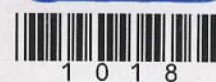


Advance Food Company Presents Its Complete Line of

# THE ORIGINAL STEAK-EZE PHILLY STYLE BREAKAWAY STEAKS



*The Original*  
BreakAway Steak™







## QUICK & EASY:

We originated the patented BreakAway process. From freezer to plate in just minutes, Steak-EZE Philly Steaks reduce waste and labor costs.

## VERSATILE:

Beef and chicken Steak-EZE Philly Steaks can be served any time of the day ... breakfast, lunch and dinner.

Philly Steaks make delicious:

- Cheese Steak Sandwiches
- Omelets
- Beef and Chicken Fajitas
- Stir Fry
- French Dip Sandwiches

## HIGH QUALITY:

Steak-EZE Philly Steaks are made with special hand-trimmed, USDA inspected Midwestern sirloin or high quality chicken. Exacting quality standards, innovative production techniques and attention to detail. No surprises ... just the same great Philly Steak, time-after-time.

## POPULAR:

Steak sandwiches rank among the fastest growing menu items in restaurants today. Originating in Philadelphia, the Philly Steak Sandwich is now the craze from coast-to-coast.

Philly steaks are lean ... offering a healthy alternative to other types of sandwiches.

## PROFITABLE:

Serve Steak-EZE Philly Steaks and watch your profits soar.

### Philly Cheese Steak Sandwich (4 oz.)

Enduser Portion Cost	\$ 0.75
Total Plate Cost	\$ 1.64
Suggested Sales Price	\$ 5.50
Gross Profit Per Serving	\$ 3.86
Gross Profit Per Case	\$185.28

Enduser portion cost includes distribution mark-up.

# BREAKAWAY STYLE BEEF

The "BreakAway" process allows the lean-but-juicy slices of meat to separate or breakaway from each other in record time ... giving you hearty and flavorful beef or chicken for all the recipes your customers love.

## BEEF STEAK-EZE

### Original Philly-Style BreakAway Steaks

#### Steak-EZE Sirloin BreakAway Beefsteak

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
01170-001	The Original Hand-Trimmed	28/7.0 oz.	12.00 lbs.	10 X 10
01160-001	Sirloin BreakAway Beefsteak.	32/6.0 oz.	12.00 lbs.	10 X 10
01150-001		39/5.0 oz.	12.00 lbs.	10 X 10
01145-001		43/4.5 oz.	12.00 lbs.	10 X 10
01140-001		48/4.0 oz.	12.00 lbs.	10 X 10
01135-001		55/3.5 oz.	12.00 lbs.	10 X 10
01130-001		64/3.0 oz.	12.00 lbs.	10 X 10
01125-001		76/2.5 oz.	12.00 lbs.	10 X 10

#### Steak-EZE Sirloin BreakAway Beefsteak ... Lightly Marinated

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
01255-001	The Original Hand-Trimmed	35/5.5 oz.	12.00 lbs.	10 X 10
01250-001	Sirloin BreakAway Beefsteak-	39/5.0 oz.	12.00 lbs.	10 X 10
01240-001	Lightly Marinated.	48/4.0 oz.	12.00 lbs.	10 X 10
01235-001		55/3.5 oz.	12.00 lbs.	10 X 10
01230-001		64/3.0 oz.	12.00 lbs.	10 X 10

#### Steak-EZE Sirloin BreakAway Beefsteak ... Marinated

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
01450-001	The Original Hand-Trimmed	39/5.0 oz.	12.00 lbs.	10 X 10
01440-001	Sirloin BreakAway Beefsteak- Marinated.	48/4.0 oz.	12.00 lbs.	10 X 10

#### Steak-EZE Sirloin BreakAway Beefsteak ... Campus Cut

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
07325-001	Hand-Trimmed Sirloin BreakAway Beefsteaks - Lightly Marinated. Round Shape - Excellent for Sheet Pan Baking.	76/2.5 oz.	12.00 lbs.	10 X 10

#### Steak-EZE BreakAway Beefsteak ... Thick Cut

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
08840-001	Thick Cut Pieces are Thicker and Longer-Perfect for Fajitas, Stir-Fry and Omelets.	48/4.0 oz.	12.00 lbs.	10 X 10



