

Grahams Make the Grade



cereals

snacks

cookies

crackers

cones

veggie foods

Give Kids A Fun Snack Alternative With Keebler® Grahams



Keebler® Grahams provide a fun and delicious way for kids to get the snacks they need to stay invigorated for learning.

Move Nutrition to the Head of the Class

- All single-serve graham 3-packs and 1 oz. Elf® Grahams provide **1 bread exchange** equivalent, making it easier for you to meet USDA child nutrition guidelines.
- Calcium fortified Honey Rite® Grahams have **10% daily value of calcium**, and fiber enriched Honey Grahams have **2 grams of fiber** per serving. Both provide great options for added nutritional value!
- Low Fat French Vanilla and Low Fat Original Graham Selects® contain just 1 gram of fat per serving.
- Naturally low in sugar, our 3-pack Graham varieties have only 5 grams of sugar or less per serving.

Multiple Choice Menu Options, All Day Long!

- Keebler® Grahams offer a great choice for breakfast, lunch, a la carte and after-school meals.
- Easy portability makes Keebler® Grahams a convenient snack for sports events, extracurricular activities and bus trips – perfect for today's on-the-go kids.

Grahams

30100-30073	Original Grahams	150/3 ct.
30100-38125	Chocolate Grahams	150/3 ct.
30100-38133	Cinnamon Graham Crisp Graham Selects®	150/3 ct.
30100-38141	Apple Cinnamon Graham Selects®	150/3 ct.
30100-38166	Low Fat French Vanilla Grahams	150/3 ct.
30100-38299	Honey Grahams – Fiber	150/3 ct.
30100-38687	Low Fat Graham Selects®	150/3 ct.
30100-76450	Honey Rite Grahams w/Calcium	150/3 ct.
30100-30074	Original Grahams	200/2 ct.
30100-38406	Honey Rite Grahams	200/2 ct.
30100-38174	Variety Pack – Choc., Cinn., Apple Cinn., Low Fat French Vanilla	160/3 ct.

Elf® Grahams

30100-40213	Original Elf® Grahams	150/1.0 oz.
30100-40221	Cinnamon Elf® Grahams	150/1.0 oz.
30100-40225	Chocolate Chip Elf® Grahams	150/1.0 oz.
30100-40239	Chocolate Elf® Grahams	150/1.0 oz.
30100-84641	Original Elf® Grahams	300/0.5 oz.

To add the great taste and nutrition of Keebler® Grahams to your school foodservice program, contact your local Kellogg's Food Away From Home sales representative today.



The Brand That's in a Class by Itself

- With a 59% market share, Keebler leads the foodservice grahams category.*
- Elf® Grahams are shaped like Ernie – a familiar character with plenty of kid appeal.
- Keebler® Grahams offer the widest variety of flavors of any competitive brand – and are available from Kellogg's Food Away From Home, your school meal solutions partner.

*Source: IFMATrac 52 weeks ending July 2001



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