



Pop-Tarts® Made With Whole Grain Frosted Blueberry, Single Pack

#38000-17196

1.69 oz. / 120 ct.

Product & Case Images



Product Features

Boost participation and keep kids coming back by adding Pop-Tarts® made with Whole Grain Frosted Blueberry toaster pastries to your menu. Whole grain-rich (10g whole grain per serving) toaster pastry with blueberry flavored filling. Contains 3g dietary fiber per serving (2.5g fat per serving). Good source of 7 vitamins and minerals. They contain no high fructose corn syrup, meet USDA K-12 Smart Snacks requirements, and equal 1 oz equivalent grains.

Case Specifications

GTIN # 00038000171963

Case Ct. 1.69 oz. / 120 ct.

Case Dimensions 13.37"L x 9.37"W x 11.37"H

Case Cube 0.83 CF

Case Gross Wt. 16.22 LB.

Case Net Wt. 13.2 LB.

Cases/Pallet 60

Pallet Configuration 15x4 (49.50 CF)

Shelf Life 365 Days

Preparation Instructions

Ready to eat out of the package, or place package into a warming unit to serve warm.

Food Image



1

Oz. Grain
Equivalency



Buy American
Compliant

SS

Smart Snacks
Eligible



No HFCS



Not Kosher

Nutrition Facts

Serving size 1 Pastry (48g)

Amount per serving

Calories 170

% Daily Value*

Total Fat 2.5g	3%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 0.5g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 36g	13%
Dietary Fiber 3g	10%
Total Sugars 14g	
Includes 14g Added Sugars	28%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 130mg	10%
Iron 1.8mg	10%
Potassium 50mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Whole wheat flour, sugar, corn syrup, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin.**

Contains 2% or less of fructose, wheat starch, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), dried grapes, dried blueberries, salt, dried apples, sodium stearoyl lactylate, citric acid, DATEM, gelatin, modified wheat starch, yellow corn flour, natural and artificial flavor, xanthan gum, caramel color, cornstarch, turmeric extract color, soy lecithin, red 40, niacinamide, reduced iron, vitamin A palmitate, blue 2, blue 1, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), color added.

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.

Kellogg's

Stefanie L. Dove, MBA RDN SNS

K-12 Wellbeing & Regulatory Business Partner
Kellogg's Away From Home

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NLI #17547

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	10
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

Ingredients:
Whole wheat flour, sugar, corn syrup, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin.
Contains 2% or less of fructose, wheat starch, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), dried grapes, dried blueberries, salt, dried apples, sodium stearoyl lactylate, citric acid, DATEM, gelatin, modified wheat starch, yellow corn flour, natural and artificial flavor, xanthan gum, caramel color, cornstarch, turmeric extract color, soy lecithin, red 40, niacinamide, reduced iron, vitamin A palmitate, blue 2, blue 1, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), color added.

CONTAINS WHEAT AND SOY INGREDIENTS.

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Stefanie Dove, MBA RDN SNS
K-12 Wellbeing & Regulatory Business Partner
Kellogg Company

Information presented in this document applies to products intended for US consumers only.

Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



Smart Snacks Product Calculator Results

Brand:
Pop-Tarts

Product Name:
Made with 10g Whole Grain Frosted Blueberry

Serving Size:
1 Pastry (48g)

First Ingredient:
Whole Wheat Flour

Your whole grain product meets all nutrient standards for entrees or snack foods.

Nutrition Facts

Serving Size 48.00 g ⓘ

Servings Per Container

Amount Per Serving

Calories 170

Total Fat (g) 2.5

Saturated Fat (g) 1

Trans Fat (g) 0

Sodium (mg) 115

Carbohydrates

Total Sugars (g) 14

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: POP-TARTS Made with 10g Whole Grain Frosted Blueberry Code No.: 38000 17196

Manufacturer: Kellogg Company Serving Size: 1 Pastry (48 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes X No How many grams? <3.99
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ²	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	17	16	1
Total Creditable Amount ³			1

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 48 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 48 g portion of this product (ready for serving) provides 1 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Stefanie Dove, MBA RDN SNS
Signature

K-12 Wellbeing & Regulatory Business Partner
Title

Stefanie Dove, MBA RDN SNS
Printed Name

1-4-2022
Date

1-877-511-5777
Phone Number