THE BEST CHEESECAKE YOU'LL NEVER BAKE.

Simply the best tasting cheesecake mix available. One taste will tell you why. Light. creamy, luscious. A filling that requires no baking, mixes quickly, and can be ready to serve in a

Serve with confidence

quality and value you've come to depend on. Because cheesecake is a natural to prepare in sheet pans, it's great for institutions. schools, banquets and

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It's a fun dessert. You'll love the versatility. Besides a graham cracker crumb crust, try it with vanilla or chocolate wafer crumb. It's so easy— and quick.

meetings.

Top it with a sweet filling in any flavor. Serve it in a parfait or champagne glass. Or maybe a specialty dish? The possibilities are exciting and mouth-watering.

Simply great! No matter how you serve it.

Light, Creamy, Luscious

- Preparation—Mix with milk, chill— no need to bake
- · Versatile—Vary crusts, toppings, serving dishes
- Easy to Store—Convenient pouch/long shelf life
- · Excellent Value—Only pennies per serving

PACK AND YIELD: Packed in cases of 6 - 4 LB. pouches. Package yield-184 oz. of cheese filling or enough to fill 6 - 9" cakes.



