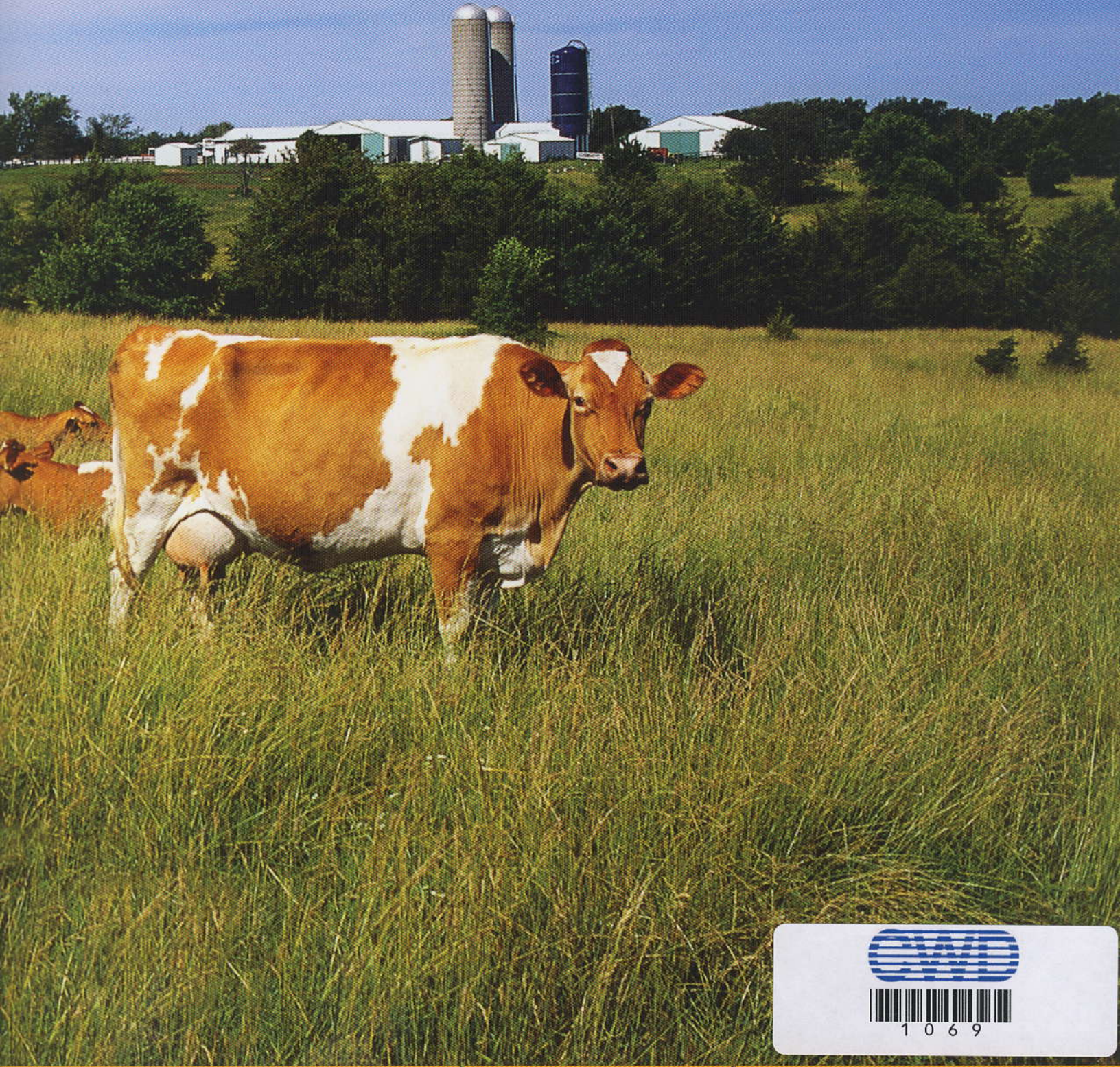




ButterBudsSM

FOODSERVICE



1 0 6 9

Butter Buds' patented technologies put unique products on your plate.

The secret of Butter Buds can be your secret for a more successful foodservice operation. Through our patented technologies, we isolate, extract and concentrate the natural flavor in butter, cheese and other dairy products. But we leave the fat and calories behind.

The result? A line of uniquely functional products containing natural dairy flavor, but without the nutritional drawbacks.



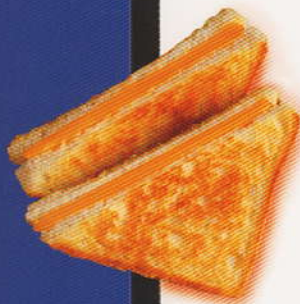
Natural Flavor

From our Butter Buds® Butter Flavor Granules to Buttermist® Pan/Food Spray, you get completely natural dairy flavor in a 100% natural product. Starting with real Wisconsin butter, our enzyme modification process extracts the potent natural flavors hidden in the fat molecules. The result is a concentrated dairy flavor... up to 400 times more powerful than the source material. We then use these concentrated natural flavors in our products.



