

CRISPITOS™



Go With It.

Tyson® Crispitos fuel today's lifestyles. Each tortilla-wrapped minimeal is packed with energy, fruit or protein filling, and great taste. Crispitos feature favorite flavors in a fun form, from Chicken Pizza and Chicken Pot Pie to Very Cherry. They're good to go and great as entrées or desserts. And they're easy to prepare. Crispitos offer patrons and operators what it takes to keep up with life today.



1 6 9 4

Chicken Pot Pie Crispitos
(#4779-928)

Fully cooked, individually frozen tortilla-wrapped minimeal

Why Serve Tyson® Crispitos™?

On-Trend

- Great-tasting handheld fuel for today's on-the-go lifestyles
- Portability is a dominant growth trend. Instead of dining in restaurants or at home, many people are eating at their desks, in their cars, and on the run. And more meal occasions are portable*
- Despite consumers' lack of time, they still want to eat nutritious, good-tasting meals*
- Variety of flavors to meet your patrons' tastes



Kid-Friendly

- Unique, fun menu offering
- Crispitos are a delicious way to meet school menu requirements (for details, see "Product Varieties, Specifications & Nutritional Information" chart)

Versatile

- Serve as snacks, appetizers, entrees, or desserts
- Create signature offerings with sauces, garnishes, and sides

Easy

- Fully cooked
- Quick preparation for lower labor costs
- Heat-and-serve

*Prepared Foods, 1999

Why Tyson Foods?

Experience

The #1 chicken producer in the world, with more than 65 years' experience

All-natural chicken that's family-farm raised without additives

Food Safety

Commitment to food safety all the way from farms to recipes

Implemented HACCP protocol years before federal mandate

More than 3,000 food safety and quality-assurance personnel

Founding sponsor of the International Food Safety Council

Environmental Commitment

Converting waste material into energy to run plant generators

Using natural no-chemical method to clean process water

Unparalleled Resources

Detailed product information via www.tysonfoodsinc.com or Chicken Concierge

Personalized menuing ideas and recipes via madetoorder.tyson.com

Off-the-shelf and customized merchandising materials available through your Tyson Foods sales representative

Research

On-staff food scientists and technicians work in USDA approved research and development production facility

Track current consumer and food trends to help bring innovative products to market

Industry Involvement

ACE, ASFSA, FMI, HFM, IDDBA, IFDA, IFMA, IMCEA, NACE, NACS, NACUFS, NCA, NRA, International Food Safety Council, SFM, and WRA

Active in the fight to end hunger in America through national sponsorship of Share Our Strength™ and Operation Frontline™

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Why Chicken?

America's Favorite Protein

Appears on 97% of all foodservice menus, more than any other protein (Source: Chain Account Menu Survey)

Consumption projected to increase 20.7% between 2000 and 2010 (Source: USDA)

Versatile, cost-effective, more convenient forms than any other protein

Flavor Profiles

NEW!!

Pepperoni Pizza Crisпитos



Chicken, pepperoni, tangy pizza sauce, and mozzarella cheese in a crunchy flour tortilla.

Chick'n Cheese Crisпитos



Rich melted cheese with tender chicken pieces in a crispy flour tortilla.

Chicken Pot Pie Crisпитos



Creamy sauce, chicken chunks, carrots, and peas in a crispy flour tortilla.

Very Cherry Crisпитos



A flaky fried flour tortilla packed with tangy cherries in thick, sweet syrup.

Chicken Chili Crisпитos



Zesty Southwestern-style chicken chili in a golden fried flour tortilla.

Apple Cinnamon Crisпитos



All-American apple pie with a twist in a crispy flour tortilla.



Introducing an all-time favorite in a fun new form! PB&J Roll-Ups™ are soft flour tortillas stuffed with creamy peanut butter and sweet grape jelly. They're Kid-Tested, Kid-Approved™ and easy to prepare — simply thaw and serve.



Product Varieties, Specifications & Nutritional Information

Product Code	Description	Case Pack	Net Weight (lb.)	Serving Size	Cal. (kcal)	Fat (g)	Chol. (mg)	Sod. (mg)	Carb. (g)	Prot. (g)	M/MA (oz.)	G/B (srvng.)
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Crispitos™

4776-928	Pizza	72/3.25 oz.	14.62	1 piece	230	8.0	25	680	26	12	1.25	1.25
4779-928	Chicken Pot Pie	72/3.25 oz.	14.62	1 piece	210	11.0	35	330	18	10	1.0	1.25
7880-928	Chicken Chili	72/3.25 oz.	14.62	1 piece	220	10.0	35	320	22	9	1.0	1.25
7870-928	CN Chicken Chili	72/3.25 oz.	14.62	1 piece	220	10.0	35	320	22	9	1.0	1.25
7888-928	Chick'n Cheese	72/2.75 oz.	12.38	1 piece	180	7.0	15	280	22	9	0.5	1.25
7868-928	Very Cherry	72/2.75 oz.	12.38	1 piece	190	6.0	0	85	31	3	0.0	1.25
7890-928	Apple Cinnamon	72/2.75 oz.	12.38	1 piece	200	5.0	30	135	34	4	0.0	1.25

PB&J Roll-Ups™

4780-928	PB&J Roll-Ups	72/2.87 oz.	12.91	1 piece	310	15.0	0	125	34	8	1.0	1.25
4106-928	PB&J Roll-Ups	72/3.25 oz.	14.62	1 piece	360	18.0	0	160	39	10	2.0	1.25

Preparation (from frozen)

Method

Temperature

Time

Crispitos

Conventional Oven	375°F	10–12 min.
Convection Oven	375°F	6–8 min.
Microwave	High	2½ min.
Deep Fryer	350°F	4–4½ min.

PB&J Roll-Ups

Thaw-and-serve	Room Temperature	1 hour
Conventional Oven	350°F	15–18 min.
Convection Oven	325°F	8–10 min.
Microwave	Defrost Setting	1½–2 min.

Need More Information?

1-800-24-TYSON,
Crispitos, ext. 253
PB&J Roll-Ups, ext. 472

www.tysonfoodsinc.com

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Register on madetoorder.tyson.com
for special offers and menuing ideas



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