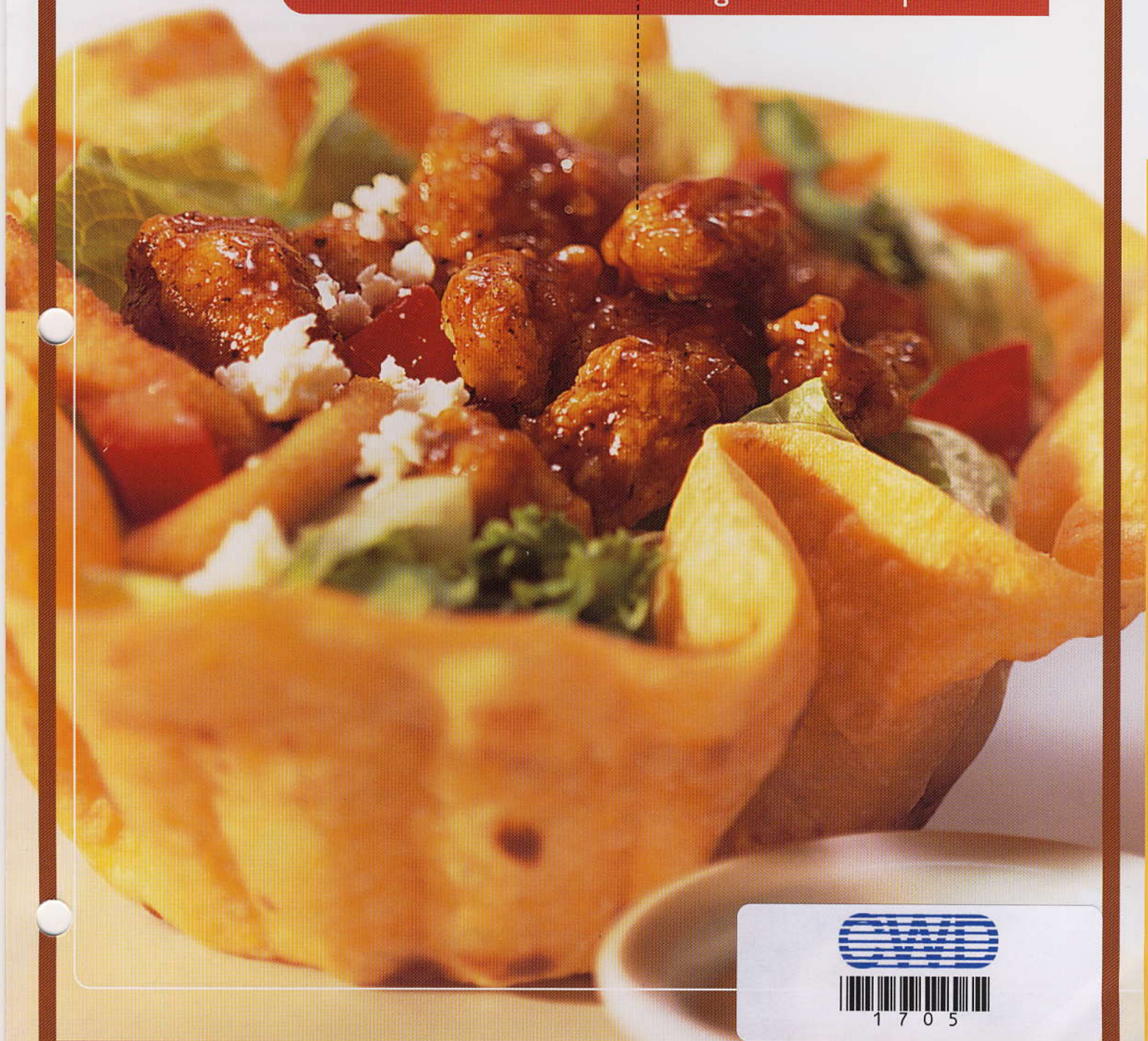




## Chicken Strips, Bites, and Tenders

The Trio That'll Bring You Triumph.