Great Nutrition

We extract the flavor, but leave the fat behind. The result is products with exceptional nutritional profiles. Most of our products contain NO fat or cholesterol, and are very low in sodium, calories and carbohydrates. Great taste plus great nutrition...that's a real advantage in today's foodservice environment, and a unique Butter Buds advantage.



Convenience

Butter Buds Foodservice products are simple to use. They're either ready for direct application, or can be mixed up instantly using just warm water. Nothing could be simpler. They're even packaged for ease of use, be it portion-control packaging or convenient batch pouches. Plus, they're all shelf-stable at room temperature.

Cost Savings

You'll save money using Butter Buds products. Low initial cost is only part of the equation. You'll also minimize waste and spoilage so common with standard dairy products. Costs less to buy. Costs less to use. That adds up to substantial savings...no matter what kind of foodservice operation you run.





ButterBudsSM

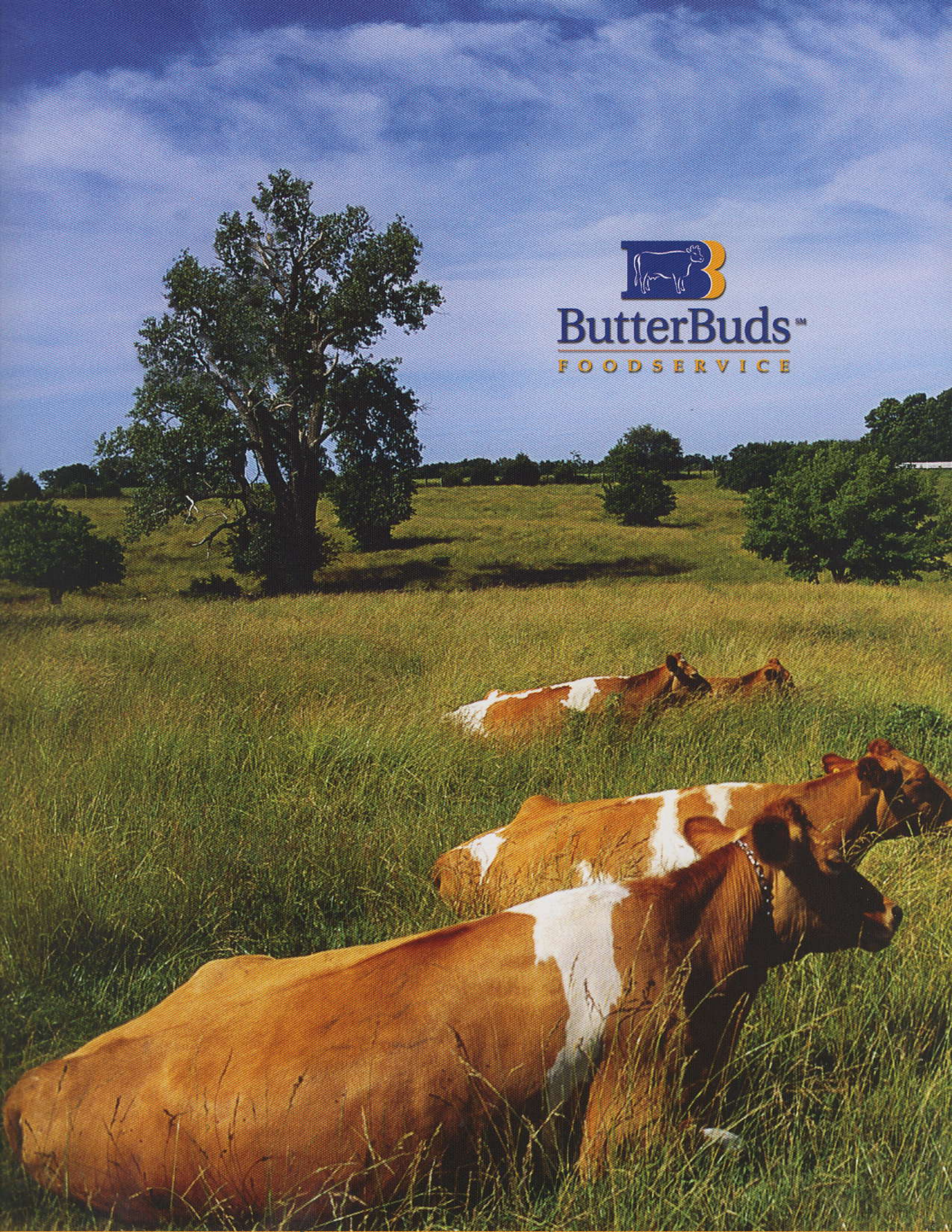
FOODSERVICE

A Division of Cumberland Packing Corp.



ButterBudsSM

FOODSERVICE



Butter Buds®

Butter Flavor Granules



**NO
Trans Fat**

Instant "butter sauce" delivers natural butter flavor,
no fat or cholesterol.

