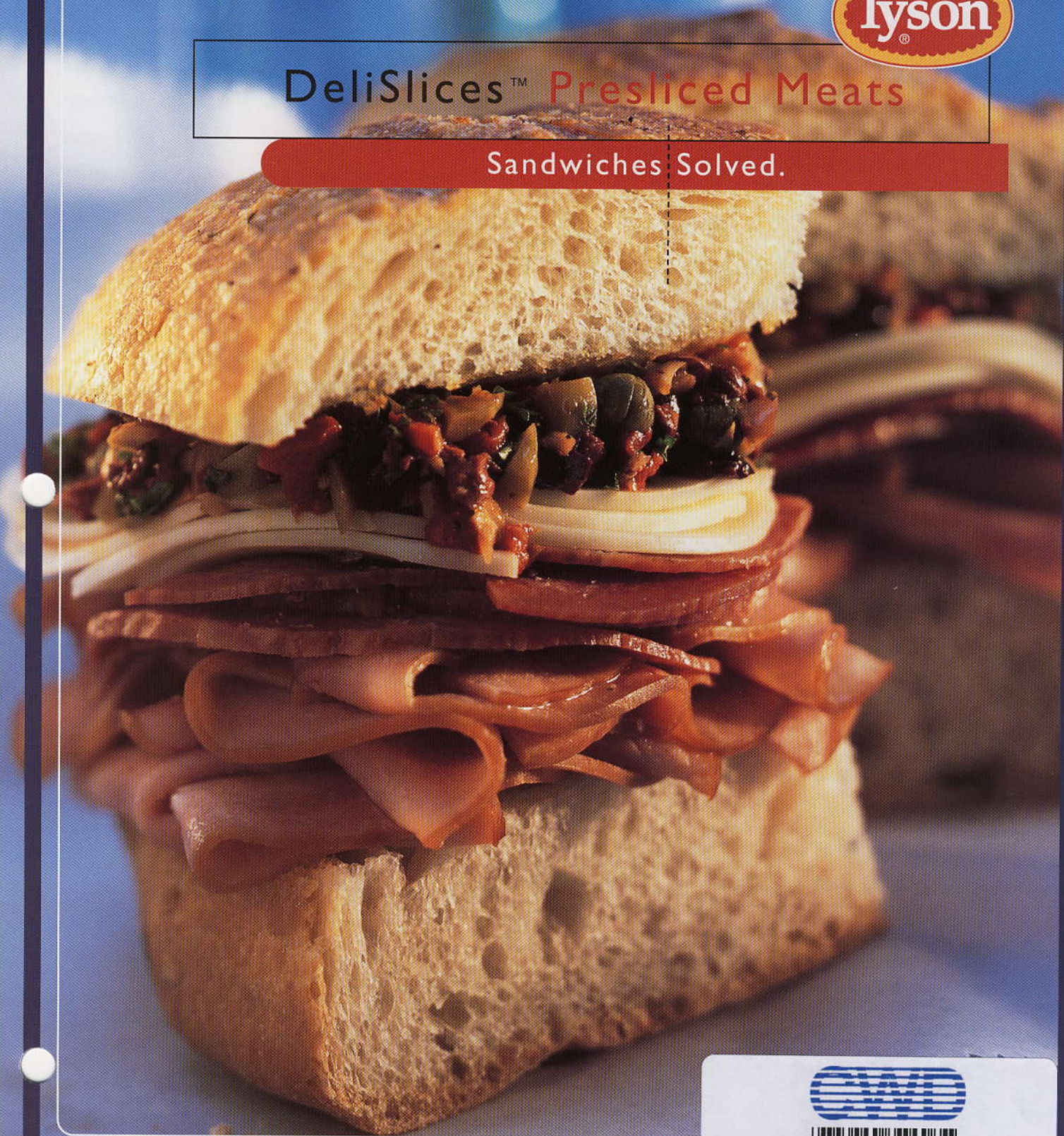




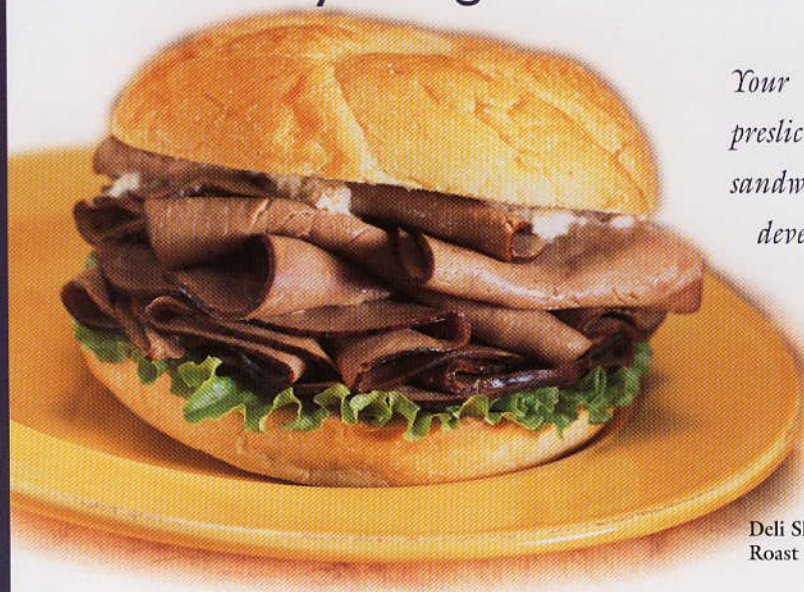
DeliSlices™ Presliced Meats

Sandwiches Solved.



1 6 7 6

Get Everything You Want in a Sandwich.



Your customers want great sandwiches. Tyson® DeliSlices™ presliced meats let you easily—and profitably—serve quality sandwiches that stack up. We've done extensive research to develop a full line of premium presliced deli meats that keep your profits up and labor costs down. So whether you want to upgrade your current presliced meat selection, make the switch from on-premise slicing, or add sandwiches to your menu, DeliSlices presliced meats are the answer.

Deli Slices Premium
Roast Beef

Why Serve Tyson DeliSlices Presliced Meats?

Convenient

- Presliced
- Easy-open, resealable packaging
- Portion controlled

Variety

- Wide range of products and smaller packaging let you offer the variety that keeps customers coming back

Profitable

- Build revenues by expanding your menu to include sandwiches, even in facilities with labor and space constraints
- Charge more for sandwiches made with DeliSlices Premium to increase your profitability

Quality

- DeliSlices Premium products are whole-muscle low-moisture meats that deliver superb taste, and they're sliced wider, thicker, and heavier for gourmet appearance and texture
- Vacuum packed for optimal freshness and shelf life
- Use by/freeze by dates help with quality control

Back-of-House Benefits

- Presliced so you can reduce labor
- Increased shelf life, resealable packaging, and 100% usable slices mean less waste
- No in-house slicing means no slicing accidents
- Less risk of cross-contamination with no slicer to clean and less food handling
- Shingled slices for easy portioning

Menuing Ideas

Crescent City Stuffaletta

A New Orleans-style muffaletta stuffed with deli-sliced ham, hard salami, provolone cheese, and spicy "olive salad" of traditional ingredients as well as roasted red peppers and kalamata olives.

Little Italy's Cold Cut Mishmash

Pepperoni, cotto salami, hard salami, and smoked ham piled on sliced olive loaf with garlic-onion mayonnaise, red bell peppers, provolone cheese, and olives. Topped with balsamic-tossed baby greens.

Meat Trio Lettuce Wrap

Large lettuce leaves layered with hard salami, cotto salami, and roast beef, topped with grilled marinated peppers, and rolled to serve.

Smoked Turkey Caesar

Slices of smoked turkey topped with classic Caesar salad and tomato slices. Sandwiched between two pieces of fresh-baked focaccia bread.

