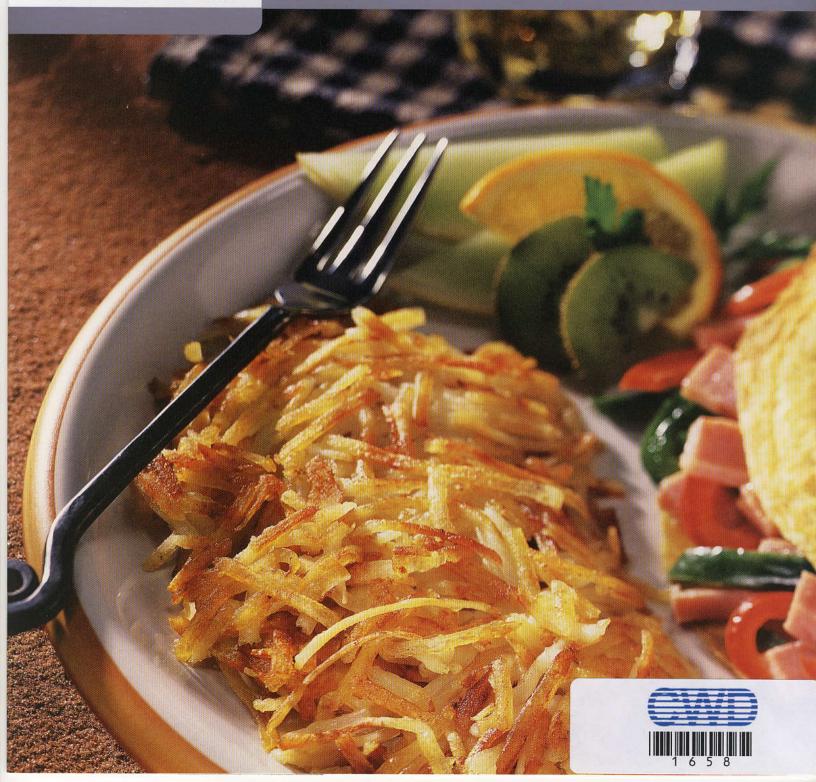


SIMPLOT CLASSIC®

FREEZERFRIGE POTATOES

WE'RE ON YOUR SIDE.®



INTRODUCING THE FREEZERFRIGE POTATOES THAT CAN SOLVE YOUR COLD STORAGE CRUNCH.

Now you can give your customers the delicious potatoes they want without compromising the cold storage space you need. Simplot Classic FREEZERFRIGE potatoes can be stored in your freezer or fridge, giving you maximum flexibility.

STORE AND COOK 'EM STRAIGHT FROM THE FREEZER OR FRIDGE.

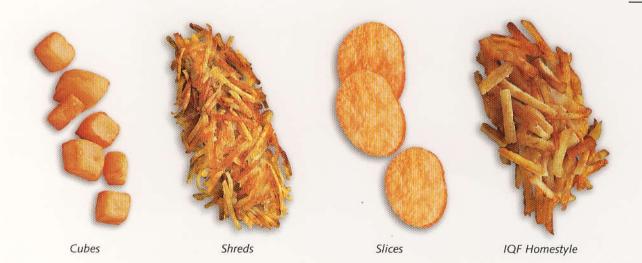
FREEZERFRIGE potatoes are ready to go, right from the freezer. Best of all, they can be stored under refrigeration for up to 4 days, once completely thawed. You'll wonder what you ever did without them!

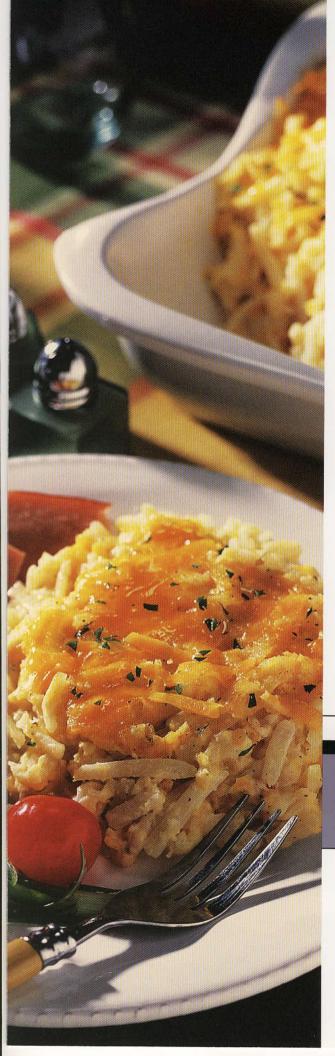
THE SAME GREAT, ALL-NATURAL POTATO FLAVOR.

Made from only premium Russet potatoes, they offer real, down-home taste and scratch-made appeal without sulfites or other chemicals. Available in cubes, shreds, homestyle cuts and slices. You'll find them perfect for any daypart.

REDUCE YOUR COSTS AND WASTE.

