



Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack

#38000-55125

3.3 oz. / 72 ct.

Product & Case Images



Product Features

With a frosted crust and sweet cinnamon flavored filling, these Pop-Tarts® Made with Whole Grain Toaster Pastries from Kellogg's® make on-the-go breakfasts easy and fun; Eat straight from the pouch. Whole grain-rich (23g whole grain per serving) toaster pastries with cinnamon flavored filling twin pack. Contains 6g dietary fiber per serving (6g fat per serving). They are made with colors and flavors from natural sources, contain no high fructose corn syrup, and equal 2.5oz equivalent grains.

2.5

Oz. Grain
EquivalencyBuy American
Compliant

No HFCS

Made with Colors
& Flavors from
Natural Sources

Not Kosher

Case Specifications

GTIN # 00038000551253

Case Ct. 3.3 oz. / 72 ct.

Case Dimensions 13.31"L x 9.31"W x 11.25"H

Case Cube 0.81 CF

Case Gross Wt. 18.11 LB.

Case Net Wt. 15.82 LB.

Cases/Pallet 60

Pallet Configuration 15x4 (48.42 CF)

Shelf Life 365 Days

Preparation Instructions

Ready to eat out of the package, or place package into a warming unit to serve warm.

Food Image



Kellogg's

Stefania L. Dove, MBA RDN SNS

Nutrition Facts

6 servings per container

Serving size 1 Pouch (96g)

Amount per serving

Calories 350

% Daily Value*

Total Fat 6g	8%
Saturated Fat 2g	10%
Trans Fat 0g	
Polyunsaturated Fat 2g	
Monounsaturated Fat 1g	
Cholesterol 0mg	0%
Sodium 240mg	10%
Total Carbohydrate 73g	27%
Dietary Fiber 6g	20%
Total Sugars 30g	
Includes 30g Added Sugars	60%
Protein 5g	
Vitamin D 0mcg	0%
Calcium 260mg	20%
Iron 3.6mg	20%
Potassium 140mg	2%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Whole wheat flour, sugar, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **corn syrup, dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin.**

Contains 2% or less of maltodextrin, molasses, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), wheat starch, salt, cinnamon, sodium stearoyl lactylate, DATEM, gelatin, xanthan gum, niacinamide, reduced iron, vitamin A palmitate, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), soy lecithin.

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.

USDA Ounce Equivalents of Grain per Serving	2.5
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	23
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

Ingredients:
Whole wheat flour, sugar, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), corn syrup, dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin.
Contains 2% or less of maltodextrin, molasses, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), wheat starch, salt, cinnamon, sodium stearyl lactylate, DATEM, gelatin, xanthan gum, niacinamide, reduced iron, vitamin A palmitate, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), soy lecithin.

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Stefanie Dove, MBA RDN SNS

Stefanie Dove, MBA RDN SNS
K-12 Wellbeing & Regulatory Business Partner
Kellogg Company

Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: POP-TARTS Made with 23g Whole Grain Frosted Cinnamon Code No.: 38000 55125

Manufacturer: Kellogg Company Serving Size: 1 Pouch (96 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes X No How many grams? <3.99
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ²	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	40	16	2.5
Total Creditable Amount ³			2.5

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 96 g

Total contribution of product (per portion) 2.5 oz eq

I certify that the above information is true and correct and that a 96 g portion of this product (ready for serving) provides 2.5 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Stefanie Dove, MBA RDN SNS
Signature

K-12 Wellbeing & Regulatory Business Partner
Title

Stefanie Dove, MBA RDN SNS
Printed Name

1-4-2022
Date

1-877-511-5777
Phone Number