ONE PACKAGE MAKES TWO POUNDS OF "LIQUID BUTTER"

NO ARTIFICIAL INGREDIENTS

MADE WITH
REAL BUTTER
FROM AMERICA'S
DAIRYLAND

Butter Buds®

Natural Butter Flavor Granules

• Fat Free • Cholesterol Free • Low Sodium
• 92% Fewer Calories Than Butter or Margarine

Versatile. Use dry or reconstituted. Use as
a butter sauce, butter extender, or flavor enhancer.
Ideal for low fat cooking and baking.

Makes 1 Quart of Butter Sauce. Provides the Flavor of 2 lbs. of Butter.

NET WT. 4 oz. (113g)

Economical

- Make no-fat "butter sauce" for 50-60 cents/pound
- Save on storage, refrigeration costs

Great Nutrition

- Fat and cholesterol free...no trans fat
- Low sodium
- 92% fewer calories than butter or margarine

Natural Butter Flavor

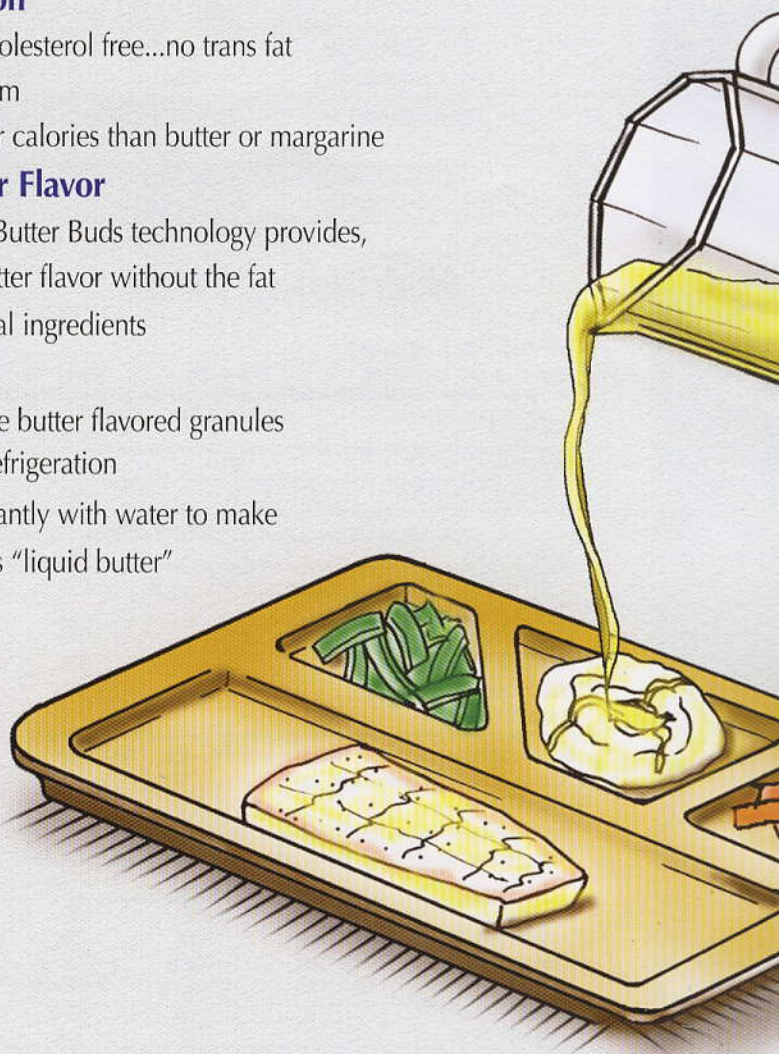
- Exclusive Butter Buds technology provides,
natural butter flavor without the fat
- No artificial ingredients

Convenient

- Shelf-stable butter flavored granules
need no refrigeration
- Mixes instantly with water to make
a delicious "liquid butter"

Flexible

- Pour over baked potatoes,
vegetables, pasta, rice
- Use like butter in baking
- Keeps flavor when heated
- Certified Kosher
and Pareve ©



ButterBuds™
FOODSERVICE

Butter Buds®

Natural Butter Flavor Granules

Butter Buds® is 100% natural, and made with real butter in Wisconsin. All the flavor components of butter have been captured to give unequaled flavor and performance.

Through a patented process, the flavor of butter is released and spray dried into powdered form. Butter Buds® is concentrated, too. One pound of Butter Buds® equals the flavor of eight pounds of butter...and one case equals the flavor of 48 pounds of butter. Yet, Butter Buds® requires no refrigeration, is easy to store and use, and delivers great natural butter flavor.

Use Butter Buds® in cooking and baking, and as an ingredient in your recipes. Mixed with water, Butter Buds® makes a wonderful butter sauce that you can pour over vegetables, baked potatoes, rice, noodles, fish, etc. Used in either dry or liquid form, it imparts richness and flavor to mashed potatoes, casseroles, sauces, desserts, soups, and many other dishes.

