

Simplot®

We're on your side.®

SIMPLLOT



MASHED POTATOES

Scratch-made quality in minutes.



1 6 5 4

QUALITY MASHED POTATOES MADE EASY.

There's nothing quite as comforting as a home-style meal with mashed potatoes. And with Simplot's wide variety of ready-made mashed potato products, it's never been easier to consistently serve your customers the homemade taste they crave.

We've done the peeling, cooking and mashing for you, so you can just heat and serve. Whether you boil them in the bag, steam or microwave them, there's no hassle and no mess. And since all Simplot mashed potato products are made from real potatoes, you can count on consistent scratch-made quality, flavor and texture with significant labor savings.

Whether you're looking for mashed potatoes like Grandma used to make, or something more sophisticated to add flair to a signature dish, Simplot's on your side.

SIMPLOT CLASSIC® MASHED

Simply delicious. Simply heat and serve.

Simplot Classic Mashed Potatoes are fully prepared, perfectly seasoned and ready to heat and serve.

- Premium ingredients and proprietary formulations deliver scratch-made flavor, texture and appearance, without the labor and mess.
- From Plain to Roasted Garlic, there's a Simplot Classic Mashed Potato variety to accompany any meal.

SIMPLOT CLASSIC® QUICKMASH™

Signature by the serving.

Portion control is easy with these uniformly shaped rounds of seasoned mashed potatoes.

- Heat and serve one portion or many in minutes.
- Add your favorite topping or ingredient to create custom-flavored mashed potatoes.
- Ideal for drive-through, deli or take-out operations.



PLATE-PERFECT™

Designer mashed potatoes made easy.

Looking to add a signature flair to a traditional dish? With Plate-perfect, you can do just that for the same cost per serving as an ordinary scoop of mashed potatoes.

- Ready-to-serve mashed potatoes in a custom-sized package that's ready to heat and drop directly into Simplot's Plate-Perfect decorator bag.
- The Plate-Perfect insulated decorator bag allows you to create designer plate presentations without burning your fingers.
- Easy clean-up. Simply toss the package and rinse the decorator bag and tip.

OLD FASHIONED WAY™

No old-fashioned work required.

Why peel, dice and boil when you can create signature mashed potatoes in a flash?

- Slices of premium Russet potatoes are water blanched and individually quick frozen to lock in flavor and guarantee consistency. Simply thaw, mix with your favorite ingredients, heat and serve.
- Extremely versatile – menu one, two or three flavors of mashed potatoes using Old Fashioned Way as your base.
- Guaranteed portion control so you can serve one patron or 100 without any waste.

SPUDSTERS™

Eat 'em with your fingers!

Spudsters are creamy, bite-sized puffs of mashed potatoes with a crispy shell.

- Spudsters stay crisp and warm for extended hold times, making them ideal for take-out, tray-line and quick service applications.
- Serve Spudsters as a side dish with chicken, sandwiches and other entrees, or promote them with dipping sauces as an appetizer or snack.
- Piece count makes it easy to manage portions and profitability.
- Preparation is versatile since Spudsters are delicious baked or fried.

SAVE LABOR & IMPROVE CONSISTENCY

With Frozen Mashed Potatoes from Simplot



Simplot Mashed Potatoes

<i>Description</i>	<i>SKU</i>	<i>Available</i>	<i>Pack Size</i>	<i>Net Weight</i>	<i>Ship Weight</i>	<i>Case Cube</i>	<i>Cases/Pallet</i>
Simplot Classic Mashed							
Roasted Garlic Redskin	71179-29927	June 2002	6/4 lb.	24 lbs.	26 lbs.	.65	96
Redskin Mashed Potatoes	71179-29960		6/5 lb.	30 lbs.	32 lbs.	.78	80
Redskin Mashed Potatoes	71179-29920	June 2002	6/4 lb.	24 lbs.	26 lbs.	.65	96
Extra Creamy Mashed Potatoes	71179-29002		6/5 lb.	30 lbs.	32 lbs.	.78	80
Extra Creamy Mashed Potatoes	71179-29719	March 2003	6/4 lb.	24 lbs.	26 lbs.	.65	96
Roasted Garlic Mashed Potatoes	71179-29938		6/5 lb.	30 lbs.	32 lbs.	.78	80
Roasted Garlic Mashed Potatoes	71179-29119	July 2003	6/4 lb.	24 lbs.	26 lbs.	.65	96
Roasted Mashed (RoastWorks™)	71179-29030		6/5 lb.	30 lbs.	32 lbs.	.78	80
Home Cooked Mashed	71179-29010		6/5 lb.	30 lbs.	32 lbs.	.78	80
Home Cooked Mashed	71179-29926	March 2003	6/4 lb.	24 lbs.	26 lbs.	.65	96
Seasoned Mashed Potatoes	71179-29903		6/5 lb.	30 lbs.	32 lbs.	.78	80
Lightly Seasoned Mashed Potatoes	71179-29819	April 2002	6/4 lb.	24 lbs.	26 lbs.	.65	96
Plain Mashed Potatoes	71179-29901		6/5 lb.	30 lbs.	32 lbs.	.78	80
Plain Mashed Potatoes	71179-29925	February 2003	6/4 lb.	24 lbs.	26 lbs.	.65	96
Simplot Classic QuickMash							
QuickMash Seasoned	71179-29932		6/5 lb.	30 lbs.	32 lbs.	1.05	81
Plate-Perfect							
Roasted Garlic Mashed Potatoes	71179-29015		8/3 lb.	24 lbs.	26 lbs.	.67	98
Extra Creamy Mashed Potatoes	71179-29115		8/3 lb.	24 lbs.	26 lbs.	.67	98
Old Fashioned Way							
Old Fashioned Way Slices	71179-29230		6/4.5 lb.	27 lbs.	29 lbs.	1.05	81
Spudsters							
Original Buttery Spudsters	71179-29902		4/5 lb.	20 lbs.	21.5 lbs.	.81	100
Cracked Pepper Spudsters	71179-37002		4/5 lb.	20 lbs.	21.5 lbs.	.81	100
Toasted Onion Spudsters	71179-37004		4/5 lb.	20 lbs.	21.5 lbs.	.81	100
Cheddar Spudsters	71179-37003		4/5 lb.	20 lbs.	21.5 lbs.	.81	100
Garlic Spudsters	71179-37921		4/5 lb.	20 lbs.	21.5 lbs.	.81	100

To order any Simplot mashed potato product,
contact your broker today.

Or call Simplot at:

1-800-572-7783

www.simplotfoods.com

Simplot®

The Simplot Food Group

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Create signature Mashed Martinis with Simplot Plate-Perfect.