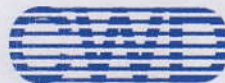


TENDERPRESSED® BREAST FILETS

Flat-Out Performance.



CHICKEN



1 8 6 8

All Natural Grilled Chicken Sandwich

- Excellent plate and bun coverage
- Flattened filets cook fast and evenly from frozen
- Up to 21% less shrinkage than commodity tray-pack filets



Seattle Chicken Star-Fry

Tyson® Tenderpressed® breast filets cook faster and more evenly than commodity breast filets. They stay tender and flavorful longer in cook-to-hold situations. And they eliminate the thawing, trimming, and pounding you'd have to do to produce comparable dishes using commodity filets. They flat-out perform for you; and that's guaranteed. And through our proprietary Enhanced Flavor Technology™ (EFT™) process, they're now 100% All Natural™.

THE TREND TOWARD CHICKEN BREAST FILETS

- Chicken continues to flourish and grow on menus at a faster pace than other proteins (Source: Chain Account Menu Survey 2005)
- Chicken consumption is projected to increase 20% between 2000 and 2010 (Source: USDA Agricultural Baseline Projections to 2014, February 2005)
- Chicken lends itself to limitless menu applications because it is such an effective flavor carrier. In addition, patrons are more willing to use chicken as a means of experimenting with new flavors (Source: Noble Consulting Group 2005)

MAKING MONEY WITH TYSON® TENDERPRESSED BREAST FILETS

Tenderpressed filets enable you to pound out more profits because they shrink less than commodity breasts, allowing less chicken to cover more plate area and reducing your cost per serving.

MENUING IDEAS

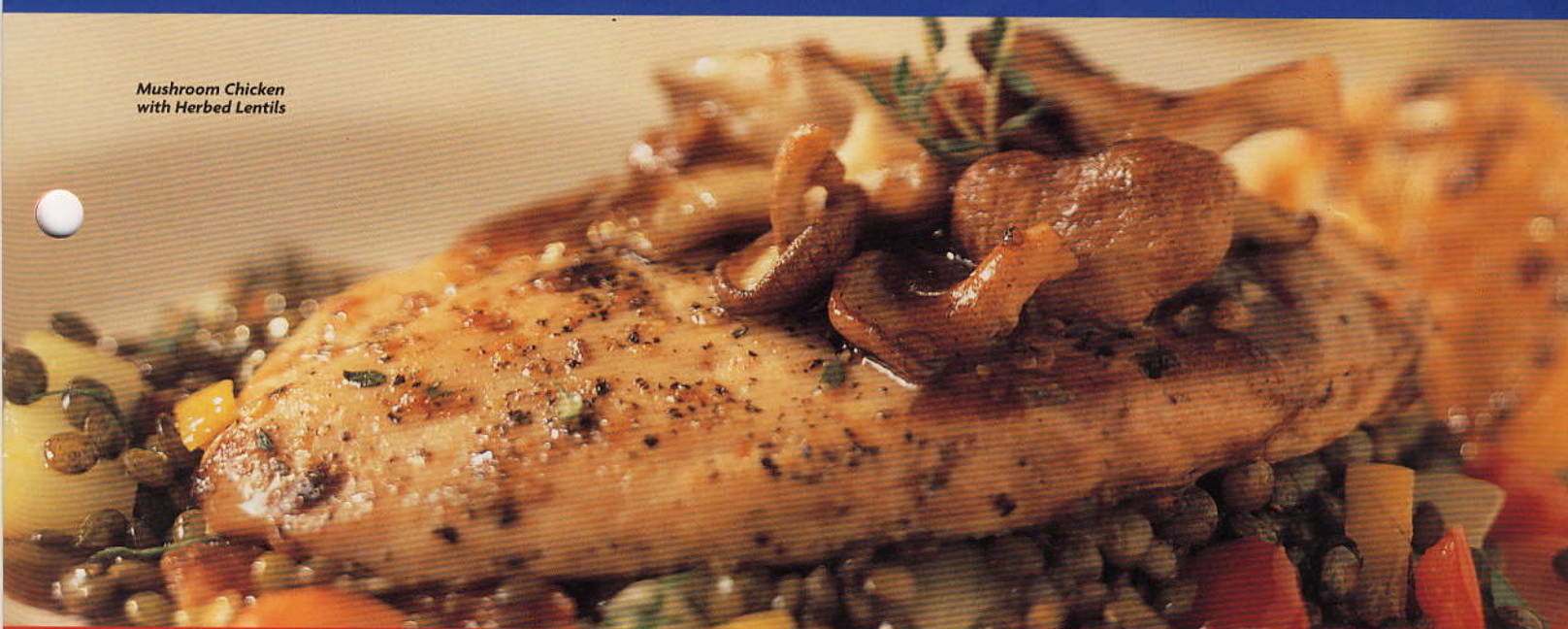
For complete recipes and menuing ideas featuring Tyson® Tenderpressed breast filets, please visit www.tysonfoodservice.com.

- 100% All Natural™ Chicken – Changing for the Better
 - Meets all USDA guidelines for all natural labeling
 - Delivers the same key attributes as sodium phosphate, including great flavor, eating quality, tenderness and texture appearance, and excellent holding time
 - Reduced sodium levels – up to 49% less than comparable sodium phosphate-marinated products
 - New label with a clean ingredient statement – simply chicken, water, and sea salt

Grilled Chicken with Asparagus and Mixed Green Salad



EFT
 ENHANCED
 FLAVOR
 TECHNOLOGY
 by Tyson Foods, Inc.