Mixing Instructions

To make a rich "butter sauce," just add one quart of warm tap water and stir. Or place 1/2 ounce of Butter Buds® in a container, add four ounces of warm tap water and stir to make 1/2 cup. Butter Buds® can also be sprinkled directly on hot, moist foods.



Butter Buds® 4 oz. Packs
Product # 49835

BUTTER BUDS® SUBSTITUTION CHART

Butter or Margarine	Vegetable Oil	Hydrogenated Shortening	Butter Buds® Mix (Liquefied)	Butter Buds® Mix (Dry)
1 ounce	2 tablespoons	1 ounce	2 tablespoons	2 teaspoons
1 cup	1 cup	1 cup	1 cup	1 ounce
1 pound	2 cups	1 pound	2 cups	2 ounces
5 pounds	1-1/2 quarts	5 pounds	1-1/2 quarts	10 ounces

Nutritional Facts

Serving Size 1 tsp (2g)

Servings per container

about 56

about 64

Amount per serving

Butter Buds Dry

reconstituted with
1 tbsp water

Calories	10	10
Calories from fat	0	0

% Daily Value**

Total Fat 0g*	0%	0%
Saturated Fat 0g	0%	0%
Trans Fat 0g		
Cholesterol 0mg	0%	0%
Sodium 75mg	3%	3%
Total Carbohydrate 2g	1%	1%
Protein 0g		

Not a significant source of Calories from fat, dietary fiber, sugars, vitamin A, vitamin C, calcium, iron.

*Amount in mix

**Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

		Calories	2,000	2,500
Total Fat	less then	65g	80g	
Saturated Fat	less then	20g	25g	
Cholesterol	less then	300mg	300mg	
Sodium	less then	2,400mg	2,400mg	
Total Carbohydrate		300g	375g	
Dietary Fiber		25g	30g	

Calories per gram

Fat 9

Carbohydrates 4

Protein 4

Case Pack

Pack size	24/4 oz.
Case dimensions	16" x 8-1/8" x 7-1/3"
Case weight	7.5 lbs.
Case cube	0.5673
Pallet configuration	60 cases per pallet (10x6)

Ingredient Statement

Maltodextrin (a natural carbohydrate derived from corn), Natural Butter Flavor, Dried Butter, Salt, Guar Gum, Baking Soda.

Proposed Bid Specifications

100% Natural Butter Flavor granules. One pound of Butter Buds® is equal to eight pounds of butter. Must be able to use in a reconstituted form. Must be fat free, cholesterol free, low in sodium and contain no artificial ingredients. **Butter Buds®** or equal. Packed 24/4 oz. pouches.

2330 Chicory Road | Racine, WI 53403 | 262.598.0367 | 800.361.7074

Fax: 262.598.9909 | e-mail: bbfs@bbuds.com | www.bbuds.com

Butter Buds® is a registered trademark of Cumberland Packing Corp.

ButterBuds™
FOODSERVICE



GET THE FAT OUT

per serving

	Total Fat	Saturated Fat	Trans Fat	Saturated & Trans Fats
Butter Buds 0	0	0	0	
Butter	10.8g	7.2g	0.3g	7.5g
Margarine	11g	2g	2.7g*	4.7g*

Butter Buds 0

0

0

0

Butter

10.8g

7.2g

0.3g

7.5g

Margarine

11g

2g

2.7g*

4.7g*

*denotes average

The butter and margarine values were obtained from the FDA website.

WITH BUTTER BUDDS!



ButterBudsSM

FOODSERVICE

2330 Chicory Road

Racine, WI 53403

phone: 800.361.7074

fax: 262.598.9909

Butter Buds®

Single-Serve Packets



NO
Trans Fat

Natural butter flavor...without the fat.

SINGLE-SERVE 2 GRAM PACKETS MAKE HEALTHY EATING DELICIOUS, AND CONVENIENT

Convenient

- Shelf-stable butter flavored granules need no refrigeration
- Portion control packets are ideal for tray use, tabletops or cafeteria line
- Sprinkle directly on hot moist foods, like potatoes, vegetables, pasta, fish, etc.
- Mix with 1 tablespoon of water to make a "butter sauce"

