

Wake Up Your Breakfast Sales



with Branded
Breakfast
Condiments
from PPI



PORTION PAC Division of H.J. Heinz Company L.P.
Product. Packaging. Innovation.™

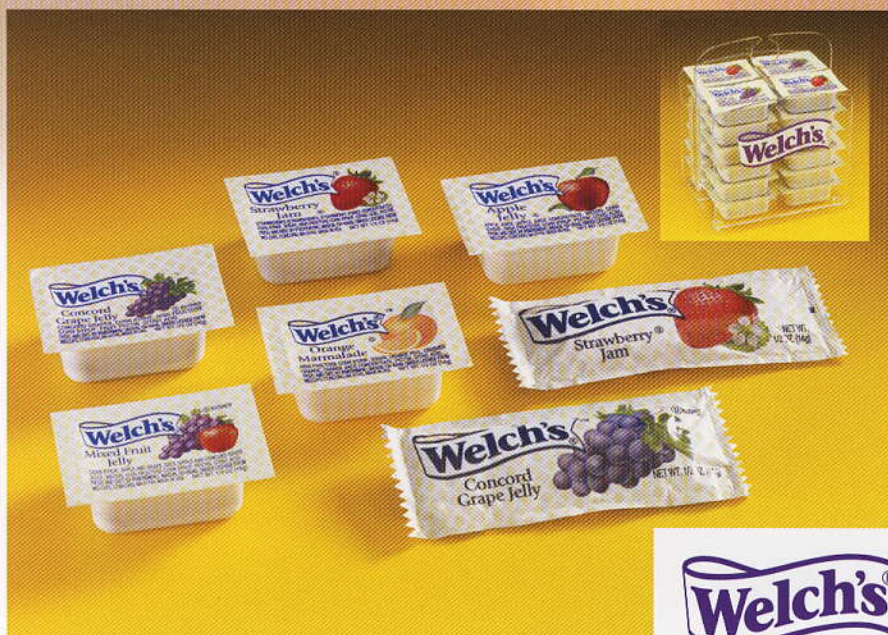


Leading National Brands

Bring Variety to the Table

PPI offers the broadest array of portion-control breakfast condiments in America, featuring many of the nation's top brand names. This diverse collection of products can help you take advantage of growing trends in away-from-home breakfast consumption.

- Breakfast is the fastest-growing daypart in the restaurant industry.*
- In 2006, nearly 50% of all traffic growth came from the morning meal.*
- Quick-serve restaurant morning meal traffic grew 12% over the past three years, while total restaurant industry traffic rose barely 2%.*



Welch's® — A Heritage of Delicious Flavor

With decades of market presence as the world's leading brand of concord grape-based products, Welch's is a quality name that America knows and loves. In fact, Welch's Concord Grape Jelly holds the number one market share in the U.S. This goes to show customers trust the Welch's name and will pay a premium to have it in their homes. They also have come to expect this same high level of quality from their favorite restaurant establishments.

PPI is the single source for Welch's in the most popular varieties, which include grape jelly, strawberry jam, orange marmalade, mixed fruit jelly and apple jelly. Plus, our convenient caddy merchandising program puts the popular Welch's name front and center in your foodservice establishment.



Mrs. Butterworth's®

Mrs. Butterworth's syrup is not only great on pancakes; it also makes a sumptuous addition to oatmeal, coffee, yogurt or fruit. Children and adults alike love its thick, rich, buttery flavor and wholesome grandmotherly image, which have made it a staple in households across the country for more than 40 years.



Cary's® Sugar Free Table Syrup

From its inception, Cary's Sugar Free Syrup has developed a loyal following among both diabetics and weight-conscious individuals. A great addition to your breakfast offerings, this delicious sugar-free alternative shows customers you're always thinking about their dietary needs.



Log Cabin® Syrups

Available in original Log Cabin and Log Cabin Lite, this long-standing favorite is especially appealing to adult customers. Plus, with Log Cabin Lite, your health- and weight-conscious customers can enjoy the great taste of Log Cabin with half the calories.



Musselman's® Apple Butter

Since its inception more than 100 years ago in the heart of Pennsylvania apple country, Musselman's brand has been producing superior apple butter using only the highest quality ingredients. The top-selling apple butter in the country, Musselman's is a smooth, slightly sweet treat that's great on toast, bagels and English muffins, or mixed with cottage cheese or yogurt.



Skippy® Peanut Butter

It's a fact – more Skippy peanut butter has been sold than any other peanut butter in the world! An American favorite that dates back to the 1930's, Skippy is made up of more than 90% select, roasted peanuts. As versatile as it is delicious, this nutty spread is great on fresh fruits and vegetables, and adds a smooth and delicious protein boost to oatmeal, toast, pancakes and breakfast breads.



