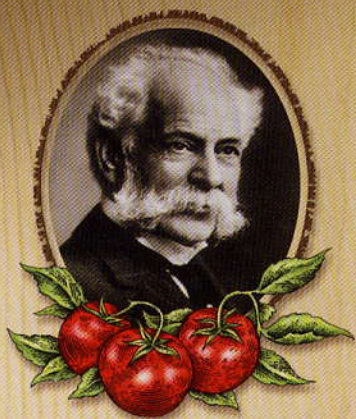




*The First Name in Tomato Products*



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True to **Henry John Heinz's** vision over 120 years ago, we believe that: "To improve the product in glass or can, first improve it while still in the ground." Our relentless pursuit of perfection along the entire tomato process, from field to can, will be obvious each and every time you open a Heinz brand tomato product.

A stylized, cursive signature of Henry John Heinz.

Henry John Heinz



## Why... use California tomatoes?

Heinz Tomato Products use red ripe tomatoes grown in the fertile San Joaquin Valley of California for one simple reason... they are the best available, anywhere. Our commitment to exceptional quality begins with seed varieties that yield superior flavor, color and aroma. The tomatoes are cared for by a skilled group of growers who harvest them at the peak of ripeness.

*The best tomatoes... it's one of the key ways that Heinz produces high quality tomato products for your operation.*



# Heinz...

## *the First Name in Tomato Products*

Since 1876, H. J. Heinz Co. has been the first name in tomato products, a distinction earned with the introduction of everyone's favorite, Heinz® Tomato Ketchup.

Heinz has spent nearly a century as the only tomato processor with a major tomato research program. We rush tomatoes to processing, and ensure a more robust, honest tomato flavor, a rich red color and an ideal texture.

Tomatoes are a passion for the company that built its name, its reputation and its place on America's table by becoming synonymous with great-tasting, high-quality tomato products.

Pleasing your customers is not easy. Beginning with quality ingredients is. *Begin with Heinz.*



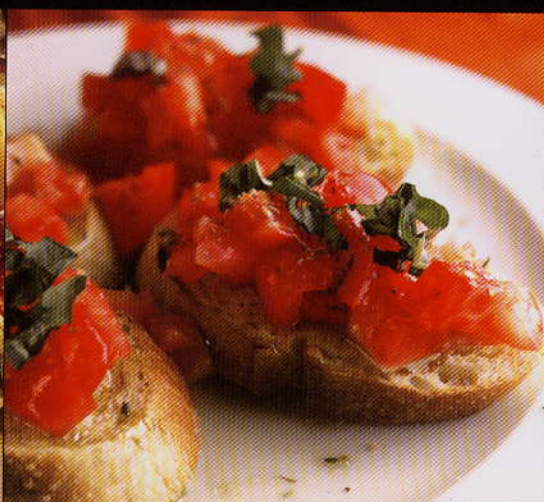
### **Application Options to Save Labor and Add Value**

The value and versatility of Heinz Tomatoes help make recipe preparation easier. Choose from these labor-saving products:



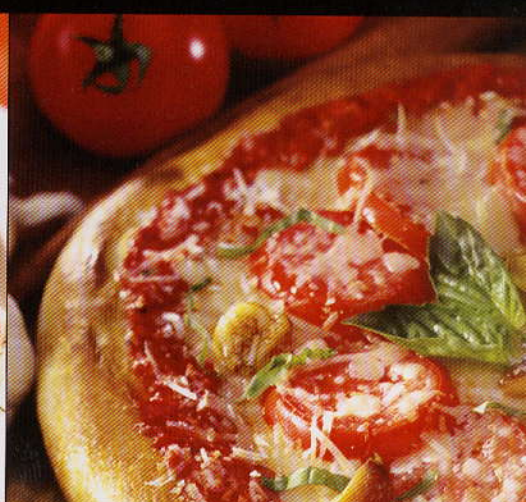
#### **Base Products**

Use our tomato paste, sauce and purees to prepare your Italian specialties or other tomato-based recipes.



#### **Peeled Products**

Our peeled pear tomatoes are ideal for adding an authentic Italian feel to your red sauces, while our diced tomatoes are excellent for reducing prep time in sauces, salsa and other recipes.



#### **Fully Prepared Products**

Our prepared pizza and spaghetti sauces are fully seasoned, ready to use and guaranteed to be consistent.

### **Tomato Products for Any Foodservice Application**

Let your imagination be your guide. Heinz great-tasting, impeccable-quality tomato products are a perfect fit for virtually any foodservice requirement.

#### **Heinz Tomato Paste**

Grade A tomato paste made with red-ripe tomatoes. Available in #10 Tins, #10 Pouches and Vol-Pak bags.

#### **Heinz Tomato Puree**

A 1.06 puree made from concentrated ripe tomatoes. Available in #10 Tins, #10 Pouches and Vol-Pak bags.