FREEZERFRIGE potatoes are always a convenient alternative to raw potatoes. Easy and quick to prepare, they minimize your labor costs while eliminating waste for maximum profitability.





SERVING TIPS:

- · Grill them up as a golden-delicious side for any breakfast, lunch or dinner entrée.
- Drop the cubes into chowders and soupsno slicing, no dicing and less cooking time.
- · Mix the shreds into your favorite casseroles for delicious, homemade flavor.
- · Bake the slices into au gratin recipes for homemade taste without the hassle.
- · Deep fry and season the slices as hot, zesty appetizer chips.

SHIPPING & STORAGE:

- · Consolidate your deliveries: Have FREEZERFRIGE potatoes shipped with your other frozen Simplot Classic productsvegetables, fruits, potatoes and guacamole.
- · Or have them shipped with your daily delivery of fresh produce and milk.
- If there's room in the freezer, store them there until you're ready, and cook them from frozen.
- · Or store them under refrigeration and prepare them in less time than frozen.

FREEZERFRIGE AT A GLANCE...

- More cuts
- Less hassle
- Less prep time
- More profits
- All-natural
- Made-from-scratch appeal
- More storage options
 No sulfites or chemicals
 - · Can be shipped, stored and cooked from frozen
- · Can be stored under refrigeration for up to 4 days, once thawed
- · Can be cooked in less time from thawed than from frozen

SIMPLOT CLASSIC FREEZERFRIGE POTATOES

PRODUCT SPECIFICATIONS

Product	SKU 71179-	Pack Size	Net Weight	Ship Weight	Case Cube	Tie/ High
Cubes	36749	4/5 lb	20 lb	21.5 lb	0.68	12x11
Shreds	36457	6/3 lb	18 lb	20.0 lb	1.01	9x10
Slices	36649	4/5 lb	20 lb	21.5 lb	1.20	9x8
Slices	36601	6/5 lb	30 lb	32.0 lb	1.39	8x8
IQF Homestyle	36857	6/3 lb	18 lb	20.0 lb	0.89	9x11

NUTRITIONAL INFORMATION

Product	Serving Size	Calories	Calories from fat	Total Fat	Saturated Fat	Cholesterol	Sodium	Total Carbs	Dietary Fiber	Sugars	Protein	Vitamin A	Vitamin C	Calcium	Iron
Cubes	3oz (85g)	60	0	0g	0g	0mg	10mg	13g	<1g	0g	2g	0%	15%	0%	2%
Shreds	3oz (85g)	60	0	0g	0g	0mg	10mg	13g	<1g	0g	2g	0%	15%	0%	2%
Slices	3oz (85g)	60	0	0g	0g	0mg	10mg	13g	<1g	0g	2g	0%	15%	0%	2%
IQF Homestyle	3oz (85g)	60	0	0g	0g	0mg	10mg	13g	<1g	0g	2g	0%	15%	0%	2%

PREPARATION INSTRUCTIONS

FREEZERFRIGE Cubes

Grill:

Frozen:

- 1. Place frozen product on 375°F grill, lightly oiled.
- 2. Cook 12 minutes, turn as needed for even browning.

Thawed: (Thaw in refrigerator.)

Thaw time: One bag - approx. 18-24 hrs. One case - approx. 2 days

- 1. Place thawed product on 350°F grill, lightly oiled.
- 2. Cook 10 minutes, turn as needed for even browning.

Recommended from frozen only. Oil Temperature: 350°. Fill basket approx. 1/4 full and fry for 31/2 minutes.

FREEZERFRIGE Shreds & Homestyle Hash Browns

Grill: Frozen:

- 1. Place frozen product on 375'F grill, lightly oiled.
- 2. Cook 7-8 minutes, turn product and cook 3-4 minutes or to desired color.

Thawed: (Thaw in refrigerator.)

Thaw time: One bag - approx. 18-24 hrs. One case - approx. 2

- 1. Place thawed product on 350°F grill, lightly oiled.
- 2. Cook 7-8 minutes, turn product and cook 2-3 minutes or to desired color.

FREEZERFRIGE Slices

Grill:

- Frozen:
- 1. Place frozen product on 375'F grill, lightly oiled.
- 2. Cook 10 minutes, turn as needed for even browning.

Thawed: (Thaw in refrigerator.)

Thaw time: One bag - approx. 18-24 hrs. One 20 lb. case approx. 2 days. One 30 lb. case - approx. 21/2 days.

- 1. Place thawed product on 350°F grill, lightly oiled.
- 2. Cook 9 minutes, turn as needed for even browning.

Ingredients: Potatoes, dextrose, disodium dihydrogen pyrophosphate (to maintain natural color)

To order any Simplot product, contact your broker today. Or call:

1.800.572.7783

www.simplotfoods.com



The Simplot Food Group 6360 South Federal Way Boise, Idaho 83716



Simplot Classic FREEZERFRIGE Cubes