Natural Butter Flavor

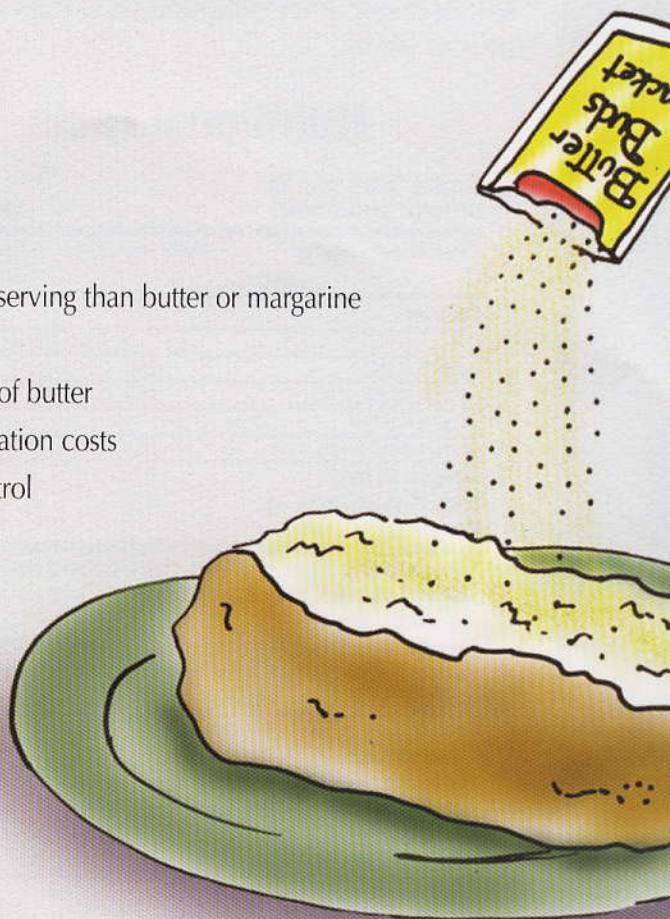
- Made with real Wisconsin butter for natural butter flavor, but without the fat
- No artificial ingredients
- Kosher ^U

Great Nutrition

- Fat and cholesterol free
- Low sodium
- 92% fewer calories per serving than butter or margarine

Economical

- 1/5 the cost per serving of butter
- Save on storage, refrigeration costs
- "No waste" portion control



 **ButterBuds**™
FOODSERVICE

Butter Buds®

Natural Butter Flavor Granules

Butter Buds® is 100% natural, and made with real butter in Wisconsin. All the flavor components of butter have been captured in these easy-to-use portion packets that are perfect for tray use, tabletops, or directly on a cafeteria line.

Through a patented process, the flavor of butter is released and spray dried into powdered form. Butter Buds® is also highly concentrated. Two grams of Butter Buds® equals the flavor of three teaspoons of butter...and is so much easier to use. These packets of Butter Buds® require no refrigeration, are easy to store and use, and deliver great natural butter flavor directly to foods.

These convenient Butter Buds® packets deliver great nutrition, too. Per serving, they contain no fat or cholesterol, and are low in calories and sodium. So you get all the eating satisfaction of butter, without the nutritional drawbacks.

Sprinkle Butter Buds® directly on hot, moist foods like baked or mashed potatoes, rice, vegetables, noodles, fish, etc. They are the no-mess, no-fuss, no-waste way to let customers add real butter flavor in a portion-controlled way. Plus, Butter Buds® are more economical than butter, and stable in price.

Use Instructions

Sprinkle directly on hot, moist foods. Or, to make a rich "butter sauce," just mix contents of packet with one tablespoon of warm tap water and stir.

Nutritional Facts

Serving Size 1 tsp (2g)	(U) D	
Servings per container	about 28	
Amount per serving	Butter Buds Dry	reconstituted 1 tbsp water
Calories	10	10
% Daily Value**		
Total Fat 0g*	0%	0%
Saturated Fat 0g	0%	0%
Trans Fat 0g		
Cholesterol 0 mg	0%	0%
Sodium 75 mg	3%	3%
Total Carbohydrate 2g	1%	1%
Protein 0g		

Not a significant source of Calories from fat, dietary fiber, sugars, vitamin A, vitamin C, calcium, iron.

*Amount in mix

**Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram			
Fat 9	Carbohydrates 4	Protein 4	



Butter Buds®
2 gram Packets
Product # 20005

Case Pack

Pack size	500/2 gram packets
Case dimensions	11-1/2" x 8" x 5-1/2"
Case weight	3.0 lbs.
Case cube	0.306
Pallet configuration	140 cases per pallet (20x7)

Ingredient Statement

Maltodextrin (a natural carbohydrate derived from corn), Natural Butter Flavor, Dried Butter, Salt, Guar Gum, Baking Soda.

Proposed Bid Specifications

100% Natural Butter Flavor granules. One pound of Butter Buds® is equal to eight pounds of butter. Must be able to use in a reconstituted form. Must be fat free, cholesterol free, low in sodium and contain no artificial ingredients. **Butter Buds®** or equal. Packed 500/2 gram packets.

2330 Chicory Road | Racine, WI 53403 | 262.598.0367 | 800.361.7074

Fax: 262.598.9909 | e-mail: bbfbs@bbuds.com | www.bbuds.com

Butter Buds® is a registered trademark of Cumberland Packing Corp.

 **ButterBuds** SM
 FOODSERVICE

Buttermist®

A unique 2-in-1 pan/food spray.



Spray on pans for quick release.
Spray on food for natural butter flavor.