For ordering information, samples or recipe ideas,  
call toll-free

**1.800.317.BEEF (2333)**

Advance Food Company • 201 South Raleigh Road • Enid, OK 73701



## BREAKAWAY PREPARATION



# BREAKAWAY STYLE CHICKEN

## CHICKEN STEAK-EZE

Original Philly-Style BreakAway Steaks

### *Steak-EZE BreakAway Chicken ... Marinated*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
41160-001	Chicken Breast Meat-	32/6.0 oz.	12.00 lbs.	10 X 10
41150-001	Marinated. Ideal for	39/5.0 oz.	12.00 lbs.	10 X 10
41145-001	Lite Menus.	43/4.5 oz.	12.00 lbs.	10 X 10
41140-001		48/4.0 oz.	12.00 lbs.	10 X 10
41130-001		64/3.0 oz.	12.00 lbs.	10 X 10
42125-001		76/2.5 oz.	12.00 lbs.	10 X 10

### *Steak-EZE BreakAway Chicken ... Thick Cut*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
48850-001	Chicken Breast Meat-	39/5.0 oz.	12.00 lbs.	10 X 10
48840-001	Marinated. Great for Fajitas, Stir Fry, Salads and More.	48/4.0 oz.	12.00 lbs.	10 X 10

### Preparation Instructions:

For your customers' continued food safety, always wash work surfaces and your hands before handling food. Keep raw meats and vegetables away from cooked product. Freeze or refrigerate leftovers immediately.

### Cooking Instructions:

Steak-EZE cooks best on a flat grill, pre-heated to 350°F. Both BreakAway and Flat Style Steaks can also be prepared in a sauté pan, skillet or wok. Pizza and convection ovens may also be used, but product should be closely observed to prevent overcooking. Open flame grilling is not recommended.

### *BreakAway products are easy to prepare:*

1. Place frozen portion on grill and add desired amount of Steak-EZE seasoning.
2. As the cooking process begins, flip the portion once.
3. As the meat slices begin to brown and "breakaway," continue to separate them with a spatula.
4. Steak-EZE beef should have an evenly browned appearance when completely cooked. Steak-EZE chicken should have a consistent white color with absolutely no pink remaining.



*The Original*  
BreakAway Steak™





Advance Food Company Presents Its Complete Line of

**THE ORIGINAL STEAK-EZE TRADITIONAL STYLE**

**FLAT STEAKS**

**(THINLY SLICED)**



*The Original*  
BreakAway Steak™







*The Original*  
BreakAway Steak™

*Advance Food Company*

*proudly presents its*

*full line of Steak-EZE*

*Philly Style Steaks.*

*BreakAway or Traditional*

*Style Flat; marinated or*

*unmarinated; beef or*

*chicken – with Steak-EZE*

*your profits will soar.*

✓ QUICK & EASY

✓ VERSATILE

✓ HIGH QUALITY

✓ POPULAR

✓ PROFITABLE



## FLAT STYLE BEEF

*Our Traditional Style "Flat" Philly Steaks – thin slices of beef or chicken, just separate and serve. These mouth-watering steaks come in a variety of styles and sizes.*

### BEEF STEAK-EZE

#### Traditional Style Flat Steaks (Thinly Sliced)

##### *Steak-EZE Traditional Style Beef Flat Steak ... Lightly Marinated*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
280701	Traditional Style Flat Steak-	23/7.0 oz.	10.00 lbs.	10 X 10
280601	Lightly Marinated.	27/6.0 oz.	10.00 lbs.	10 X 10
280501		32/5.0 oz.	10.00 lbs.	10 X 10
280401		40/4.0 oz.	10.00 lbs.	10 X 10
280301		53/3.0 oz.	10.00 lbs.	10 X 10
280251		64/2.5 oz.	10.00 lbs.	10 X 10

##### *Steak-EZE Rib-Eye Traditional Style Flat Steak ... Lightly Marinated*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
290501	Hand-Trimmed Ribeye	32/5.0 oz.	10.00 lbs.	10 X 10
290401	Traditional Style Flat Steak-	40/4.0 oz.	10.00 lbs.	10 X 10
290301	Lightly Marinated.	53/3.0 oz.	10.00 lbs.	10 X 10

##### *Steak-EZE Traditional Style Beef Flat Steak ... Marinated*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
240501	Traditional Style Flat Steak-	32/5.0 oz.	10.00 lbs.	10 X 10
240401	Marinated.	40/4.0 oz.	10.00 lbs.	10 X 10
240301		53/3.0 oz.	10.00 lbs.	10 X 10