# Do You Menu the Items Most Likely to Succeed?



Strips of Fire®  
Chicken Basket

*Orders of chicken strips, bites, and tenders increased almost 16% when served as appetizers instead of main dishes. And to help you capitalize on these popular products, Tyson Foods, Inc. will help you evaluate the options in the most extensive product line available. Whether you need a fully cooked variety to minimize time and labor—or a particular flavor, breading, or meat cut—Tyson Foods can help make your next chicken strip, bite, or tender a success story too.*

## Why Serve Tyson® Chicken Strips, Bites, and Tenders?

### Operational Ease

- Consistent size
- Preparation is as quick as freezer to fryer

### Profitable

- Chicken strips and tenders are the top-selling appetizers in foodservice—#1 in 8 out of 10 segments\*\*
- Handheld foods continue to increase in popularity
- 38% of all new salads added to menus in '02 contained chicken\*\*\*

### Support

- Tyson Foods offers great merchandising support

### Fully Cooked and Ready-to-Cook Varieties

- Maximize time and labor cost savings
- Heats or cooks from frozen for added convenience
- Scratch-prepared breading appearance
- Fully cooked products eliminate many of the operational steps that could contribute to food-safety hazards

### Individually Quick-Frozen

- Prepare only what you need
- Preserves freshlike quality

### Blanched Breading

- Ready-to-cook products are dipped briefly in hot oil to set breading and minimize fall-off in fryer
- Extends life of fryer oil

### Vacuum Marinated

- Keeps product tender and juicy during extended holding
- Provides uniform flavor and moisture throughout the meat, not just on the surface

### Versatile

- Use in appetizers, entrees, salads, sandwiches, party trays, kids meals, and more

\* NPDFoodworld<sup>SM</sup>: CREST<sup>®</sup>, Spring 2002, 6-month period

\*\* Restaurants and Institutions, 2001 Menu Census

\*\*\* Chain Account Menu Survey Report, December 2002

## Preparation

(from frozen)

Method	Temp.	Time (min.)
<b>Ready-to-Cook Breaded Breast Strips, Breaded or Battered Random Strips, and Breaded Popcorn Chicken Bites<sup>®</sup></b>		
Deep Fryer .....	350°F .....	3 to 5
<b>Fully Cooked Breaded and Glazed Breast Strips</b>		
Conventional Oven .....	400°F .....	15 to 20
Microwave .....	High .....	4 to 6
<b>Fully Cooked Breaded Formed Tenders</b>		
Deep Fryer .....	350°F .....	2 to 3
Conventional Oven .....	400°F .....	8 to 10
Convection Oven .....	375°F .....	5 to 6

## Holding

	Temp.	Time
<b>Hot Holding</b> .....	Above 140°F .....	Up to 2 hours
<b>Cold Holding</b> .....	Below 40°F .....	Up to 3 days

Appliances vary; adjust accordingly.

See product case labels for detailed cooking and holding instructions, or call 1-800-24-TYSON, ext. 118.



## Definitions

While all these products are made from high-quality Tyson® chicken, each has its own unique texture, size, and shape characteristics. Refer to these definitions when you order so you'll know exactly what to expect.

### Strip

Whole-muscle meat from the chicken breast or leg that's been cut into strips. Size and shape of strips may vary.

### Popcorn Chicken Bites®

Unique bite-size pieces of breaded whole-muscle chicken breast meat.

### Tender

Refers to either a whole-muscle or formed product made with meat from any portion of the chicken breast. Whole-muscle tenders may vary in size and shape, but formed tenders are a consistent size and shape. Tenders may be formed to imitate the teardrop shape of the tenderloin (the most premium part of the chicken breast muscle).

## Product Details

### Varieties

#### Good

- *Fully Cooked Breaded Formed Tenders*
  - Most economical option
  - Formed from all breast meat
  - Uniform piece size and shape

#### Better

- *Ready-to-Cook Breaded Random Breast and Thigh Strips*
  - Boneless whole-muscle chicken meat
  - Available in pieces of premium-quality tenderloin, breast meat, or flavorful thigh meat
  - Random strips vary in piece size and shape. An ideal product when
    - piece size uniformity and number of pieces per portion is not critical (e.g., buffets)
    - calculating costs by the case or by weight

#### Best

- *Fully Cooked and Ready-to-Cook Breaded Breast Strips and Fully Cooked Popcorn Chicken Bites*
  - Boneless whole-muscle chicken breast portions
  - Pieces are consistently sized, but shape will vary
- *Ready-to-Cook Breaded Popcorn Chicken Bites*
  - Boneless whole-muscle bite-size chicken breast pieces
  - Fun, unique way to serve chicken
  - Pieces are consistently similar in size and shape

