From the brand rated #1 in performance:

Vegalene Canola is rated zero in trans fats.



New Vegalene® Canola Pan Coating packs Vegalene® performance in a trans-fat free formula.

If you think you have to sacrifice performance to use a trans-fat free pan coating, discover new Vegalene Canola Pan Coating.

With high-oleic/low-linolenic canola oil and premium heat-resistant lecithin, it's formulated with the same expertise that makes Vegalene the #1-rated pan coating in performance, quality and value nationwide.*

So depend on new Vegalene Canola too—for a pan coating with unbeatable performance in an all-natural, trans-fat free formula. You'll satisfy more health-conscious customers—and all you have to lose are the trans fats.

*Brisco & Company Foodservice Operator Pan Spray Awareness, Attitude, and Usage Study, July-August, 2005.





Vegalene Canola Pan Coating

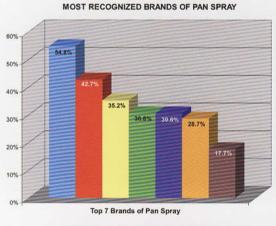
Trans-fat free, top performance from the leader in pan coating.

Introducing new trans-fat free Vegalene Canola Pan Coating. It provides the superior performance, quality and value that's earned Vegalene the #1 rating in foodservice—from a survey of 600+ foodservice operators nationwide. Here's why you'll give Vegalene Canola a top rating too:

- Its high-oleic/low-linolenic canola oil and premium heat-resistant lecithin formula gives
 Vegalene Canola the performance operators demand.
- Vegalene Canola users get higher yield and value than users of competitive brands—with over 1,800 servings per container.
- · Bilingual instructions ensure proper application every time.
- With an all-natural formula that contains high levels of monounsaturates with no water, inorganic compounds
 or trans fats, Vegalene Canola represents the perfect pan coating for your health-conscious consumers.



Brand	Product Description	Code	Pack Size	Case Weight
Vegalene Canola	Trans-Fat Free Canola Pan Coating	17021	6/16.5-oz. aerosol cans	8.2 lbs.

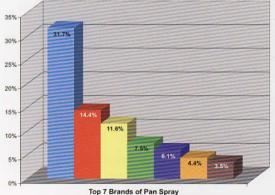


Vegalene is easily the most recognized brand of pan spray in the industry—with 54.8% of operators being aware of the brand.*

■ Vegalene
■ Sysco Imperial
Pam (Water Base)
■ Crisco
■ Wesson
■ Pam (High Yield)

Prep/Frymax

BEST PERFORMING BRANDS OF PAN SPRAY



Vegalene is the clear choice of operators for performance—with 31.7% naming it as the best-performing pan coating. That exceeds the next two closest competitors combined.*

Vegalene
Sysco Imperial
Pam (High Yield)
Crisco
Wesson
Pam (Water Base)
Prep/Frymax

Nutritional Facts

Serving Size: About a 1/3 second spray (.25g) Servings Per Container: 1,868

Calories 0	% Daily Value*
Total Fat Og	0%
Saturated Fat Og	0%
Trans Fat Og	
Cholesterol Omg	0%
Sodium Omg	0%
Total Carbohydrate	Og 0%
Protein Og	
* Percent Daily Values are based or	a 2 000 calorie diet

Ingredients: Canola Oil, Soy Lecithin, Natural Flavor and Propellant.



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