



GENERAL MILLS
Foodservice

THE BIG YOGURT THAT'S GREAT ANY TIME OF DAY.



CASH-WA DISTRIBUTING

www.cashwa.com

1-800-652-0010



CWD ITEM #
66600

**Yoplait® Go Big™ Yogurt's
1 meat equivalent and
easy-to-open package make
it a big yogurt for big days.**

- ✓ A delicious, portable choice for middle- and high-schoolers. No spoon required!
- ✓ A versatile option to menu any time of day to drive participation, plus it's Smart Snack-compliant to help drive your à la carte revenue.
- ✓ The Yoplait® brand you trust and kids love, now in a bigger 1 meat alternate equivalent package.

Squeeze in more nutrition any time of day with a portable, no-spoon yogurt.

Bigger appetites. Demanding days. Less time to eat. Yoplait® Go Big™ Yogurt is the perfect option for your menus and à la carte lines any time of day.

- Wholesome and delicious, Go Big has 1 equivalent meat alternate so it's great for breakfast, lunch, supper, or snack.
- Easy to open, carry, and eat without a spoon, Go Big is an easy fit for both the cafeteria and grab-and-go.
- Kids of all ages already know and love Yoplait®, the leading yogurt brand in K-12.*
- Available in Strawberry.

*K-12 Students Hot Breakfast and Yogurt Online Concept Research, 9/24/14, n=800

Yoplait™ Go Big Yogurt	
Nutrition Facts	
Serving Size 1 package (113g)	
Amount Per Serving	
Calories 100	Calories from Fat 10
% DailyValue*	
Total Fat 1.5g	2%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 70mg	3%
Total Carbohydrate 18g	6%
Sugars 12g	
Protein 4g	
Vitamin C 10%	Calcium 10%
Not a significant source of dietary fiber, vitamin C and iron.	
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	

Offer Yoplait® yogurt for every meal and snack.

Every Yoplait yogurt product has the taste kids love and the nutrients they need, including calcium and vitamin D. Include single-serving cups, portable tubes, and easy parfaits and smoothies made with ParfaitPro® on your menu. Serve for breakfast, lunch, supper, after school, and à la carte.



Breakfast Pairing



Lunch Pairing



On-the-Go Pairing

PRODUCT SPECIFICATIONS

CWD ITEM #	PRODUCT DESCRIPTION	SCHOOL MEAL EQUIVALENT	CASE/ PACK
66600	Yoplait® Go Big™ Yogurt – Strawberry	1 meat alternate	48/4 oz

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