



Froot Loops® Made with 12g Whole Grain

#38000-78788

1 oz. / 96 ct.

Product & Case Images



Product Features

Help students make the most of their morning with Kellogg's® Froot Loops® Made with 12g Whole Grain. This crunchy multi-grain cereal helps bring warmth to busy mornings with bold, irresistible fruity flavor in every bite. This 1oz. bowl of fruit-flavored cereal is whole grain-rich (12g whole grain per serving) and has 8g sugar per serving. Good source of 9 vitamins and minerals. It is made with no high fructose corn syrup.

1

Oz. Grain
Equivalency

Case Specifications

GTIN # 00038000787881

Case Ct. 1 oz. / 96 ct.

Case Dimensions 15.43"L x 11.56"W x 20"H

Case Cube 2.07 CF

Case Gross Wt. 9.38 LB.

Case Net Wt. 6 LB.

Cases/Pallet 20

Pallet Configuration 10x2 (41.32 CF)

Shelf Life 365 Days



Buy American
Compliant

Preparation Instructions

Kellogg's® Breakfast Cereals are ready to eat out of the package.



No HFCS

Food Image



Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellogg's Away From Home

Nutrition Facts

Serving size 1 Container (28g)

Amount per serving

Calories 100

% Daily Value*

Total Fat 0.5g 1%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 170mg 7%

Total Carbohydrate 24g 9%

Dietary Fiber 2g 6%

Total Sugars 8g

Includes 8g Added Sugars 16%

Protein 2g

Vitamin D 2mcg 10%

Calcium 0mg 0%

Iron 1.8mg 10%

Potassium 40mg 0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Corn flour blend (whole grain yellow corn flour, degerminated yellow corn flour), **sugar**, **wheat flour**, **whole grain oat flour**, contains 2% or less of oat fiber, salt, soluble corn fiber, natural flavor, red 40, yellow 5, blue 1, yellow 6.

Vitamins and Minerals: Vitamin C (ascorbic acid), reduced iron, niacinamide, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), folic acid, vitamin D3, vitamin B12.

Allergen Information

CONTAINS WHEAT INGREDIENTS.

OU
Pareve

Kosher Status

Created Jan. 2023. ©, TM, ©, 2023 Kellogg NA Co.
NL# 17094

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	12
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

INGREDIENT INFORMATION:
Ingredients: Corn flour blend (whole grain yellow corn flour, degerminated yellow corn flour), sugar, wheat flour, whole grain oat flour, contains 2% or less of oat fiber, salt, soluble corn fiber, natural flavor, red 40, yellow 5, blue 1, yellow 6.
Vitamins and Minerals: Vitamin C (ascorbic acid), reduced iron, niacinamide, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), folic acid, vitamin D3, vitamin B12.

[illegible]

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Bary A Brooks MS RDN

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellogg Company



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Exhibit A Weights per Ounce Equivalent)

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S Froot Loops - Made with 12g Whole Grain **Code No.:** 38000 78788
Manufacturer: Kellogg Company **Serving Size:** 1 Container (28 g)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes No **How many grams?**
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: I

DESCRIPTION OF PRODUCT PER EXHIBIT A	PORTION SIZE OF PRODUCT AS PURCHASED	WEIGHT OF ONE OZ EQ AS LISTED IN EXHIBIT A B	CREDITABLE AMOUNT
	A		A/B
Ready to Eat Breakfast Cereal	28 g	1 ounce (28 g)	1
Total Creditable Amount¹			1

¹ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 28 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 28 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brothers MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

1-2-2023
Date

1-877-511-5777
Phone Number