

YOUR CUP.
YOUR CUSTOMER.
YOUR COFFEE-MATE.



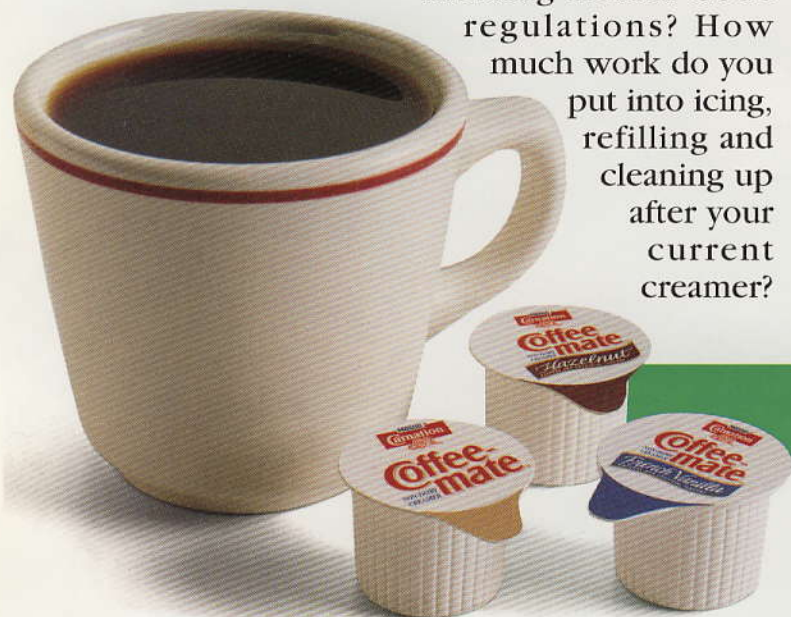
Nestlé
Carnation
Coffee-mate
NON-DAIRY CREAMER



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COFFEE-MATE® LIQUID. RIGHT FOR YOUR OPERATION, PREFERRED BY YOUR CUSTOMERS.

How can a little thing like your creamer make such a big impact on your business? You'd be surprised. How much attention do you pay to maintaining the proper temperature and meeting Health Code regulations? How much work do you put into icing, refilling and cleaning up after your current creamer?



How much do you waste with spoiled creamers and ruined coffee, week after week, month after month?

Now there's a better way. Coffee-mate liquid in handy portion-control packaging is safe, easy, and the most incredibly convenient creamer you can serve, with a brand name you can trust.

*Try it in your operation...
you'll never go back to
your existing creamer.*

YOUR CUP

However you serve your coffee, you'll find that Coffee-mate liquid will make your operation more customer-friendly while significantly reducing possible Health Code violations, labor and waste.

ASSURED SAFETY

- ◆ Coffee-mate liquid uses FDA approved Ultra High Temperature (UHT) processing to ensure optimum safety and limit health liability risk.
- ◆ Does not require refrigeration or temperature monitoring. Health Code standards are met, so violation risk is reduced.

HEALTH CODE: Except during preparation cooking or cooling, potentially hazardous food shall be maintained at 5°C (41°F) or below.

Source: U.S. Department of Health and Human Services, Code 3-501.16

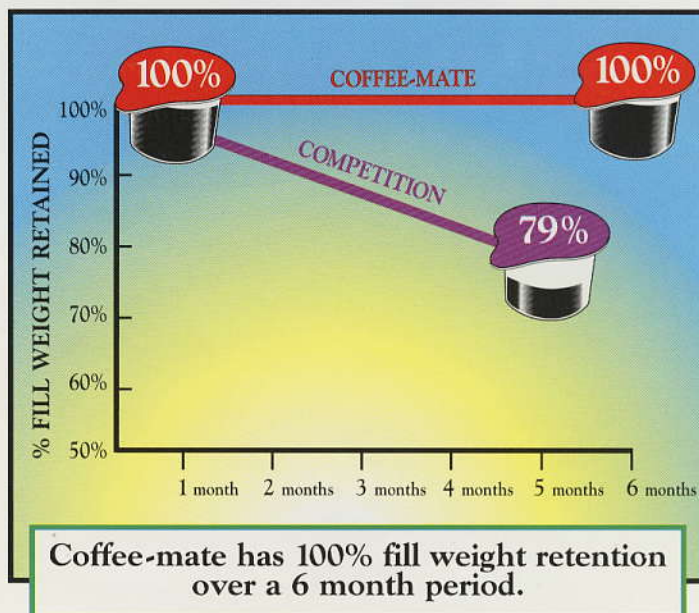
NO WASTE

- ◆ Coffee-mate liquid has a 6 month shelf life — the longest in the industry!†
- ◆ Advanced packaging minimizes evaporation and maintains fill weight as compared to competitive product packaging.†
- ◆ Product spoilage and customer complaints become a thing of the past.
 - No wasted creamer
 - No ruined coffee
- ◆ Shelf stable means valuable refrigerator space is no longer wasted.