Product Details

Varieties

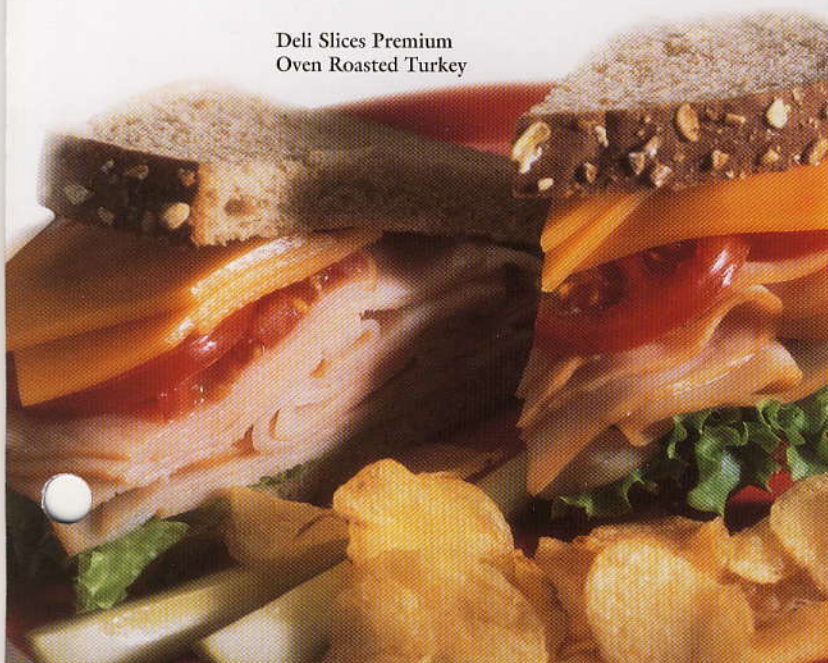
DeliSlices™ Premium

- *Ham*
 - Premium-quality whole-muscle product
 - D-shaped slices ensure good bread coverage
- *Beef*
 - Made from the finest Top Round
 - D-shaped slices ensure good bread coverage
- *Turkey Breast*
 - Premium-quality whole-muscle product
 - D-shaped slices ensure good bread coverage
- *Salami*
 - Made with the finest ingredients and sliced round for gourmet taste and appearance
- *Pepperoni*
 - Sandwich Pepperoni has the firm, meaty bite customers favor, and is sliced round

DeliSlices

- *Turkey*
 - Savory turkey breast is a customer favorite
- *Ham*
 - Choose Cooked (water added) or Smoked (ham and water product)
- *Roast Beef*
 - Delectable slices combine taste and value
- *Bologna*
 - Made with the finest ingredients

Deli Slices Premium
Oven Roasted Turkey



Why Tyson Foods, Inc.?

More Than 65 Years' Experience with Chicken, Beef, and Pork

- The world's leading processor of chicken, beef, and pork
- Insightful support for optimizing your menu meat mix

Food Safety

- Commitment to food safety from farm to recipe
- A HACCP pioneer with one of the industry's most extensive food-safety laboratory networks
- ISO 9001:2000 and ISO/IEC 17025-certified laboratory provides an international benchmark for food-safety training and testing to assure our processes, products, and people set the standard for food safety
- Founding sponsor of the International Food Safety Council
- Implemented product security plans in all plants to protect ingredient safety

Socially Responsible

- A diverse and talented workforce, enabled by unlimited growth opportunity, employee training, and workplace safety
- Award-winning commitment to energy efficiency in operations
- Leader in development and support for sustainable agriculture
- The industry's first grower environmental-stewardship award program
- Active in the fight to end hunger in America through national sponsorship of Share Our Strength™ and Operation Frontline™
- Active support of disaster relief efforts during local and national emergencies

Unparalleled Resources

- Detailed product information via www.tysonfoodsinc.com
- Personalized menuing ideas and recipes via madetoorder.tyson.com

Commitment to Innovation

- Consumer insight-based research guides our new product development
- Ongoing efforts to create operation-friendly products that appeal to evolving consumer taste preferences
- On-staff food scientists, certified chefs, and technicians work in USDA-approved research and development production facility

Industry Involvement

- ACF, ASFSFA, FMI, HFM, IDDBA, IFDA, IFMA, IMCEA, NACS, NACUFS, NRA, International Food Safety Council, SFM, and WRA



Tyson Foods, Inc.

Investing Our Experience in Your Success.™

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Products & Specifications

Product Code	Description	Case Pack	Net Wt. (lb.)
DeliSlices™ Premium			
104922	Smoked Honey Roasted Turkey Breast, 0.75 oz.	6/2 lb.	12
104931	Smoked Turkey Breast, 0.75 oz.	6/2 lb.	12
104929	Oven Roasted Turkey Breast, 0.75 oz.	6/2 lb.	12
104568	Smoked Ham, WA, 0.75 oz.	6/2 lb.	12
4930	Honey Ham, WA, 0.75 oz.	6/2 lb.	12
104926	Roast Beef, 0.75 oz.	6/2 lb.	12
104927	Hard Salami, 0.33 oz.	6/2 lb.	12
104928	Cotto Salami, 0.50 oz.	6/2 lb.	12
4932	Sandwich Pepperoni, 0.20 oz.	6/2 lb.	12
104924	Corned Beef, 0.75 oz.	6/2 lb.	12
104925	Pastrami, 0.75 oz.	6/2 lb.	12
DeliSlices			
104575	Oven Roasted Turkey Breast, 0.50 oz.	6/2 lb.	12
104572	Mesquite Smoked Turkey Breast, 0.50 oz.	6/2 lb.	12
4567	Cooked Ham, WA, 0.50 oz.	6/2 lb.	12
104574	Smoked Ham & Water, 0.50 oz.	6/2 lb.	12
104573	Roast Beef, 0.50 oz.	6/2 lb.	12
104290	Bologna, 0.50 oz.	6/2 lb.	12

For nutrition information, please call us at 1-800-24-TYSON, ext. 544.
See product case labels for detailed cooking and holding instructions, or call 1-800-24-TYSON, ext. 544.



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1-800-24-TYSON,
ext. 544



www.tysonfoodsinc.com



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Register on madetoorder.tyson.com
for special offers and menuing ideas