### Breading and Batter Profiles

- *Home-Style*: Hand-breaded appearance that is obtained by tumbling chicken in a breading mix
- *Classic*: A consistent, uniform breading appearance on both sides
- *Battered*: Dipped in a light batter to create a smooth, crisp texture

### Flavor Profiles

#### Breaded

- *Buffalo*: Marinated in our own special Buffalo sauce, then coated with flour breading
- *Cracker Zestee*: Cracker crumb breading of wheat and yellow corn flour with pepper and spices
- *Golden Crumb*: Wheat and corn flour breading that's lightly spiced for delicate flavor
- *Home-Style*: Flaky wheat flour breading with pepper and other seasonings
- *Home-Style Pepper*: Crunchy, flaky flour breading with coarse black pepper flakes
- *Original*: Natural chicken flavor with crunchy crumb breading
- *Spicy Light*: Enriched wheat flour breading with mild spices

#### Battered

- *Tempura*: Extra crispy wheat and yellow corn flour batter with sugar, spice, and natural flavoring



Peppered  
Blue Salad



## Menuing Ideas

### Peppered Blue Salad

Home-Style Pepper Portion Perfect™ Tenders placed atop tossed salad, cheddar cheese, and black olives. Served with cilantro blue cheese dressing and Buffalo sauce.

### Rodeo Chicken Toss

Tomato tortilla bowl stuffed with salad greens, tomatoes, and Popcorn Chicken Bites® tumbled in ancho chile BBQ sauce. Garnished with crispy onion straws, cotija cheese, and roasted chile ranch dressing.

### Old West Chicken Roundup

Crunchy glazed Buffalo Breast Strips go west with a bounty of fresh oven-roasted vegetables. Served with a golden corn muffin on the side.

### L.A. Chicken Flatbread Salad

Popcorn Chicken Bites folded in flatbread with a California cobb salad of romaine lettuce, applewood-smoked bacon, tomato, black olives, and avocado tossed in vinaigrette. Served with peppercorn-herb ranch dressing.

## Merchandising Materials



**Table Tent**—Die-cut three-sided 5" x 6" table tent.  
TFS-97-1612

**Waitstaff Sticker**—2½" adhesive-backed sticker.  
TFS-97-1624

**Static Cling Sign**—5" x 7" vinyl. TFS-97-1625

**Menu Insert**—3½" x 5" clip-on insert. TFS-97-1626

**Dangler**—16" x 18" full-color sign. TFS-97-1627

Choose from this broad array of point-of-purchase advertising to drive sales of your profitable strips, bites, and tenders menu items.



## Why Tyson Foods, Inc.?

### More Than 65 Years' Experience with Chicken, Beef, and Pork

- The world's leading processor of chicken, beef, and pork
- Insightful support for optimizing your menu meat mix

### Food Safety

- Commitment to food safety from farm to recipe
- A HACCP pioneer with one of the industry's most extensive food-safety laboratory networks
- ISO 9001:2000 and ISO/IEC 17025-certified laboratory provides an international benchmark for food-safety training and testing to assure our processes, products, and people set the standard for food safety
- Founding sponsor of the International Food Safety Council
- Implemented product security plans in all plants to protect ingredient safety

### Socially Responsible

- A diverse and talented workforce, enabled by unlimited growth opportunity, employee training, and workplace safety
- Award-winning commitment to energy efficiency in operations
- Leader in development and support for sustainable agriculture
- The industry's first grower environmental-stewardship award program
- Active in the fight to end hunger in America through national sponsorship of Share Our Strength™ and Operation Frontline™
- Active support of disaster relief efforts during local and national emergencies

### Unparalleled Resources

- Detailed product information via [www.tysonfoodsinc.com](http://www.tysonfoodsinc.com)
- Personalized menuing ideas and recipes via [madetoorder.tyson.com](http://madetoorder.tyson.com)

### Commitment to Innovation

- Consumer insight-based research guides our new product development
- Ongoing efforts to create operation-friendly products that appeal to evolving consumer taste preferences
- On-staff food scientists, certified chefs, and technicians work in USDA-approved research and development production facility

### Industry Involvement

- ACF, ASFSA, FMI, HFM, IDDBA, IFDA, IFMA, IMCEA, NACS, NACUFS, NRA, International Food Safety Council, SFM, and WRA



**Tyson Foods, Inc.**

*Investing Our Experience in Your Success.™*

\*Share Our Strength and Operation Frontline are trademarks of Share Our Strength.