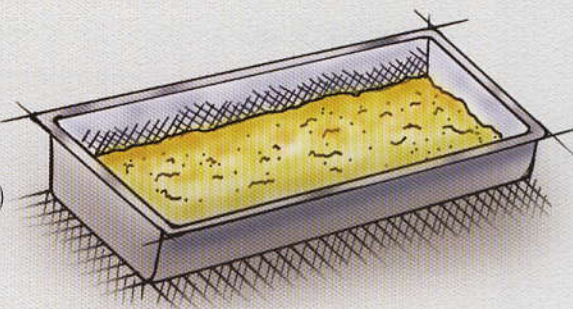
NO FAT, TRANS FAT, CHOLESTEROL, CARBOHYDRATES OR CALORIES PER SERVING

NO
Trans Fat*



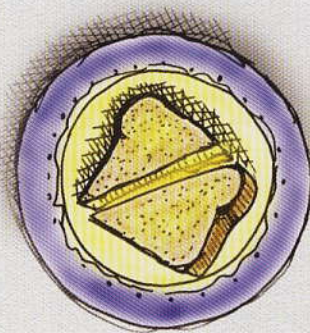
Pan Spray

- Unique ingredient delivers superior release power
- High smoke point (>450°F)



Food Spray

- Great natural butter flavor
- Perfect for grilled cheese sandwiches, garlic bread, etc.
- Contains no water, alcohol or artificial ingredients



Only Buttermist® gives you this kind of 2-in-1 utility, plus a great nutritional profile.

- One 14 oz. can of Buttermist® gives you the flavor of two pounds of butter, and makes up to 500 grilled cheese sandwiches!
- Zero fat, calories, cholesterol or carbohydrates per serving
- Needs no refrigeration
- Economical
- Easy to use
- Certified Kosher and Pareve ^U

* per serving

 **ButterBuds™**
FOOD SERVICE

Buttermist®

A unique 2-in-1 pan/food spray.

Buttermist® is the only 2-in-1 pan/food spray available today. It contains the actual flavor of natural butter from Wisconsin...flavor that is captured, concentrated and blended with premium canola oil.

Buttermist® offers superb performance as a pan spray.

Use it to stop food from sticking on grills, pots, waffle irons, baking pans, casseroles, etc. Unique ingredients give it superior release power, and give Buttermist® a very high smoke point (>450° F).

Buttermist® is also a natural flavor food spray.

Spray it on all kinds of foods to give a golden, buttery sheen and provide natural butter flavor. It's perfect for spraying on rolls, muffins, bread and pastry. Buttermist® is the convenient and economical replacement for butter in making toasted cheese sandwiches and garlic bread, too!

Buttermist® provides great nutrition and convenience.

Buttermist® gives you the natural flavor of butter without the fat, cholesterol and calories. Plus, you get the easy-to-use convenience of spray-on natural flavor that needs no refrigeration.



**Buttermist®
Pan/Food Spray
Product # 56240**

Nutritional Facts

Serving Size 1 tsp (0.25g)

Servings per container

1,584

Amount per serving

Calories

0

Calories from fat

0

% Daily Value*

Total Fat 0g

0%

Saturated Fat 0g

0%

Trans Fat 0g

Cholesterol 0mg

0%

Sodium 0mg

0%

Total Carbohydrate 0g

0%

Dietary Fiber 0g

0%

Sugars 0g

Protein 0g

Vitamin A

0%

Vitamin C

0%

Calcium

0%

Iron

0%

*Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories

2,000

2,500

Total Fat

less than

80g

85g

Saturated Fat

less than

20g

25g

Cholesterol

less than

300mg

300mg

Sodium

less than

2,400mg

2,400mg

Total Carbohydrate

300g

375g

Dietary Fiber

25g

30g

Calories per gram

Fat 9

Carbohydrates 4

Protein 4

Case Pack

Pack size	6/14 oz.
Case dimensions	9" x 5-7/8" x 10"
Case weight	7 lbs.
Case cube	0.306
Pallet configuration	203 cases per pallet (29x7)

Ingredient Statement

Canola oil*, lecithin, concentrated natural butter flavor, salt**, beta carotene (natural color), and propellant.

* Adds trivial amount of fat

** Adds trivial amount of sodium

Proposed Bid Specifications

Canola oil based food release combined with natural butter flavor. Must be canola oil based and cannot contain water or alcohol. Must contain natural butter flavor. Cannot have restrictions for use on hot pans or surfaces. **Buttermist® Pan Spray** or equal. Packed 6/14 oz. cans.

2330 Chicory Road | Racine, WI 53403 | 262.598.0367 | 800.361.7074

Fax: 262.598.9909 | e-mail: bbfs@bbuds.com | www.bbuds.com

Butter Buds® is a registered trademark of Cumberland Packing Corp.

 **ButterBuds™**
FOOD SERVICE

Garlic Buttermist®

Natural garlic flavor in a unique 2-in-1 pan/food spray.



**NO
Trans Fat***



Spray on pans for quick release.

Spray on food for natural garlic butter flavor.

