

Customer Satisfaction &
Operational Efficiency

SIMPLIFIED

with America's Choice!*

NEW

COFFEE-MATE®
concentrated creamer
in a convenient pump!



- Convenient: one bottle = 300 tubs
- Simple: 1 pump = 1 tub
- Cost efficient: no shrink, less waste
- Low maintenance: less mess, less labor to restock
- Safe: never needs refrigeration, 30 days opened shelf life



* 68.3% dollar share YTD December 2005, ACNielsen



Serve your customers the brand they trust in the format you prefer!

Simplify your coffee station with delicious COFFEE-MATE® concentrate in a new convenient pump. The new COFFEE-MATE® pump makes it easy to offer the most consumer-preferred flavors and increase the efficiency of your coffee program.

Flavors:	Sweetened Original French Vanilla Hazelnut
Bottle Size:	1.5 Liter
Order Unit:	2 pack (single flavor)
Shelf Life:	9 months unopened 30 days opened
Servings per Bottle:	300 tub equivalents
Storage:	Ambient, unopened and opened



Flavor	Order Unit Code	Consumer Unit Code	Gross Weight (lbs.)	Case Cube	Unit Dimensions (WxH)	Case Dimensions (LxWxH)	Cases Per Layer	Layers Per Pallet
Sweetened Original	000-50000-13799-2	0-50000-11475-7	9.3	0.251	4.35" x 9.65"	8.95" x 4.7" x 10.3"	40	4
French Vanilla	000-50000-31803-2	0-50000-80003-2	9.3	0.251	4.35" x 9.65"	8.95" x 4.7" x 10.3"	40	4
Hazelnut	000-50000-31831-5	0-50000-80004-9	9.3	0.251	4.35" x 9.65"	8.95" x 4.7" x 10.3"	40	4