## What are the main selling features of Xpressnap?

> **Single portion dispensing** – Xpressnap dispenses one napkin at a time for improved personal hygiene.

> **Cost savings** – The Xpressnap dispenser helps save money by reducing napkin usage and labor, resulting in sizable cost savings...up to 30% vs. traditional dispenser napkins.

> **Labor savings** – The Xpressnap dispenser holds up to 900 napkins, nearly 3 times the capacity of a traditional dispenser reducing run-outs and time spent refilling the dispenser.

Larger napkin size – Xpressnap napkins are larger than major competitor interfolded napkins offering strength, absorbency, and quality to users.

> **Storage savings** - Xpressnap cases are up to 50% smaller than standard napkin cases, significantly reducing storage needs.

> **Versatility** - Xpressnap is designed with five versatile dispensing options. Whatever the application, Xpressnap has you covered.

> **Source reduction** – up to 30% reduction in napkin consumption, less corrugate and less packaging equals less waste.

Customizable advertising area - The Xpressnap dispenser comes complete with customizable advertising space, so each food service location can create an image and message specific to their restaurant.

I have seen many new innovative products come into the marketplace in the last 20+ years. Some good like Rollnap and some not so good like Pocketfold. Xpressnap is the best of the lot for many reasons. The main factors are that it makes sense for our enduser customers, we <u>can</u> sell the features, and competition has nothing that compares.

Please call me with questions and opportunities.

Good Selling,

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