##### *Steak-EZE Traditional Style Beef Flat Steak ... Marinated With Soy*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
380400	Traditional Style Flat Steak-	40/4.0 oz.	10.00 lbs.	10 X 10
380300	Marinated With Soy.	53/3.0 oz.	10.00 lbs.	10 X 10
380250		64/2.5 oz.	10.00 lbs.	10 X 10
380200		80/2.0 oz.	10.00 lbs.	10 X 10

##### *Steak-EZE Traditional Style Flat Steak ... With Soy*

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
480400	Traditional Style Beef Flat	40/4.0 oz.	10.00 lbs.	10 X 10
480300	Steak. Marinated. Soy Added.	53/3.0 oz.	10.00 lbs.	10 X 10
480250		64/2.5 oz.	10.00 lbs.	10 X 10
480200		80/2.0 oz.	10.00 lbs.	10 X 10

**For ordering information, samples or recipe ideas, call toll-free 1.800.317.BEE**



## FLAT STEAK PREPARATION



**Flat Style products are  
easy to prepare!**

1. Place frozen portion on grill and add desired amount of Steak-EZE seasoning.
2. As the cooking process begins, flip the portion once.
3. As the meat slices begin to brown, separate them with a spatula.
4. Steak-EZE beef should have an evenly browned appearance when completely cooked. Steak-EZE chicken should have a consistent white color with absolutely no pink remaining.

## FLAT STYLE CHICKEN CHICKEN STEAK-EZE

Traditional Style Flat Steaks (Thinly Sliced)

**Steak-EZE Chicken Breast Meat Traditional Style Flat Steak ... Marinated**

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
270607	Chicken Breast Meat—	27/6.0 oz.	10.00 lbs.	10 X 10
270507	Marinated. Great for Lite	32/5.0 oz.	10.00 lbs.	10 X 10
270407	Menu Ideas.	40/4.0 oz.	10.00 lbs.	10 X 10
270307		53/3.0 oz.	10.00 lbs.	10 X 10

## BULK & SPECIALTY ITEMS

**Steak-EZE Philly Steak Products Available in  
Economical Bulk Packaging!**

Advance Code No.	Product Description	Count and Portion Size	Case Weight	Case Pallet
<b>STEAK-EZE BULK PRODUCTS</b>				
07900-001	Steak-EZE Sirloin Beef Slices.	2/5# Bulk	10.00 lbs.	10 X 10
07700-001	Steak-EZE Sirloin Lightly Marinated Beef Slices.	2/5# Bulk	10.00 lbs.	10 X 10
07600-001	Steak-EZE Sirloin Marinated Beef Slices With Soy.	2/5# Bulk	10.00 lbs.	10 X 10
06500-001	Steak-EZE Sirloin Extra Lean Beef Slices.	10# Bulk	10.00 lbs.	10 X 10
47600-001	Steak-EZE Chicken Breast Meat. Marinated & Sliced.	2/5# Bulk	10.00 lbs.	10 X 10
<b>STEAK-EZE PRE-COOKED PHILLY MEAT PRODUCTS</b>				
20110-001	Steak-EZE Pre-Cooked Sirloin Strips with Peppers and Onions.	2/5# Bulk	10.00 lbs.	10 X 9
20310-001	Steak-EZE Pre-Cooked Sirloin Strips—Meat Only.	2/5# Bulk	10.00 lbs.	10 X 9
<b>STEAK-EZE CLUB PACK PRODUCTS</b>				
61039	Steak-EZE Club Pack BreakAway Sirloin Beefsteak.	15/12/3.5 oz.	39.50 lbs.	4 X 7
61435-900	Steak-EZE Club Pack BreakAway Sirloin Beefsteak.	12/4/3.5 oz.	10.50 lbs.	12 X 14
42035-900	Steak-EZE Club Pack BreakAway Chicken.	12/12/3.5 oz.	31.50 lbs.	8 X 4
42435-900	Steak-EZE Club Pack BreakAway Chicken.	12/4/3.5 oz.	10.50 lbs.	12 X 7

## STEAK-EZE APPETIZERS

**Steak-EZE Munch-EZE Sticks**

10234-001	Raw Breaded, Hand-Trimmed Sirloin with Onions, Green Peppers and 100% Swiss Cheese.	160/1.0 oz.	10.00 lbs.	10 X 10
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## STEAK-EZE SEASONING

**Steak-EZE Seasoning Salt**

32246-001	Steak-EZE Seasoning	4/6.0 oz. jars	1.5 lbs.	63 X 10
32500-001	Steak-EZE Seasoning	5 lb. bag	5.0 lbs.	30 X 7