



Cinnamon Toast Crunch™ Cereal Single Serve Bowlpak 1 oz

A crisp, whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient, single serve portion control. Made without gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, and USDA Smart Snacks criteria.

Product Information:

PRODUCT CODE:	11815000
UPC:	16000118157
GTIN:	10016000118154
UNIT SIZE:	1
CASE COUNT:	96
ATTRIBUTES:	No Artificial Flavors 1 oz. Eq. Grain Zero Trans Fat Whole Grain No Gelatin No High Fructose Corn Syrup



Ingredients & Allergens

Whole Grain Wheat, Sugar, Rice Flour, Canola and/or Sunflower Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS WHEAT AND SOY INGREDIENTS

Preparation Instructions

Ready to eat

Package Information:

NET WEIGHT:	N/A
VOLUME:	1.8 CF
HEIGHT:	14.1
LENGTH:	16.8

WIDTH:
CASE SIZE:

96
13

Nutrition Facts

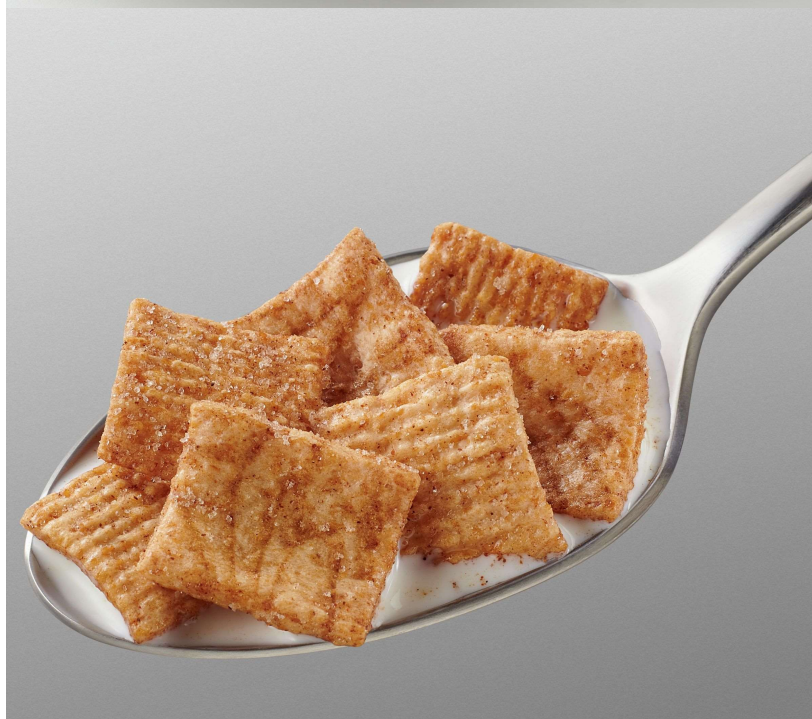
Serving Size		1 Bowl (28g)	100g	
Calories		As Packaged 120	As Packaged 410	
		% DV	% DV	
Total Fat	3g	4%	10g	
Saturated Fat	0g	0%	0g	
Trans Fat	0g		0g	
Cholesterol	0mg	0%	0mg	
Sodium	160mg	7%	560mg	
Total Carbohydrate	22g	8%	80g	
Dietary Fiber	1g	5%	5g	
Total Sugars	8g		29g	
Incl. Added Sugars	8g	16%	29g	
Protein	1g		5g	
Vitamin D	1.2mcg	6%	5mcg	
Calcium	90mg	6%	320mg	
Iron	1.8mg	10%	9mg	
Potassium	0mg	0%	0mg	
Vitamin A		6%	1084IU	
Vitamin C		6%	22mg	
Thiamin		10%	1mg	
Riboflavin		6%	0mg	
Niacin		6%	4mg	
Vitamin B6		10%	1mg	

Folate		10%	195mcg
Folic Acid	30mcg		110mcg
Vitamin B12		10%	1mcg
Phosphorus		4%	200mg
Magnesium		4%	55mg
Zinc		10%	5mg

- * Percent Daily Value (DV) are based on a 2,000 calorie diet
- * Not a significant nutrient source
- * Nutritional information is subject to change. See product label to verify ingredients and allergens.
- * Do not eat raw dough or batter.
- * Nutritional information is subject to change. See product label to verify ingredients and allergens.

Product Photos:





No Colors from Artificial Sources & No Artificial Flavors

General Mills

Cinnamon Toast Crunch

ENLARGED TO SHOW DETAIL

CRISPY, SWEETENED WHOLE WHEAT & RICE CEREAL

MMM... REAL CINNAMON

Amount per serving		% Daily Value*	Amount per serving		% Daily Value*
Total Fat	3g	4%	Total Carbohydrate	22g	8%
Saturated Fat	0g	0%	Dietary Fiber	1g	5%
Trans Fat	0g		Total Sugars	8g	
Cholesterol	0mg	0%	Includes 8g Added Sugars	16%	
Sodium	160mg	7%	Protein	1g	

Nutrition Facts

Serving size 1 bowl (28g)

Calories per serving 120

Vitamin D 6% • Calcium 0% • Iron 10% • Potassium 0% • Vitamin A 6% • Vitamin C 6% • Thiamin 10% • Riboflavin 6%
Niacin 6% • Vitamin B₆ 10% • Folate 10% (30mcg folic acid) • Vitamin B₁₂ 10% • Phosphorus 4% • Magnesium 4% • Zinc 10%

Ingredients: Whole Grain Wheat, Sugar, Rice Flour, Canola and/or Sunflower Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, BHT Added to Preserve Freshness, Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B₆ (pyridoxine hydrochloride), Vitamin B₁ (thiamin mononitrate), Vitamin A (palmitate), Vitamin B₂ (riboflavin), A B Vitamin (folic acid), Vitamin B₁₂, Vitamin D₂. **CONTAINS WHEAT AND SOY INGREDIENTS.**

DISTRIBUTED BY **GENERAL MILLS SALES, INC.**, MINNEAPOLIS, MN 55440 USA

Contains Bioengineered Food Ingredients Learn more at Ask.GeneralMills.com

CHILD NUTRITION PROGRAM: 1 BOWL = 1 OZ EQ GRAIN

Comments? Save entire package and contact us online. www.generalmillscl.com

120 CALORIES PER 1 BOWL

11g WHOLE GRAIN PER SERVING
AT LEAST 48g RECOMMENDED DAILY

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NET WT 1 OZ (28g)

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