## Products, Specifications & Nutritional Information

Product Code	Description	Case Pack	Net Wt. (lb.)	Serving Size (pieces)	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	Breeding Type
<b>Fully Cooked Breaded Breast Strips (Fritters)</b>											
4373	Crispy Strips	6/4.0 lb.	24	2	160	7	25	410	10	13	Home-Style
4375	Buffalo	6/4.0 lb.	24	2	230	10	45	1,250	21	14	Home-Style
<b>Ready-to-Cook Breaded Breast Strips (Fritters)</b>											
8335	Strips of Fire®	Bulk	10	2	270	15	20	780	17	15	Home-Style
8510	Home-Style Pepper	2/5.0 lb.	10	2	240	13	15	530	16	14	Home-Style
8487	Home-Style	2/5.0 lb.	10	2	230	12	15	420	15	14	Home-Style
2180	Hot 'N Spicy	6/5.0 lb.	30	2	240	12	25	750	16	14	Home-Style
2970	Cracker Zestee	2/5.0 lb.	10	2	200	9	25	600	14	14	Home-Style
4581	Home-Style	3/5.0 lb.	15	2	200	8	25	750	20	13	Home-Style
4660	Home-Style	2/5.0 lb.	10	2	200	8	25	750	20	13	Home-Style
4639	Cheesy Jalapeño	2/5.0 lb.	10	2	340	16	55	950	27	22	Home-Style
<b>Fully Cooked Popcorn Chicken Bites®</b>											
4377	Home-Style	6/4.0 lb.	24	6	210	9	25	650	17	14	Home-Style
2670	Boneless Wings	2/5.0 lb.	10	3	160	6	35	490	10	15	Home-Style
5988	Home-Style	2/5.0 lb.	10	2	220	11	25	650	17	13	Home-Style
<b>Ready-to-Cook Popcorn Chicken Bites (Fritters)</b>											
3034	Original Popcorn Chicken Bites	2/5.0 lb.	10	10	250	13	25	780	18	16	Home-Style
8353	Buffalo Popcorn Chicken Bites	2/5.0 lb.	10	10	270	15	2	790	18	16	Home-Style
8350	Home-Style Pepper Popcorn Chicken Bites	2/5.0 lb.	10	10	250	13	25	720	16	16	Home-Style
8504	Original Popcorn Leg Meat	2/5.0 lb.	10	11	250	12	50	1,220	23	12	Home-Style
8506	Buffalo Popcorn Leg Meat	2/5.0 lb.	10	10	230	12	50	1,010	19	12	Home-Style
3418	Home-Style Pepper Popcorn Leg Meat	2/5.0 lb.	10	12	330	21	45	790	19	16	Home-Style
4314	Portion Perfect™	2/5.0 lb.	10	10	250	13	25	720	16	16	Home-Style
4234	Boneless Wing/Bigtime Popcorn Chicken Bites	2/5.0 lb.	10	4	260	12	45	1,040	22	16	Home-Style
4810	Asian-Ginger Karaage-Style Chicken Pieces	4/5.0 lb.	20	10	210	12	60	1,300	13	13	Home-Style
4338	Home-Style Pepper	Bulk	10	11	240	11	40	850	21	14	Home-Style
2038	Original-Mild Breeding	2/5.0 lb.	10	10	230	12	50	770	17	15	Home-Style
<b>Ready-to-Cook Random Breast and Thigh Strips (Fritters)</b>											
3236	Tempura-Battered Thigh Strips	2/5.0 lb.	10	4	310	18	50	570	23	14	Battered
4364	Home-Style Pepper	2/5.0 lb.	10	3	254	12	31	1,171	18	19	Home-Style
<b>Ready-to-Cook Portion Perfect™ Tenders (Fritters)</b>											
30275	Home-Style Pepper	2/5.0 lb.	10	2	200	9	35	670	16	14	Home-Style
5145	Steakhouse	2/5.0 lb.	10	2	240	11	35	1,050	21	15	Classic
5147	J-Crumb	2/5.0 lb.	10	2	220	10	35	530	20	14	Classic



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ext. 118



[www.tysonfoodsinc.com](http://www.tysonfoodsinc.com)



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Register on [made-to-order.tyson.com](http://made-to-order.tyson.com)  
for special offers and menuing ideas