



2008 American Culinary ChefsBest™ Best Taste Award



The smart way to a more balanced diet.



The ChefsBest™ Award for Best Taste is awarded to the brand rated highest overall among leading vegetable oil spread brands by independent professional chefs

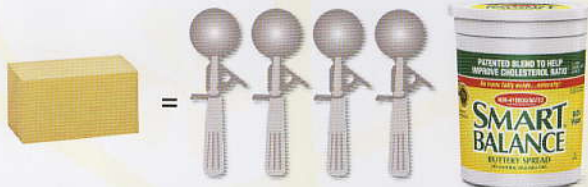


# Smart Balance is the Smart Spread

## 1# Conversion

Smart Balance can be used in cooking and baking as a 1:1 replacement for butter or margarine.

VOLLRATH NSF-CERTIFIED DISHERS/SCOOPS			
DISHER #	DISHER COLOR	CAPACITY	1#
#6	WHITE	5 1/3	3 SCOOPS
#8	GREY	4 oz	4 SCOOPS
#16	BLUE	2 oz	8 SCOOPS
#30	BLACK	1 oz	16 SCOOPS



1# of Margarine/Butter = (4) 4 oz Scoops of Smart Balance

*For easier scooping, temper Smart Balance at room temperature for 45-60 minutes or run disher/scoop under hot water before use.*

**100% Vegan, Non-Dairy  
and U Parve Kosher**



Smart Balance® Buttery Spread is the nationally advertised healthy alternative to margarine and butter that has become immensely popular with millions of Americans.

Smart Balance is the fastest growing product in the margarine category for three key reasons: Smart Balance is naturally free of trans fats and hydrogenated oils, it has a U.S. patented blend of oils to help improve the "good to bad" cholesterol ratio, and most importantly, Smart Balance tastes better than any other margarine, and has won the 2008 American Culinary ChefsBest™ Best Taste Award to prove it.

Smart Balance Buttery Spreads are available in convenient bulk tubs for use in foodservice kitchens and portion cups for the table top. Smart Balance is perfect for cooking, baking and frying; anywhere butter or margarine is used. It has the flavor, texture, melt and performance you demand.

Consumer concern over trans fats, hydrogenated oils, cholesterol and heart disease continues to grow. Smart Balance was developed specifically to help you address these concerns.

Taste it and convince yourself. Use it and delight your patrons.

- Patented blend to help improve cholesterol ratio
- Naturally trans fat free - No hydrogenation
- Excellent source of Omega-3

When at least 2/3 of fat intake comes from this product or our food plan; limit fat to 30% of calories and saturated fats to 10%. Limit cholesterol to 300mg/day. Avoid foods with partially hydrogenated oil. Exercise regularly.

CODE	DESCRIPTION	CASE PACK
17339	Smart Balance Buttery Spread PC	600/5 gram
17338	Smart Balance Buttery Spread	6/5 lb.

For more information on Ventura's Trans Fat Free Kitchen™ products please visit us at [www.venturafoods.com](http://www.venturafoods.com) or contact us at 1-877-VENTURA.

**Ventura Foods, LLC**