THREE KEY REASONS TO CHOOSE TYSON® TENDERPRESSED® BREAST FILETS

1. Excellent plate and bun coverage.
2. Flattened filets cook fast and evenly from frozen.
3. Up to 21% less shrinkage than commodity tray-pack filets.

BONELESS CHICKEN BREAST FILETS CONTINUUM



PRODUCT VARIETIES

Tenderpressed

Marinated preflattened chicken breasts; single or whole butterfly

- o Savory
- o Catalina
- o Italian
- o Mesquite BBQ

Superpressed®

Marinated extra-flattened chicken breasts; single or whole butterfly

- o Savory

Tenderpressed Select®

Lower-sodium marinated preflattened chicken breasts

- o Savory

WHY TYSON FOODS, INC.? PRODUCTS THAT DELIVER **CONVENIENCE WITHOUT COMPROMISE.**[™]

- Chicken, beef, and pork products that simplify preparation, without compromising finished quality
- Commitment to make ours the safest, most wholesome products you can buy
- Themed and customizable P.O.P. materials to support customers' marketing efforts
- Ongoing efforts to create operation-friendly products that appeal to evolving consumer taste preferences
- On-staff food scientists, certified chefs, and technicians work in USDA-approved research and development production facilities
- Industry involvement in ACF, FMI, HFM, IDDBA, IFDA, IFMA, IMCEA, NACS, NACUFS, NRA, International Food Safety Council, SNA, SFM, WFF, and WRA

PREPARATION (FROM FROZEN)

Method	Temperature	Time (min.)	Holding	Temperature	Time
Tenderpressed® and Tenderpressed Select® Breast Filets					
Conventional Oven	350°F	35 to 45	Steam Table	145°F.....	Up to 4 hours
Convection Oven	350°F	12 to 19			
Grill/Griddle	350°F	12 to 16			
Superpressed® Breast Filets					
Conventional Oven	400°F	16 to 18			
Convection Oven	350°F.....	9 to 11			
Grill/Griddle	350°F.....	10 to 11			
<i>Appliances vary. Adjust accordingly.</i>					
<i>Holding is based on proper handling procedures for prepared products. Time is approximate.</i>					

Appliances vary. Adjust accordingly.

PRODUCTS, SPECIFICATIONS & NUTRITIONAL INFORMATION

Product Code	Description	Case Pack	Net Wt. (lb.)	Serving Size (pc.)	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Trans Fat (g)
Premium Tenderpressed Breast Filets (up to 15% marination)											
2623	Savory Tenderpressed Chicken Breast Filets with Rib Meat, 3-oz.	54/3-oz.	10.12	1	90	3.0	45	170	0	16	0
2624	Savory Tenderpressed Chicken Breast Filets with Rib Meat, 4-oz.	40/4-oz.	10.00	1	120	4.0	55	230	0	21	0
2125	Savory Tenderpressed Chicken Breast Filets with Rib Meat, 4.5-oz.	36/4.5-oz.	10.12	1	140	4.5	65	260	0	24	0
2116	Savory Tenderpressed Chicken Breast Filets with Rib Meat, 5-oz.	32/5-oz.	10.00	1	150	5.0	70	290	0	26	0
3688	Savory Tenderpressed Chicken Breast Filets with Rib Meat, 6-oz.	28/6-oz.	10.50	1	180	6.0	85	350	0	31	0
2626	Savory Tenderpressed Whole Breast Filets with Rib Meat, 6-oz.	28/6-oz.	10.50	1	180	6.0	85	350	0	31	0
3281	Savory Tenderpressed Chicken Breast Filets with Rib Meat, 7-oz.	68/7-oz.	30.00	1	210	7.0	100	400	0	37	0
3373	Savory Tenderpressed Whole Breast Filets with Rib Meat, 8-oz.	48/8-oz.	24.00	1	240	8.0	115	460	0	42	0
Premium Superpressed Breast Filets (up to 15% marination)											
4643	Savory Superpressed Chicken Breast Filets with Rib Meat, 6-oz.	28/6-oz.	10.50	1	180	6.0	85	350	0	31	0
4644	Savory Superpressed Whole Breast Filets with Rib Meat, 8-oz.	48/8-oz.	24.00	1	240	8.0	115	460	0	42	0
Premium Flavor Marinated Tenderpressed Breast Filets											
4361	Catalina Tenderpressed Chicken Breast Filets with Rib Meat, 4-oz.	40/4-oz.	10.00	1	120	3.5	50	340	2	21	0
2120	Italian Tenderpressed Chicken Breast Filets with Rib Meat, 4-oz.	40/4-oz.	10.00	1	130	4.0	60	670	3	22	0
2114	Italian Tenderpressed Chicken Breast Filets with Rib Meat, 5-oz.	32/5-oz.	10.00	1	170	5.0	75	840	3	27	0
Premium Tenderpressed Select Breast Filets (up to 12% marination)											
4906	Savory Tenderpressed Select Breast Filets, 3-oz.	54/3-oz.	10.12	1	90	3.0	45	170	0	16	0
4907	Savory Tenderpressed Select Breast Filets, 4-oz.	40/4-oz.	10.00	1	120	4.0	55	230	0	21	0

1-800-24-TYSON, ext. 103 • www.tysonfoodservice.com