

FUEL THEIR FEROCIOUS APPETITES.

Kellogg's®



NEW!



Generate demand and drive epic participation with limited edition Keebler® Jurassic World™: Fallen Kingdom Honey Graham Snacks. Recognizable dinosaur shapes add to the fun, and colossal movie excitement is sure to get everyone reaching for the whole grain-rich snacks they love.

Enormous Opportunity

It's a partnership of huge flavor and massive brand recognition with Jurassic World™: Fallen Kingdom following up the 4th highest grossing movie of all time. This property provides the second highest purchase intent of any license¹.

Smart Nutrition

Honey Graham Snacks give your students the great taste and whole grain goodness they love, plus these individually portioned pouches also meet your USDA K-12 reimbursable and Smart Snacks guidelines.

Flexible Favorite

The Grahams category continues to grow and Keebler® leads the way with a #1 share² – thanks in part to the versatility that Honey Graham Snacks provide to school time applications including breakfast, lunch tray, after school, à la carte, event catering and more.

¹ Marketcast, global brand research study. ² NPD Supply Track, latest 12 months ending November 2017.

Generate Excitement with Action-Packed Honey Graham Snacks!



Nutrition Facts	
1 serving per container	
Serving size 1 Pouch (28g)	
Amount per serving	
Calories	130
% Daily Value*	
Total Fat 4g	5%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 95mg	4%
Total Carbohydrate 21g	8%
Dietary Fiber 0g	0%
Total Sugars 8g	
Incl. 8g Added Sugars	16%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.7mg	4%
Potassium 40mg	0%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Graham flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B₁ [thiamin mononitrate], vitamin B₂ [riboflavin], folic acid), sugar, vegetable oil (soybean, canola, palm and/or palm kernel oil), honey. Contains 2% or less of salt, leavening (baking soda, sodium acid pyrophosphate), soy lecithin, BHT for freshness, whey.

CONTAINS WHEAT, SOY AND MILK INGREDIENTS.

Nutritional information available on our website.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt.	Distributor Code
Keebler® Jurassic World™: Fallen Kingdom Honey Graham Snacks (1oz Equiv. of Grain)	000-38000-12027-8	210	1.00 oz	15.73 lbs	

Offer the versatility of a proven trayline and à la carte favorite!

Receive exclusive access to trends and more by joining **Grow Greatness.™**

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of now.

Now is a good time to partner with *Kellogg's*®.