† Independent testing vs. competitive products

LESS LABOR HASSLE

- ◆ Coffee-mate's shelf stable convenience reduces unnecessary trips to the refrigerator for creamer refills.
- ◆ Forget about table-top icing, refilling ice bowls or cleaning up messy spills!



YOUR CUSTOMER

Today's coffee drinkers are more sophisticated and more particular about their coffee creamer options. Give them the brand they use in their own homes — Coffee-mate, lactose and cholesterol free, in regular and flavored varieties.

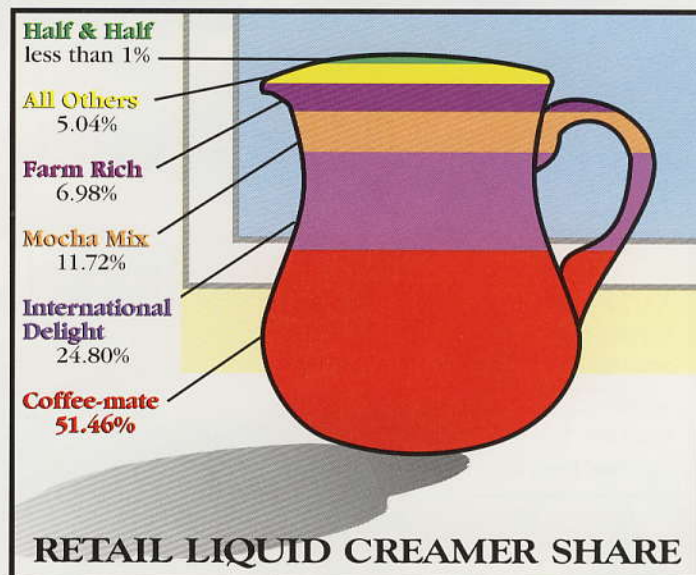


THE #1 CHOICE

- ◆ The #1 retail creamer brand.[†]
- ◆ The best-selling foodservice powdered creamer brand.^{††}
- ◆ Superior product color and whitening ability.
- ◆ Consumer preferred taste.[†]
- ◆ Available in a variety of six delicious flavors:
Regular, French Vanilla, Hazelnut, Irish Creme, Amaretto & Vanilla Nut



[†] Source: A.C. Nielson, 1996
^{††} Source: Technomics, Inc., 1996



MEETS DIETARY NEEDS

- ◆ Many of your customers have dietary concerns about high cholesterol and lactose intolerance, making Coffee-mate the perfect creamer choice.

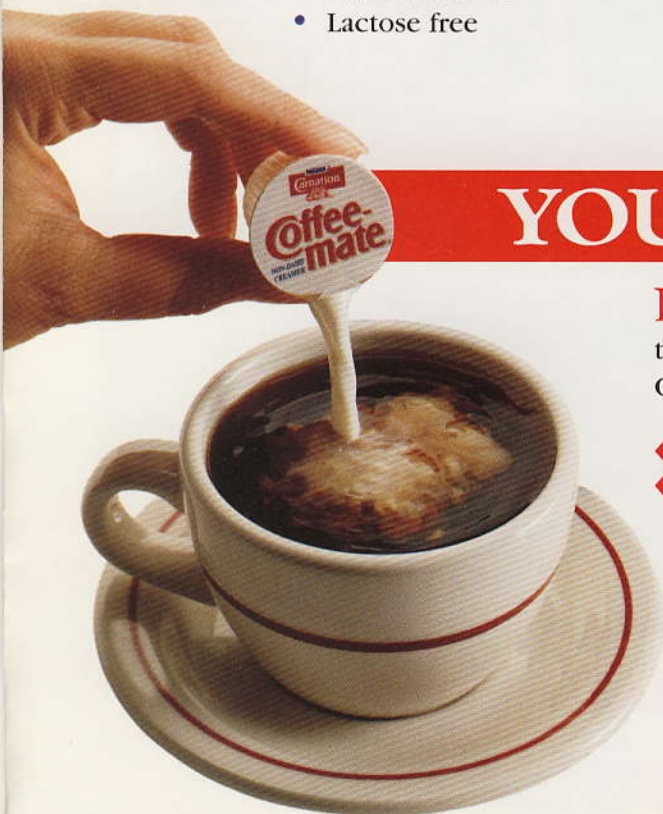
- No cholesterol
- Lactose free



*According to USA Today survey.



*National Institute of Health.



YOUR COFFEE-MATE

Designed to enhance your operation by offering your customers the taste they prefer with the operational benefits you need, Coffee-mate liquid really is your creamer.

- ◆ Coffee-mate liquid is available nationwide from your Nestlé distributor.
- ◆ Backed by Nestlé FoodServices, a company you and your customers can trust, with a proven commitment to service and customer satisfaction.

