

SIMPLOT[®] CLASSIC[™]
FREEZE
HASHBROWNS



1 6 5 9

**This Is One Product
That You Might Love
Even More Than Your
Customers Will.**

FREEZERFRIGE™ Hash Browns Have The Same Quality As The Other Simplot Classic® Hash Browns You Love.



- Down-Home Delicious
 - All-Natural
- Made-From-Scratch Appeal
- No Sulfites Or Chemicals – Just Potatoes
- Can Be Shipped, Stored, And Cooked From Frozen
- Perfect For A Large Variety Of Day Parts

But They're Different.

- Can Be Stored In The Cooler For Up To 4 Days, Once Completely Thawed
- Can Be Cooked Twice As Fast From Thawed As From Frozen
- Packed In Clear Poly For Easier Recognition In A Crowded Cooler Or Freezer
- Packed In 3 lb. and 5 lb. Poly Bags For Easier Handling

And Better.

- More Cuts: Cubes, Shreds, And Slices
 - Less Hassle
- More Storage Options
 - Less Prep Time
 - More Profits

Because These Are The First Hash Browns You Can Store Wherever You Have Room: The Freezer Or The Fridge.

It's time someone understood the cold storage crunch you're under. Simplot believes you should be able to store your hash browns anywhere you want – the freezer or the fridge. And now you can.

Your customers will enjoy the homemade flair and delicious flavor of these versatile hash browns – and you will absolutely love the freedom they give you. Try FREEZERFRIGE™ Hash Browns today. You'll wonder what you ever did without them!

Serving Tips

Grill them up as a golden-delicious side for any breakfast, lunch, or dinner entree.

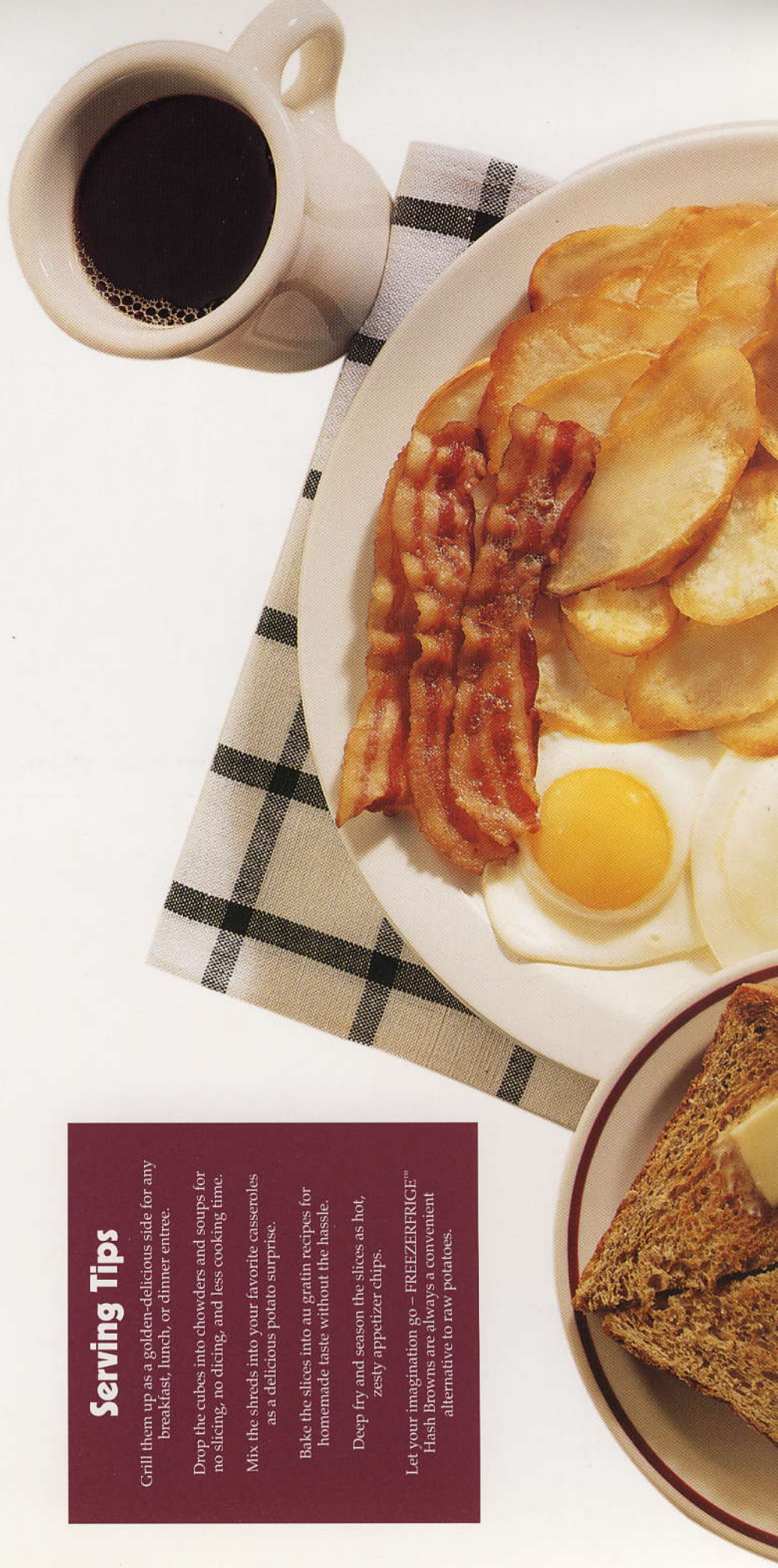
Drop the cubes into chowders and soups for no slicing, no dicing, and less cooking time.