#### **Heinz Tomato Sauce**

Tomato concentrate mildly seasoned with red bell peppers and spices. Available in #10 Tins, #10 Pouches and Vol-Pak bags.

#### **Heinz Whole Peeled Pear Tomatoes**

Specially selected pear tomatoes peeled and packed in their own juice. Available in #10 Tins.

#### **Heinz Diced Tomatoes in Juice**

Peeled tomatoes diced in 3/4" pieces and packed in their own juice. Available in #10 Tins

#### **Heinz Crushed Tomatoes in Puree**

Crushed tomatoes with a chunky texture, packed fresh in season in a thick tomato puree. Available in Vol-Pak bags.

#### **Heinz Fully Prepared Pizza Sauce**

Made with 3/4" diced tomatoes and flavored with a blend of spices. Available in #10 Tins and Vol-Pak bags.

#### **Heinz Fully Prepared Spaghetti Sauce**

A slightly sweet tomato-based sauce containing diced tomatoes, onions, herbs and spices. Available in #10 Tins.

## A Variety of Packaging Solutions

Flexibility in food preparation can save time and money. Heinz Tomato Products provide the same great taste and consistency in an assortment of packaging options to meet your needs:



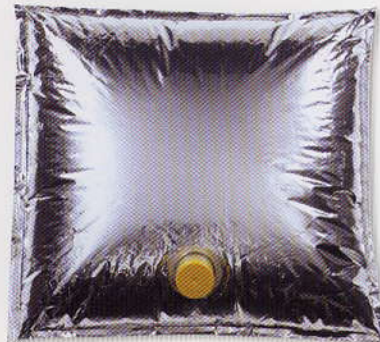
### #10 Cans

Heinz' specially lined cans protect the fresh flavor of the product and prevent the tomatoes' acidity from reacting with the can interior.



### #10 Pouch Packs

Safer to open than cans, require less shelf space and feature lower disposal costs.



### Vol-Pak Bags

Equivalent to four #10 cans or pouch packs, easily dispensed right from the box and a great packaging option for larger-scale recipes.

## Heinz Tomato Product List

Variety	Variety Number	Case Size	Pack per Case	Cases per Pallet	Shelf Life
<b>Base Products</b>					
Tomato Paste - #10 Tin	573100	18-5/16" x 12-1/4" x 6-15/16"	6-6 lb. 15 oz.	56	27 Months
Tomato Paste - #10 Pouch Pack	571700	17-1/3" x 11-3/4" x 6-1/2"	6-6 lb. 15 oz.	60	18 months
Tomato Paste - 3 gallon Vol-Pak	573900	13" x 11-3/4" x 5-5/16"	1-27 lb. 12 oz.	72	18 months
1.06 Tomato Puree - #10 Tin	572700	18-5/16" x 12-1/4" x 6-15/16"	6-6 lb. 10 oz.	56	27 Months
1.06 Tomato Puree - #10 Pouch Pack	572100	19-5/16" x 11-3/8" x 7-3/4"	6-6 lb. 10 oz.	48	18 months
1.06 Tomato Puree - 3 gallon Vol-Pak	573800	13" x 11-3/4" x 5-5/16"	1-26 lb. 2 oz.	72	18 months
Tomato Sauce - #10 Tin	572400	18-5/16" x 12-1/4" x 6-15/16"	6-6 lb. 7 oz.	56	27 Months
Tomato Sauce - #10 Pouch Pack	572200	19-5/16" x 11-3/8" x 7-3/4"	6-6 lb. 7 oz.	48	18 months
Tomato Sauce - 3 gallon Vol-Pak	573700	13" x 11-3/4" x 5-5/16"	1-26 lb. 6 oz.	72	18 months
Crushed Tomatoes in Puree - 3 gallon Vol-Pak	574300	13" x 11-3/4" x 5-5/16"	1-25 lb. 8 oz.	72	18 months
<b>Peeled Products</b>					
Whole Peeled Pear Tomatoes - #10 Tin	570300	18-5/16" x 12-1/4" x 6-15/16"	6-6 lb. 6 oz.	56	27 Months
Diced Tomatoes in Juice - #10 Tin	569700	18-5/16" x 12-1/4" x 6-15/16"	6-6 lb. 6 oz.	56	27 Months
<b>Fully Prepared Products</b>					
Fully Prepared Spaghetti Sauce - #10 Tin	540200	18-11/16" x 12-7/16" x 7-1/8"	6-6 lb. 8 oz.	48	39 Months
Fully Prepared Pizza Sauce - #10 Tin	573300	18-11/16" x 12-7/16" x 7-1/8"	6-6 lb. 8 oz.	48	39 Months
Fully Prepared Pizza Sauce - 3 gallon Vol-Pak	574200	13" x 11-3/4" x 5-5/16"	1-26 lb. 7 oz.	72	18 months

For more information, contact your Heinz sales representative or call **1-800-547-8924** today.