Squeezers® Peanut Butter and Peanut Butter & Jelly

These high-quality, spreadable snack foods travel easily and come in single peanut butter packs and combination packs of peanut butter and jelly. The peanut butter matches the taste of a popular national brand and is a great spread for fresh vegetables, fruit, crackers or bread. The combination packs are delicious paired up on bagels, muffins or bread.



SueBee® Clover Honey

Available in cups and packets, this U.S. Grade A pure honey is perfect for muffins, pancakes, tea and a variety of other menu items. The packets feature a clear back that lets customers view this all-natural, cholesterol-free and sodium-free product, while the cups are perfect for no-mess dipping.



Portion Pac, Inc. (PPI)

Your Strategic Partner for Total Portion Control Solutions

As the largest manufacturer of portion control products in the world, Portion Pac delivers value-added customer support, culinary expertise and comprehensive research and development – all backed by decades of experience in packaging innovation. In addition to our breakfast offerings, we feature a wide range of popular brands across all categories of sauces and condiments.

BREAKFAST PORTION CONTROL PRODUCTS LIST

| | Case Pack | Fill | Case Weight | Item Number | Case Cube |
|--|-----------|---------|-------------|-------------|-----------|
| JAMS & JELLIES | | | | | |
| Welch's® | | | | | |
| Assortment #1; 80 Grape, 80 Apple, 40 Strawberry | 200 | .5 oz | 7.00 | WELC618 | 0.277 |
| Assortment #2; 80 Grape, 80 Mixed Fruit, 40 Strawberry | 200 | .5 oz | 7.30 | WELC843 | 0.282 |
| Assortment #3; 80 Grape, 80 Mixed Fruit, 40 Apple | 200 | .5 oz | 7.00 | WELC638 | 0.277 |
| Grape Jelly | 200 | .5 oz | 7.00 | WELC468 | 0.277 |
| Grape Jelly - Pouch | 500 | .5 oz | 17.13 | WELC472 | 0.277 |
| Orange Marmalade | 200 | .5 oz | 7.00 | WELC478 | 0.277 |
| Strawberry Jam | 200 | .5 oz | 7.00 | WELC488 | 0.277 |
| Strawberry Jam - Pouch | 500 | .5 oz | 17.13 | WELC490 | 0.277 |
| SYRUP | | | | | |
| Cary's® | | | | | |
| Sugar Free Table Syrup - Cup | 100 | 1 oz | 11.00 | CARJ947 | 0.398 |
| Log Cabin® | | | | | |
| Lite Syrup - Cup | 100 | 1.24 oz | 9.54 | 34951 | 0.372 |
| Lite Syrup - Cup | 100 | 1.86 oz | 13.44 | 34953 | 0.449 |
| Syrup - Cup | 100 | 1.39 oz | 9.00 | 34950 | 0.372 |
| Syrup - Cup | 100 | 2.09 oz | 14.96 | 34952 | 0.449 |
| Mrs. Butterworth's® | | | | | |
| Syrup - Cup | 200 | 1 oz | 15.00 | J97120 | 0.700 |
| Syrup - Cup | 100 | 1.5 oz | 11.00 | 97102 | 0.377 |
| HONEY & LEMON JUICE | | | | | |
| SueBee® - Honey | | | | | |
| Honey - Cup | 200 | 12 g | 6.30 | S74801 | 0.300 |
| Honey - Pouch | 200 | 9 g | 4.70 | S74800 | 0.152 |
| Honey - Pouch | 500 | 9 g | 11.00 | S74530 | 0.325 |
| RealLemon® | | | | | |
| Lemon Juice | 200 | 4 g | 2.00 | 5300015172 | 0.112 |
| SPREADS | | | | | |
| Musselman's® | | | | | |
| Apple Butter | 200 | .5 oz | 7.00 | 071A850 | 0.282 |
| Skippy® | | | | | |
| Peanut Butter - Cup | 100 | .5 oz | 5.00 | 941301 | 0.234 |
| Squeezers® | | | | | |
| Grape Jelly Pouch | 200 | 1 oz | 15.00 | 912101 | 0.463 |
| Peanut Butter | 200 | .5 oz | 8.00 | 912012 | 0.241 |
| Peanut Butter | 200 | 1.12 oz | 16.00 | 911112 | 0.463 |
| Peanut Butter & Grape Jelly Combo | 100 | 2.12 oz | 16.00 | 911222 | 0.463 |
| Peanut Butter & Strawberry Jam Combo | 100 | 2.12 oz | 16.00 | 911223 | 0.463 |

For more information on Portion Pac products,
please call toll-free 1-877-362-5757.

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Log Cabin® and Mrs. Butterworth's® are registered trademarks of Aurora Foods.
SueBee® is a registered trademark of Sioux Honey Association.
Skippy® Peanut Butter is a registered trademark of Unilever Plc.
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Musselman's® is a registered trademark of Knouse Foods.
RealLemon® is a registered trademark of Cadbury Schweppes Plc.



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