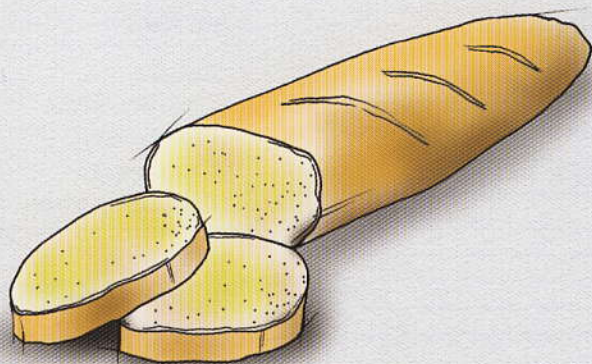
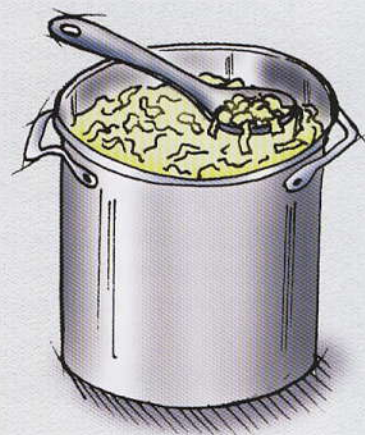
NO FAT, TRANS FAT, CHOLESTEROL, CARBOHYDRATES OR CALORIES PER SERVING

Pan Spray

- Unique ingredient delivers superior release power
- High smoke point (>450°F)

Food Spray

- Great natural garlic butter flavor
- Perfect for garlic bread, pasta dishes, grilled sandwiches, pizza crust, fish, chicken, etc.
- Contains no water, alcohol or artificial ingredients



Garlic Buttermist® gives you great 2-in-1 utility, plus excellent nutritional benefits.

- One 14 oz. can of Garlic Buttermist® gives you the flavor of two pounds of butter, with the well-rounded flavor of fresh garlic, and can make up to 1,000 slices of garlic bread.
- Zero fat, calories, cholesterol or carbohydrates per serving
- No trans fats
- Needs no refrigeration
- Economical
- Easy to use
- Certified Kosher ®

* per serving

 **ButterBuds** SM
FOODSERVICE

Garlic Buttermist®

Natural garlic flavor in a unique 2-in-1 pan/food spray.

Now, Garlic Buttermist®, along with the original Buttermist®, are the only 2-in-1 pan/food sprays available on today's market. Combining the actual flavor of fresh *garlic* with the natural taste of All-American Wisconsin butter, Garlic Buttermist is blended with premium canola oil to produce a healthy, great tasting pan/food spray.

Garlic Buttermist offers exceptional performance as a pan spray.

Use it to stop foods from sticking to grills, pots, baking pans, casserole dishes, etc. Unique ingredients give Garlic Buttermist a superior release power and provide a high smoke point (>450°F).

Garlic Buttermist is also a great-tasting, natural-flavor food spray.

Giving foods a golden buttery sheen and delivering a fresh *garlic* and natural butter taste, spray Garlic Buttermist on all types of foods for overall food enhancement. Perfect for rolls, bread and authentic pasta dishes, Garlic Buttermist is the most convenient and economical alternative for achieving that much-loved garlic butter taste.

Garlic Buttermist provides great nutrition and convenience.

Garlic Buttermist gives you the natural flavors of garlic and butter without the fat, cholesterol and calories. Plus, you get the easy-to-use convenience of spray-on natural flavor that needs no refrigeration. No more melting butter or mincing garlic – just spray on for great *garlic* butter flavor.



**Garlic Buttermist®
Pan/Food Spray
Product # 56300**

Nutritional Facts

Serving Size 1 tsp (0.25g)		(U) D	
Servings per container		1,584	
Amount per serving			
Calories	0	Calories from fat	0
		% Daily Value*	
Total Fat 0g			0%
Saturated Fat 0g			0%
Trans Fat 0g			
Cholesterol 0mg			0%
Sodium 0mg			0%
Total Carbohydrate 0g			0%
Dietary Fiber 0g			0%
Sugars 0g			
Protein 0g			
Vitamin A 0%		Vitamin C 0%	
Calcium 0%		Iron 0%	
*Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.			
	Calories	2,000	2,500
Total Fat	less then	65g	85g
Saturated Fat	less then	20g	25g
Cholesterol	less then	300mg	300mg
Sodium	less then	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram			
Fat 9	Carbohydrates 4	Protein 4	

Case Pack

Pack size	6/14 oz.
Case dimensions	9" x 5-7/8" x 10"
Case weight	7 lbs.
Case cube	0.306
Pallet configuration	203 cases per pallet (29x7)

Ingredient Statement

Canola oil*, soy lecithin, natural butter flavor, natural garlic flavor, salt**, beta carotene (natural color) and propellant. "Contains milk."

