITAMIN B1 (THIAMIN HYDROCHLORIDE), NIACINAMIDE, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), FOLIC ACID, CALCIUM PANTOTHENATE, SOY LECITHIN, BHT FOR FRESHNESS.

## Allergen Information

CONTAINS MILK AND SOY INGREDIENTS.

Kellogg's

Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellogg's Away From Home

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NLI #14441b

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	17
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

<b>INGREDIENT INFORMATION:</b>
<b>Ingredients:</b> Whole grain brown rice, corn syrup, fructose, vegetable oil (soybean and palm oil with TBHQ for freshness), sugar, corn syrup solids.
<b>Contains 2% or less of</b> vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors (contains milk), DATEM, acetylated monoglycerides, reduced iron, vitamin B1 (thiamin hydrochloride), niacinamide, vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

**CONTAINS MILK AND SOY INGREDIENTS.**

[illegible]

Product information can change at any time.  
Always refer to product package for current nutrition and ingredient information.

Bary A Brink MS RNA

Barry Brothers, MS RDN  
Senior Wellbeing & Regulatory Lead  
Kellogg Company

Nutrient Contents Per 100g			
Calories	409	Vitamin E	0 mg
Total Fat	10.1 g	Vitamin K	NA mcg
Saturated Fat	2.5 g	Thiamin	0.85 mg
Trans Fat	0.1 g	Riboflavin	0.03 mg
Polyunsaturated Fat	2.7 g	Niacin (NE)	2.8 mg
Monounsaturated Fat	3.8 g	Vitamin B6	0.25 mg
Cholesterol	0 mg	Folate (DFE)	37 mcg
Sodium	362 mg	Folic Acid	16 mcg
Total Carbohydrate	76.2 g	Vitamin B12	0 mcg
Dietary Fiber	1.5 g	Biotin	NA mcg
Soluble Fiber	1.4 g	Pantothenic Acid	NA mg
Insoluble Fiber	0.1 g	Phosphorus	118 mg
Total Sugars	28.5 g	Iodine	NA mcg
Added Sugars	28.5 g	Magnesium	64 mg
Sugar Alcohols	NA g	Zinc	0.9 mg
Protein	4 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	17 mg	Manganese	NA mg
Iron	5.7 mg	Chromium	NA mcg
Potassium	120 mg	Molybdenum	NA mcg
Vitamin A (RAE)	2 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	8.4 %
		Ash	1.3 %
		Whole Grain	44.6 %

\*\*\*Information presented in this document applies to products intended for US consumers only.\*\*\*

\*Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.\*



## Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S Rice Krispies Treats Made with Whole Grain for Schools - Original Code No.: 38000 11052

Manufacturer: Kellogg Company Serving Size: 1 Bar (40 g)  
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No       

II. Does the product contain non-creditable grains? Yes        No X How many grams?       

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: D

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION <sup>1</sup> A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) <sup>2</sup> B	CREDITABLE AMOUNT  A/B
Whole Grain Brown Rice	17	16	1
Total Creditable Amount <sup>3</sup>			1

\* Creditable grains vary by Program. See the FBG for specific Program requirements.

<sup>1</sup> (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 40 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 40 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN  
Signature

Senior Wellbeing & Regulatory Lead  
Title

Barry Brothers, MS RDN  
Printed Name

1-2-2023  
Date

1-877-511-5777  
Phone Number



## Smart Snacks Product Calculator Results

Brand:  
**Kellogg's**

Product Name:  
**Rice Krispies Treats Made with  
Whole Grain Bar for Schools -  
Original**

Serving Size:  
**1 Bar (40g)**

First Ingredient:  
**Whole grain brown rice**

Your whole grain product meets all  
nutrient standards for entrees or snack  
foods.

## Nutrition Facts

Serving Size 40.00 g ⓘ

Servings Per Container

Amount Per Serving

**Calories** 160

**Calories from Fat** NA

**Total Fat** (g) 4

Saturated Fat (g) 1

Trans Fat (g) 0

**Sodium** (mg) 140

**Carbohydrates**

Sugars (g) 11

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

*The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.*

LEADING THE WAY FOR CHILDREN'S HEALTH