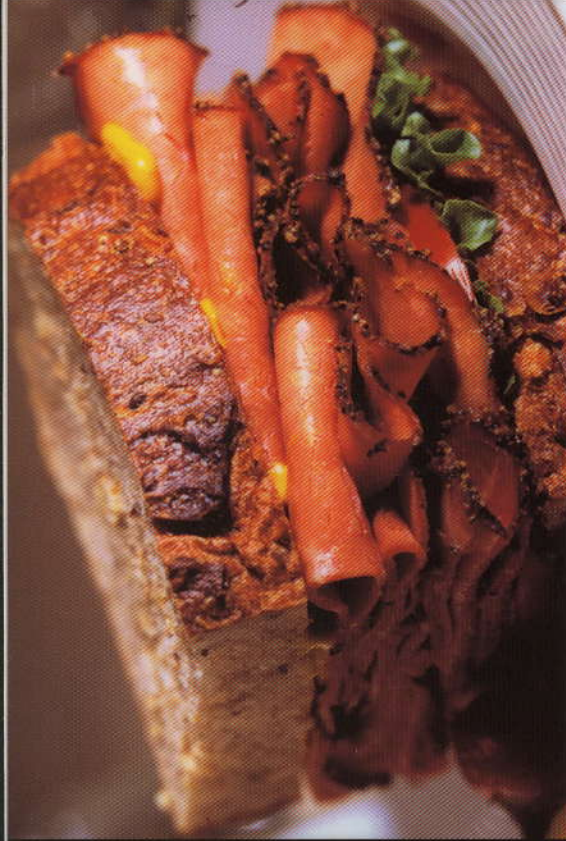


DeliSlices™ Competitive Matrix



Tyson Foods, Inc.

Food Service
Prepared Foods Group



Product Name

Product Name	SKU	Weight	Slice Size
DeliSlices Premium Smoked Honey Roasted Turkey Breast	104922	6/2lb	0.75
DeliSlices Premium Smoked Turkey Breast	104931	6/2lb	0.75
DeliSlices Premium Oven Roasted Turkey Breast	104929	6/2lb	0.75
DeliSlices Premium Smoked Ham, WA	104568	6/2lb	0.75
DeliSlices Premium Honey Ham, WA	4930	6/2lb	0.75
DeliSlices Premium Roast Beef	104926	6/2lb	0.75
DeliSlices Premium Hard Salami	104927	6/2lb	0.33
DeliSlices Premium Cotto Salami	104928	6/2lb	0.50
DeliSlices Premium Sandwich Pepperoni	4932	6/2lb	0.20
DeliSlices Corned Beef	104924	6/2lb	0.75
DeliSlices Pastrami	104925	6/2lb	0.75
DeliSlices Oven Roasted Turkey Breast	104575	6/2lb	0.50
DeliSlices Mesquite Smoked Turkey Breast	104572	6/2lb	0.50
DeliSlices Cooked Ham, WA	4567	6/2lb	0.50
DeliSlices Smoked Ham & Water	104574	6/2lb	0.50
DeliSlices Roast Beef	104573	6/2lb	0.50
DeliSlices Bologna	104290	6/2lb	0.50

TYSON FOODS, INC.

Product Name

Product Name	SKU	Weight	Slice Size
N/A	N/A	N/A	N/A
Bread Ready® Smoked Turkey Breast	38163	6/2lb	0.66
Bread Ready Buffet Turkey	32493	6/2lb	0.75
Bread Ready Buffet Ham	33279	4/3lb	Random
Bread Ready Buffet Honey Ham	15696	4/3lb	Random
Bread Ready Roast Beef	19201	6/2lb	Random
Bread Ready Hard Salami	13462	6/2lb	0.125
N/A	N/A	N/A	N/A
Bread Ready Sandwich Pepperoni	32820	6/1.75lb	0.125
Bread Ready Corned Beef	19038	6/2lb	0.66
Bread Ready Pastrami	37725	6/2lb	0.66
Bread Ready Turkey Breast (Chunked & Formed)	48698	6/2lb	0.5
N/A	N/A	N/A	N/A
Bread Ready Cooked Ham, WA	32542	6/2lb	0.5
Bread Ready Ham & Water	48483	6/2lb	0.66
Bread Ready Roast Beef (Chunked & Formed)	15834	6/2lb	0.5
Sandwichmaker® Bologna	24512	6/2lb	0.5

HORMEL®

PACKAGING

- Shingled: For ease of use
- Vacuum Sealed: Extends shelf life and protects the product
- Resealable packaging: Reduces waste & improves freshness
- Easy To Open: No knife needed

PRODUCT:

- Wide variety of products
- Available in two quality tiers
- Flavor profile to suit any application
- Turkey, Ham & Beef are D Shaped for a premium appearance