* Adds trivial amount of fat

** Adds trivial amount of sodium

Proposed Bid Specifications

Canola oil based food spray and pan release combined with natural butter and garlic flavor. Must be canola oil based and cannot contain water or alcohol. Must contain natural butter flavor. Cannot have restrictions for use on hot pans or surfaces. **Garlic Buttermist® Pan Spray** or equal. Packed 6/14 oz. cans.

2330 Chicory Road | Racine, WI 53403 | 262.598.0367 | 800.361.7074

Fax: 262.598.9909 | e-mail: bbfs@bbuds.com | www.bbuds.com

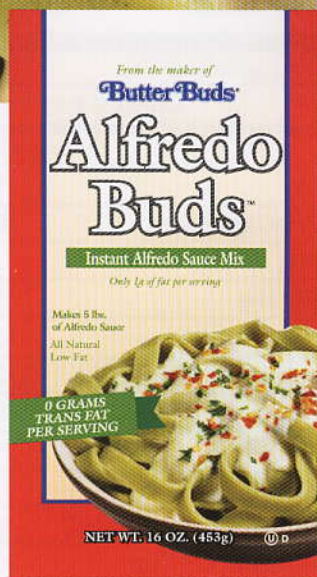
Butter Buds® is a registered trademark of Cumberland Packing Corp.



ButterBuds SM
FOODSERVICE

Alfredo Buds™ – All Of The Flavor, Without All The Fat

0 GRAMS
TRANS FAT
PER SERVING



NUTRITIOUS

- ◆ Low fat and low cholesterol
- ◆ Fewer calories than traditional Alfredo sauce

NATURAL

- ◆ From fresh Wisconsin cheese
- ◆ No artificial ingredients

ECONOMICAL

- ◆ Costs less than canned, frozen or scratch-made sauces
- ◆ Saves on labor, storage and refrigeration costs

CONVENIENT

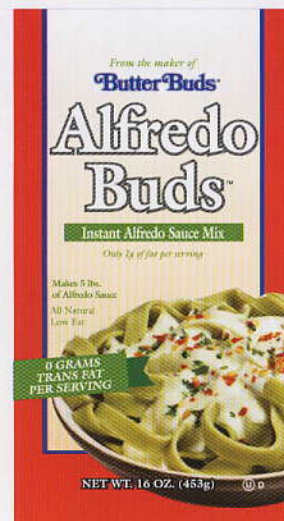
- ◆ Shelf-stable granules need no refrigeration
- ◆ Mixes instantly with water
- ◆ Stands up to prolonged heat
- ◆ Certified Kosher



Alfredo Buds™ instant sauce mix delivers “just add water” convenience to your foodservice menu. This sauce is made with real Wisconsin cheese and is low in fat, calories and cholesterol.

This mix is the ultimate in convenience. It requires no refrigeration, and mixes up quickly and easily using only tap water...there is no need to boil. Plus, Alfredo Buds stands up well in prolonged warming situations, and can be re-heated without compromising product integrity.

Alfredo Buds instant sauce mix tastes great. Use as a dipping or topping sauce. You can also use the powder as a flavoring agent in recipes. Not only does Alfredo Buds save on labor, storage and refrigeration costs, it actually costs less and tastes better than canned, frozen or scratch-made Alfredo sauce.



Alfredo Buds
Product # 49840

Alfredo Buds Case Pack

Pack size	8/1 lb.
Case dimensions	10 1/4" x 10 1/4" x 5 1/2"
Case weight	9 lbs.
Case cube	.029
Pallet configuration	96 cases per pallet (16x6)

Alfredo Buds Ingredient Statement

Food Starch, Non Fat Milk, Reduced Minerals Whey, Vegetable Shortening (canola oil), Natural Dairy Flavor, Maltodextrin, Salt, Sweet Whey, Autolyzed Yeast Extract, Garlic Powder, Lactic Acid, Spices. Contains Milk.

Alfredo Buds Proposed Bid Specifications

Instant Alfredo sauce. One 1-lb. package makes more than a half gallon of alfredo sauce. Must be instant and have no requirement to boil water. Must be all natural and contain no artificial ingredients. Must contain less than one gram of fat per two ounce serving. **Alfredo Buds** or equal. Pack 8/1-lb. pouches.

Nutritional Facts

Serving Size about 2 tbsp dry mix (11g)**
Servings per container about 40

Amount per serving	
Calories 40	Calories from fat 10
% Daily Value *	
Total Fat 1g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 5mg	1%
Sodium 320mg	13%
Total Carbohydrate 8g	3%
Dietary Fiber 0g	0%
Sugars 3g	
Protein "less than one gram"	
Vitamin A 0%	Vitamin C 0%
Calcium 6%	Iron 0%

*Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2,400mg	2,400mg
Total Carbohydrate		300g	375
Dietary Fiber		25g	30g
Calories per gram			
Fat 9	Carbohydrates 4		Protein 4

** 2 tbsp dry mix (11g) is equivalent to 1/4 cup sauce when mixed with water.

