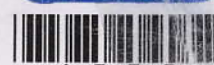
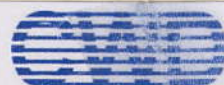


MUFFIN & QUICKBREAD MIXES



1 3 3 5

KRUSTEAZ®



KRUSTEAZ MUFFIN & QUICKBREAD MIXES HAVE PROFITS BUILT-IN TO THE RECIPE.

Quality and versatility are key ingredients in Krusteaz muffin and quickbread mixes. We start with quality ingredients like Northwest wheat flour, eggs and pure vegetable shortening. All Krusteaz muffin and quickbread mixes are one-step, just-add-water mixes with two minute mix time.

Krusteaz offers an appealing variety of muffin and quickbread mixes for your customer. Operators can prepare traditional favorites or add their own favorite ingredients to create signature varieties. The ease and versatility of Krusteaz mixes allows for "fresh baked" products with high customer appeal and profits.

CHOOSE FROM OUR MANY VARIETIES:

BASIC

An all-purpose muffin mix that serves as a base to build your own specialty items. It is slightly sweet, rich tasting and makes muffins that are tender with a cake-like structure.

ORIGINAL BASIC.

The *original* Krusteaz basic muffin mix for muffins that are less sweet and have a larger, tight grain structure. This base combines well with other ingredients to make a variety of different muffins. It is packed in 6/5 lb. bags.

CORN

Fresh corn taste and a hint of sweetness give this muffin a distinct flavor. It has a tight grain and creamy texture.



ORANGE RAISIN

The combination of real orange and plump raisins give this muffin its unique tangy-sweet flavor.

IMITATION BLUEBERRY

Specially formulated for the economical operator who requires extra value and muffins bursting with blueberry flavor.

REAL BLUEBERRY

The most popular muffin among customers, it is formulated with quality ingredients. Real wild blueberries are canned and specially packed inside each box of mix.

ORANGE CRANBERRY

Lots of real cranberries and the right amount of orange flavor give this muffin its one-of-a-kind taste.

HONEY BRAN

A muffin filled with the natural goodness of whole wheat, bran and sweet honey flavor.

OAT BRAN

Healthful oat bran makes this muffin a popular favorite among customers following today's fitness trend. Muffins are fine-grained with a wholesome flavor and contain no cholesterol.

BANANA NUT

True banana flavor comes through in this rich and moist muffin. A traditional favorite among muffin lovers.

APPLE CINNAMON

Old-fashioned homemade taste comes from the apples and spicy cinnamon that go into this muffin. A pouch of real diced apples is packed inside each box of mix.

ALMOND POPPYSEED

This very popular muffin is rich tasting and very easy to prepare. Each box of mix includes a separate pouch of poppyseeds.

MUFFIN & QUICKBREAD MIXES PORTION & YIELD INFORMATION

Product	Available Pack	Yield/Serving Per 5 lbs. of Mix
Basic	6/5 lb. 25 lb. 50 lb.	(54) 2 oz. baked muffins OR (1) 16 x 24-inch sheet yielding: (64) 2 x 3-inch cuts OR (5) 8 x 4 x 2-inch loaf pan yielding: (120) 3/8-inch slices
Original Basic	6/5 lb.	
Corn	6/5 lb.	
Orange Raisin	6/5 lb.	
Imitation Blueberry	6/5 lb.	
Real Blueberry (Can of fruit enclosed)	6/6 lb. 1 oz.*	
Orange Cranberry	6/5 lb.	
Honey Bran	6/5 lb.	
Oat Bran	6/5 lb.	
Banana Nut	6/5 lb.	
Apple Cinnamon (Pouch of fruit enclosed)	6/5.75 lb.*	
Assorted (Basic, Honey Bran, Banana Nut, Corn, Orange Raisin, Oat Bran)	6/5 lb.	
Almond Poppyseed (Pouch of poppyseeds enclosed)	6/5 lb.	

*Real Blueberry and Apple Cinnamon yields are the same as all 5 lb. size items.

THE KRUSTEAZ QUALITY PRODUCT LINE INCLUDES:

- Pancake & Waffle Mixes ■ Muffin & Quickbread Mixes
- Biscuit, Roll, Cornbread & Specialty Mixes ■ Cake, Cookie, Brownie & Icing Mixes ■ Breeding & Batter Mixes
- Frozen Pancakes, Waffles & French Toast ■ Frozen Muffins & Mini Bundt Cakes
- Ready-To-Eat & Hot Cereals ■ Alpine Instant Spiced Cider Mix

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Foodservice Division

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