YOUR CHOICE



Why stay another minute with a no-name creamer that can turn your entire coffee business sour? Coffee-mate liquid portion-control packs hold up to six months without refrigeration. With less labor and no waste, choose Coffee-mate liquid to upgrade your coffee service. Coffee-mate, the number one choice of consumers, who know what they want in their coffee.

So give the people what they want, and give your operation what it needs.

NUTRITION FACTS	REGULAR	FRENCH VANILLA	HAZELNUT	IRISH CREME	AMARETTO	VANILLA NUT
Serving Size	1 Tub (11ml.)	1 Tub (11ml.)	1 Tub (11ml.)	1 Tub (11ml.)	1 Tub (11ml.)	1 Tub (11ml.)
Servings Per Container	1	1	1	1	1	1
AMOUNT PER SERVING						
Calories	15	35	35	35	35	35
Calories from Fat	15	15	15	15	15	15
	% Daily Value*	% Daily Value*	% Daily Value*	% Daily Value*	% Daily Value*	% Daily Value*
TOTAL FAT	1.5 g 2%	1.5 g 2%	1.5 g 2%	1.5 g 2%	1.5 g 2%	1.5 g 2%
Saturated Fat	0.0 g 0%	0.0 g 0%	0.0 g 0%	0.0 g 0%	0.0 g 0%	0.0 g 0%
Polyunsaturated Fat	0.5 g	1.0 g	1.0 g	1.0 g	1.0 g	1.0 g
Monounsaturated Fat	0.5 g	0.5 g	0.5 g	0.5 g	0.5 g	0.5 g
CHOLESTEROL	0.0 g 0%	0.0 g 0%	0.0 g 0%	0.0 g 0%	0.0 g 0%	0.0 g 0%
SODIUM	5.0 mg 0%	5.0 mg 0%	5.0 mg 0%	5.0 mg 0%	5.0 mg 0%	5.0 mg 0%
TOTAL CARBOHYDRATE	0.0 g	5.0 g 2%	5.0 g 2%	5.0 g 2%	5.0 g 2%	5.0 g 2%
Sugars	0.0 g	5.0 g	5.0 g	5.0 g	5.0 g	5.0 g
PROTEIN	0.0 g	0.0 g	0.0 g	0.0 g	0.0 g	0.0 g
INGREDIENTS	Water, Partially Hydrogenated Soybean and/or Cottonseed Oil, Sugar, Sodium Caseinate (a milk derivative), [†] Dipotassium Phosphate, Mono- & Diglycerides, Natural Flavor, Beta Carotene Color.	Water, Sugar, Partially Hydrogenated Soybean and/or Cottonseed Oil, Sodium Caseinate (a milk derivative), [†] Natural and Artificial Flavors, Mono- & Diglycerides, Dipotassium Phosphate, Artificial Colors.	Water, Sugar, Partially Hydrogenated Soybean and/or Cottonseed Oil, Sodium Caseinate (a milk derivative), [†] Dipotassium Phosphate, Mono- & Diglycerides, Natural and Artificial Flavors, Artificial Colors.	Water, Sugar, Partially Hydrogenated Soybean and/or Cottonseed Oil, Sodium Caseinate (a milk derivative), [†] Natural and Artificial Flavors, Dipotassium Phosphate, Mono- & Diglycerides, Artificial Colors.	Water, Sugar, Partially Hydrogenated Soybean and/or Cottonseed Oil, Sodium Caseinate (a milk derivative), [†] Natural and Artificial Flavors, Dipotassium Phosphate, Mono- & Diglycerides, Artificial Colors.	Water, Sugar, Partially Hydrogenated Soybean and/or Cottonseed Oil, Artificial and Natural Flavors, Sodium Caseinate (a milk derivative), [†] Dipotassium Phosphate, Mono- & Diglycerides, Artificial Colors.
SPECIFICATIONS						
UPC	50000-35010	50000-35070	50000-35080	50000-35012	50000-35011	50000-35013
Pack Size	360 count	180 count	180 count	180 count	180 count	180 count
Yield	360 servings	180 servings	180 servings	180 servings	180 servings	180 servings
Serving Size	⅓ fl. oz. (11ml)	⅓ fl. oz. (11ml)	⅓ fl. oz. (11ml)	⅓ fl. oz. (11ml)	⅓ fl. oz. (11ml)	⅓ fl. oz. (11ml)
Shelf-life	180 days	180 days	180 days	180 days	180 days	180 days

Not a significant source of dietary fiber, vitamin A, vitamin C, calcium, and iron.

* Percent Daily Values are based on a 2,000 calorie diet.

[†] Not a source of lactose.

Available nationwide from your Nestlé Distributor,
call today: 1-800-288-8682.



Nestlé Food Services

