



Cinnamon Toast Crunch™ Cereal 25% Less Sugar Single Serve Bowlpak 1 oz

A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient single serve portion control. Contains no gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible.

Product Information:

PRODUCT CODE:	29444000
UPC:	16000294448
GTIN:	10016000294445
UNIT SIZE:	1
CASE COUNT:	96
ATTRIBUTES:	Kosher No Artificial Flavors 1 oz. Eq. Grain Zero Trans Fat Whole Grain No Gelatin No High Fructose Corn Syrup CACFP eligible



Ingredients & Allergens

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS WHEAT AND SOY INGREDIENTS.

Preparation Instructions

Ready To Eat

Package Information:

NET WEIGHT:	N/A
VOLUME:	1.9 CF
HEIGHT:	14.3
LENGTH:	16.8

WIDTH:
CASE SIZE:

96
13.5

Nutrition Facts

Serving Size		1 Bowl (28g)	100g	
Calories		As Packaged 100	As Packaged 375	
		% DV	% DV	
Total Fat	2.5g	3%	10g	
Saturated Fat	0g	0%	1g	
Trans Fat	0g		0g	
Cholesterol	0mg	0%	0mg	
Sodium	160mg	7%	571mg	
Total Carbohydrate	22g	8%	78g	
Dietary Fiber	4g	13%	13g	
Total Sugars	6g		20g	
Incl. Added Sugars	6g	11%	19g	
Protein	1g		5g	
Vitamin D		6%	4mcg	
Calcium		6%	288mg	
Iron		10%	9mg	
Potassium		0%	186mg	
Vitamin A		6%	1083IU	
Vitamin C		6%	20mg	
Thiamin		10%	1mg	
Riboflavin		6%	0mg	
Niacin		6%	4mg	
Vitamin B6		10%	1mg	

Folate		10%	195mcg
Folic Acid	30mcg		107mcg
Vitamin B12		10%	1mcg
Phosphorus		4%	200mg
Magnesium		4%	54mg
Zinc		10%	5mg

- * Percent Daily Value (DV) are based on a 2,000 calorie diet
- * Not a significant nutrient source
- * Nutritional information is subject to change. See product label to verify ingredients and allergens.
- * Do not eat raw dough or batter.
- * Nutritional information is subject to change. See product label to verify ingredients and allergens.

Product Photos:





No Colors From Artificial Sources & No Artificial Flavors

General Mills

Cinnamon Toast Crunch

CRISPY, WHOLE WHEAT & RICE CEREAL

ENLARGED TO SHOW DETAIL

MMM... REAL CINNAMON

25% LESS SUGAR

25% LESS SUGAR THAN ORIGINAL CINNAMON TOAST CRUNCH™

SUGAR CONTENT HAS BEEN REDUCED FROM 8g TO 6g PER SERVING.

Nutrition Facts		Amount per serving		% Daily Value	
Total Fat	2.5g	Total Fat	2.5g	Total Carb.	22g
Saturated Fat	0g	Saturated Fat	0g	Dietary Fiber	4g
Trans Fat	0g	Trans Fat	0g	Total Sugars	6g
Cholesterol	0mg	Cholesterol	0mg	Incl. 6g Added Sugars	11%
Sodium	160mg	Sodium	160mg	Protein	1g

Calories 100 per serving

Serving size 1 bowl (28g)

25% LESS SUGAR

1 BOWL = 1 OZ EQ 6 GRAIN

Ingredients: Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, BHT Added to Preserve Freshness. **Vitamins and Minerals:** Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B₃ (pyridoxine hydrochloride), Vitamin B₆ (thiamin mononitrate), Vitamin A (palmitate), Vitamin B₂ (riboflavin), A B Vitamin (folic acid), Vitamin B₁₂, Vitamin D₃.

CONTAINS WHEAT AND SOY INGREDIENTS.

DIST. BY GENERAL MILLS SALES, INC., MINNEAPOLIS, MN 55440 USA

Contains Bioengineered Food Ingredients. Learn more at Ask.GeneralMills.com

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Comments? Save entire package and contact us online. www.generalmillscl.com

100 CALORIES PER BOWL

11g WHOLE GRAIN PER SERVING AT LEAST 48g RECOMMENDED DAILY

U D NET WT 1 OZ (28g)

