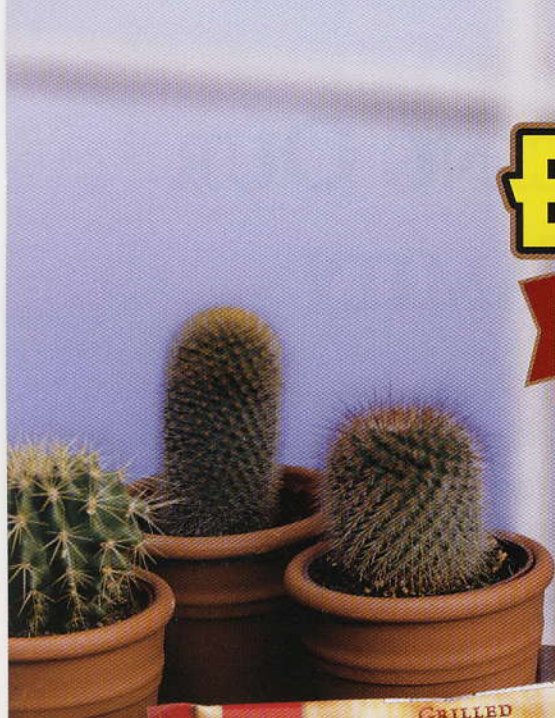




EL MONTEREYTM

Family ClassicsTM

FROM CELEBRATED MEXICAN TRADITIONS
COME INCREDIBLE MEXICAN TASTES



Increase Sales & Profits
by Joining
the Family Today!



INTRODUCING OUR NEW FAMILY

- For breakfast lunch, dinner, or snack time, we've got your variety!
- Each variety of El Monterey Family Classics is hand-made using authentic Mexican recipes handed down through the Ruiz Family.
- State of the art graphics deliver immediate consumer attention, adding authenticity and appetite appeal.
- Offer your customers the number one brand sold at retail.
- Incredible Mexican tastes keeps them coming back!

Burritos and Soft Tacos



Chimichangas



Breakfast Burritos



Tamales



Ultimate Burrito



UPC	Product Number	Case Pack	Product Description	Gross Wt.	Case Cube	Tier & High	Case Dimension
71007 15170	15-517	24/5 oz.	Monterey Supreme Shredded Beef & Cheese Burritos	8.40 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 18187	18-187	24/5 oz.	Chicken & Cheese Chimichangas (PF)*	8.40 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 18201	18-201	24/5 oz.	Shredded Beef & Cheese Chimichangas (PF)*	8.40 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 19174	19-521	24/5 oz.	Steak Fajita Burritos	8.40 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 19185	19-881	24/5 oz.	Chicken Fajita Burritos	8.40 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 14478	14-478	24/4.5 oz.	Breakfast Burrito – Egg & Sausage	7.56 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 14690	14-690	24/4.5 oz.	Breakfast Burrito – Egg & Bacon	7.56 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 55233	55-233	24/4.5 oz.	Chicken & Cheese Tamales	7.56 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 50176	50-523	24/4.5 oz.	Shredded Beef Tamales	7.56 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 41367	41-367	24/2Pk/2 oz.	Beef & Pork Soft Tacos	6.72 lbs.	0.37	24 x 5	9.875 x 7.625 x 8.50
71007 17194	17-194	12/7 oz.	Ultimate Chicken Burritos	5.88 lbs.	0.24	34 x 6	8.750 x 5.625 x 8.25

*(PF)=Prefried

Ruiz™
FOOD PRODUCTS, INC.

For more information please contact your Ruiz broker or call 1-800-477-6474.

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