Mix the shreds into your favorite casseroles as a delicious potato surprise.

Bake the slices into au gratin recipes for homemade taste without the hassle.

Deep fry and season the slices as hot, zesty appetizer chips.

Let your imagination go – FREEZERFRIGE™ Hash Browns are always a convenient alternative to raw potatoes.



Shipping And Storage Benefits:

Consolidate your deliveries – have FREEZERFRIGE™ Hash Browns shipped with your other frozen Simplot Classic® products – vegetables, fruits, potatoes, and guacamole.

Or have them shipped with your daily delivery of fresh produce and milk.

If there's room in the freezer, store them there until you're ready, and cook them directly from frozen.

Or store them in your cooler and prepare them in half the time.

Try
FREEZERFRIGE™
Hash Browns
Today.
You'll Love Them!



Simplot Classic® FREEZERFRIGE™ Hash Browns

Nutrition Information (Grilled)

Per Serving

Serving Size	100g	
Calories	225	
Fiber (g)	0.9	
Protein (g)	2	2% U.S. RDA
Carbohydrates (g)	23	
Fat (g)	14	
Saturated Fat (g)	4	
Cholesterol (mg)	0	
Sodium (mg)	20	
Potassium (mg)	412	
Vitamin A (IU)	*	*
Vitamin C (mg)	2	2% U.S. RDA
Thiamine (mg)	0.02	*
Riboflavin (mg)	0.05	2% U.S. RDA
Niacin (mg)	1.19	6% U.S. RDA
Calcium (mg)	8.1	*
Iron (mg)	1.2	6% U.S. RDA

*Provides less than 2% of the U.S. Recommended Daily Allowance (U.S. RDA) for these requirements.

Ingredients

Potatoes and dextrose.

Product Specifications

Product	Product Code	Product SKU	Pack Size	Case Cube	Case Size OD	Net Wt.	Gross Wt.	Pallet Pattern
Cubes	3674901A	7117936749	4/5 lb.	0.82	16.125 x 13.375 x 6.5	20 lb.	21.5 lb.	10 tie x 10 high
Shreds	3645701A	7117936457	6/3 lb.	1.07	20 x 12 x 7.75	18 lb.	19.5 lb.	8 tie x 10 high
Slices	3664901A	7117936649	4/5 lb.	1.20	16.125 x 13.375 x 9.5	20 lb.	21.5 lb.	9 tie x 8 high
Slices	3660101A	7117936601	6/5 lb.	1.39	20 x 12 x 10	30 lb.	32 lb.	8 tie x 8 high
Home-style	3685701A	7117936857	6/3 lb.	1.07	16.125x13.375x7.125	18 lb.	19.5 lb.	9 tie x 11 high

Simplot®

1 R SIMPLOT COMPANY, P.O. BOX 9386, ROISE, IDAHO 83707 1-800-577-7783

www.simplotfoods.com

CT E-001 (10-98)

Preparation Directions

FREEZERFRIGE™ Cubed Hash Browns

GRILL:

FROZEN:

1. Place frozen product on 350° F grill that has been lightly oiled.
2. Drip a small amount of oil through the product to aid browning.
3. Cook 7 minutes, turn product over, and cook to desired golden brown color.

THAWED: (Thaw in refrigerator.)

- Thaw time: One bag – approx. 18 hours. One case – approx. 2 days.
1. Place thawed product on 350° F grill that has been lightly oiled.
 2. Drip a small amount of oil through the product to aid browning.
 3. Cook 5 minutes, turn product over, and cook to desired golden brown color.

DEEP FRY:

Recommended from frozen only. Oil temperature: 350 to 360° F.

FROZEN: Fill basket about 1/3 full and fry for 4 1/4 to 4 3/4 minutes.

FREEZERFRIGE™ Shredded/Homestyle Hash Browns

GRILL:

FROZEN:

1. Place frozen product on 350° F grill that has been lightly oiled.
2. Drip a small amount of oil through the product to aid browning.
3. Cook 7 minutes or to a desired golden brown color.

THAWED: (Thaw in refrigerator)

- Thaw time: One bag – approx. 14 hours. One case – approx. 2 days.
1. Place thawed product on 350° F grill that has been lightly oiled.
 2. Drip a small amount of oil through the product to aid browning.
 3. Cook 5 minutes or to a desired golden brown color.

FREEZERFRIGE™ Sliced Hash Browns

GRILL:

FROZEN:

1. Place frozen product on 350° F grill that has been lightly oiled.
2. Drip a small amount of oil through the product to aid browning.
3. Cook 7 minutes, turn product over, and cook to desired golden brown color.

THAWED: (Thaw in refrigerator)

Thaw time: One bag – approx. 12 hours. One 20 lb. case – approx. 2 days.
One 30 lb. case – approx. 2 1/2 days.

1. Place thawed product on 350° F grill that has been lightly oiled.
2. Drip small amount of oil through product to aid browning.
3. Cook 5 minutes, turn product over, and cook to desired golden brown color.

DEEP FRY:

Recommended from frozen only. Oil temperature: 350 to 360° F.

FROZEN: Fill basket 1/2 full and fry for 3 1/2 to 4 minutes.