

PROOF  
PERFECT  
*Pizza's Freshest Idea*

# Brand Guide



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## *Why Proof Perfect®?*

- Take your pizza program to the next level in quality, consistency, versatility and convenience with Proof Perfect® Pizzas and Sheeted Dough!
- Quality: Proof Perfect® rivals commercial pizza in taste, texture, aroma and appearance.
- Consistency: Proof Perfect takes the guesswork out of preparation offering the same great results every time.
- Versatility: Proof Perfect delivers a powerful line of menu solutions giving you unprecedented menu flexibility.
- Convenience: Proof Perfect's revolutionary proofing technology delivers pizzeria quality with freezer-to-oven convenience. No more mixing, weighing, portioning, proofing, special equipment, training, mess, waste, etc...
- Proof Perfect is recognized as "America's Best Tasting Pizza" by the American Tasting Institute.



# SCHWAN'S

## Proof Perfect®



### Proof Perfect® Pizza

- Our revolutionary, pre-proofed rising pizza delivers pizzeria quality with freezer-to-oven convenience!
- Simply the best, fully-prepared pizza available!

Variety	Code #	Unit Wt.	Case Ct.
7" Cheese Pizza .....	73167	7.95 oz.	48
7" Pepperoni Pizza .....	73168	8.06 oz.	48
7" Cheese Pizza .....	73187	8.61 oz.	48
12" Cheese Pizza .....	73170	23.57 oz.	12
16" Cheese Pizza .....	73173	43.00 oz.	12



### Proof Perfect® Dough

- Take your pizza program to a new level in convenience, consistency, and versatility with this revolutionary line of pre-proofed sheeted dough!
- Expand your menu to include calzones, stromboli, breadsticks, bread bowls, stuffed pizza, etc. The options are limited only by your imagination!

Variety	Code #	Unit Wt.	Case Ct.
7" Sheeted Dough .....	73035	5.00 oz.	72
10" Sheeted Dough .....	73070	10.00 oz.	40
12" Sheeted Dough .....	73036	14.00 oz.	20
14" Sheeted Dough .....	73071	19.00 oz.	20
16" Sheeted Dough .....	73037	26.00 oz.	18
12" x 16" Sheeted Dough .....	73051	24.00 oz.	18



Proof Perfect®  
Greek Calzone



Proof Perfect®  
Spicy Chicken  
Empanada



Proof Perfect®  
Stuffed Pizza



Proof Perfect®  
Italian Pinwheel Hero  
Sandwich



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A world of solutions.™